

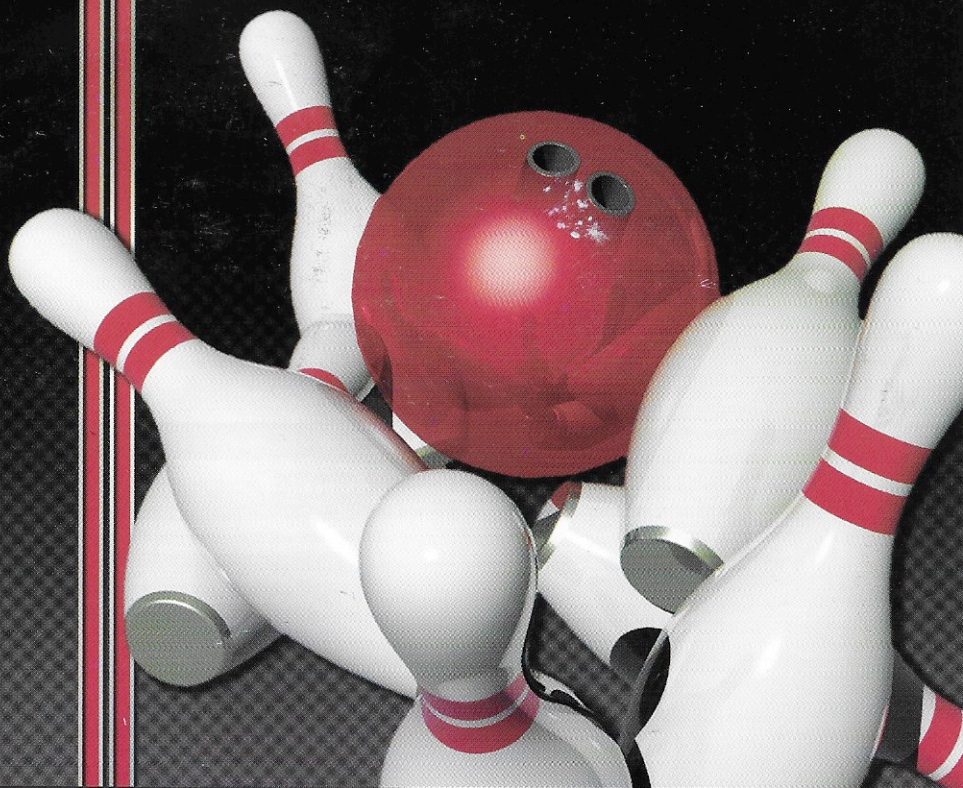


Lane Masters™

PRODUCT CATALOG

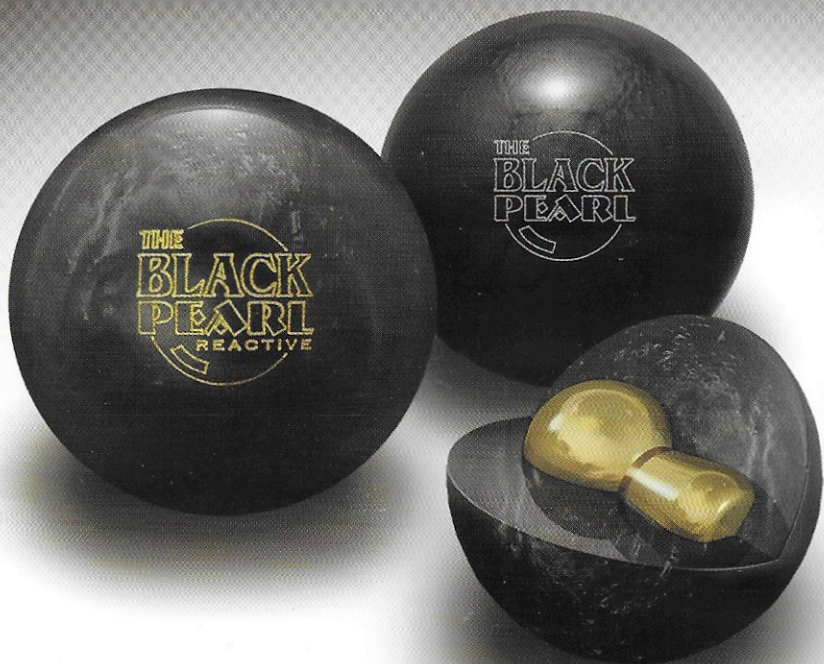
2007

www.lanemastersbowling.com



LEGENDS™ Signature Series

LEGENDS™ sets the standard for top of the line bowling equipment. Our latest technology combines with Lane Masters™ exclusive blend of Grade "A" urethane to create solid 2-Piece construction bowling balls that are a step above the competition. If you want the most innovative and durable coverstock and weightblock designs, this is where you need to be. Every detail has been thoroughly thought out, including a Surface Tuning System sample kit in our famous oversized ball box.



Black Pearl™

- Color: Black Pearl
Cover: Traction Reactive XLP™
Type: Particle Pearl
Reaction: A clean and progressively stronger transition from skid to hook makes this versatile ball one of our most popular releases to date.

Black Pearl™ Reactive

Available February 2008

- Color: Charcoal Gray
Cover: Traction Reactive™
Type: Reactive Pearl
Reaction: Designed to go longer than the Black Pearl with a sharper back end movement.

Ball	Rg	Diff
Black Pearl™	2.560	0.055
Black Pearl™ Reactive	2.559	0.055
World Class™ Reactive	2.568	0.035
World Class™ Part. Pearl	2.970	0.035

Available Weights: 14, 15, 16 lbs.



World Class™ Reactive

Color: Burlwood / Sienna
 Cover: World Class™ Reactive
 Type: Reactive
 Reaction: Balances the mid-lane to give you a more predictable back end reaction for a longer period of time.

World Class™ Particle Pearl

Available September 2007

Color: Burgundy / Red
 Cover: World Class™ Particle Pearl
 Type: Particle Pearl
 Reaction: A perfect balance of control and power suitable for a wide range of bowlers.

LEGENDS is designed and tested under the supervision of Fred Borden, USBC Hall of Fame Member and America's Premier Gold Coach. Using his vast knowledge, he guides our staff of ball designers and testers to make the best performing and highest quality bowling equipment on the market today, giving *Lane Masters* a true Signature Series.

Fred Borden



Max Performance

Our mainline continues to offer all the performance that Lane Masters™ is known for. Features include solid 2-Piece construction, Grade "A" urethane, and that famous "crack" at the pins. Look for it in our newly designed, standard size ball box.

Surface tuning system not included



Sting™

Color: Black
Cover: Evolution™ Solid
Type: Solid Particle
Reaction: The added particle compliments the Buzz with more overall hook while maintaining a strong back end reaction.

Buzz™

Color: Midnight Magnesium
Cover: Evolution™ Pearl
Type: Pearl Reactive
Reaction: Smooth through the heads with a strong back end motion.

Hornet™

Color: Emerald Green
Cover: Evolution™ Pearl HD
Type: Pearl Reactive
Reaction: Designed with a higher durometer to maximize its performance on lighter oil conditions.

Ball	Rg	Diff
Sting™	2.549	0.031
Buzz™	2.551	0.031
Hornet™	2.555	0.031
Terminator: Rebellion™	2.562	0.040
Terminator™	2.560	0.040
Big-R-Bang™	2.574	0.037

Available Weights: 14, 15, 16 lbs.



Terminator: Rebellion™

Available November 2007

Color: Dark Blue / Gray
 Cover: Evolution™ Solid
 Type: Solid Reactive
 Reaction: More length and back end snap than the Terminator. A great compliment to the original.

Terminator™

Color: Black / Blue Ice
 Cover: Evolution™ Particle P2
 Type: Particle Blend
 Reaction: Designed for heavier lane conditions with a strong, continuous arcing motion.

Big-R-Bang™

Color: Orange / Yellow
 Cover: Evolution™ Reactive
 Type: Reactive
 Reaction: Goes long with a very strong back end kick.



High Performance

A compound core series offering greater overall dynamics than our Performance Plus line. Each ball utilizes a 5/8" thick Grade "A" urethane coverstock similar in composition to our Max Performance series. Look for some of our most popular cores to appear in this series from time to time.



XS Power™

Available September 2007

Color: Purple / Violet

Type: Solid Reactive

Reaction: A strong arcing motion
for maximum control.

Ball	Rg	Diff
XS Power™	2.525	0.055
Dynamic Power™	2.465	0.043
Sure Strike™	2.585	0.040
Counter Strike™	2.586	0.040
Juiced™	2.614	0.016

Available Weights: 14, 15, 16 lbs.

10 and 12 lbs. coming soon. Check for availability



Dynamic Power™

Available February 2008

Color: Red / Blue

Type: Particle

Reaction: Our Lowest Rg core to date
gives a bowler the ability to
create an earlier breakpoint.

Ball	Rg	Diff
Kingpin	2.680	0.012
Arrow	2.680	0.012

Available Weights: See Ball Description.

Performance Plus

An exceptional performance to value ratio. Featuring fundamental compound core designs, 5/8" thick high grade urethane coverstocks, and great overall performance.



Sure Strike™

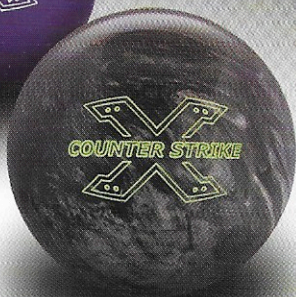
Colors: Blue Pearl
Type: Reactive Pearl
Reaction: Easy length and a strong back end makes this ball an ideal choice.



Counter Strike™

Available November 2007

Color: Dark Olive / White
Type: Particle Pearl
Reaction: Begins its move earlier than the Sure Strike with more overall hook.

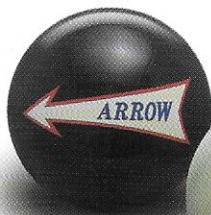


Entry Performance

A smart and economical choice for the entry level bowler as well as a great addition to any advanced arsenal.

Arrow™

Track and axis tilt training spare ball.
Color: Clear / Black / Gold Sparkle
Type: Polyester
Weights: 12, 13, 14, 15, 16 lbs.



Kingpin™

Available September 2007

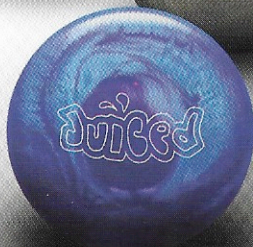
Color: Pearl White
Type: Polyester
Weights: 6, 8, 10, 12, 13, 14, 15, 16 lbs.



Juiced™

Available September 2007

Color: Berry Blast
Type: Reactive Pearl
Reaction: Ideal for the entry level bowler looking to step up to their first performance ball.



Ball Specifications

Ball	Rg	DIFF	FLARE	COVERSTOCK	TYPE	DUROMETER	FINISH
LEGENDS™ Signature Series							
Black Pearl™ Reactive	2.559	0.055	6.5"	Traction™	Reactive Pearl	73-74	Fac Polish
Black Pearl™	2.560	0.055	7"	Traction XLP™	Particle Pearl	73-74	1000 Sheen
World Class™ Particle Pearl	2.570	0.035	5"	World Class™	Particle Pearl	73-74	1000 Sheen
World Class™ Reactive	2.568	0.035	4.5"	World Class™	Reactive	73-74	Fac Polish
Max Performance							
Sting™	2.549	0.031	4.5"	Evolution™	Solid Particle	73-74	800 Sheen
Buzz™	2.551	0.031	4"	Evolution™	Reactive Pearl	73-74	Fac Polish
Hornet™	2.555	0.031	4"	Evolution HD™	Reactive Pearl	78-79	Fac Polish
Terminator: Rebellion™	2.562	0.040	5"	Evolution™	Solid Reactive	73-74	800 Sheen
Terminator™	2.560	0.040	5.5"	Evolution P2™	Particle Blend	73-74	1200 Sheen
Big-R-Bang™	2.574	0.037	5"	Evolution™	Reactive	73-74	Fac Polish
High Performance							
XS Power™	2.525	0.055	6"		Solid Reactive	73-74	800 Matte
Dynamic Power™	2.465	0.043	5.5"		Particle	73-74	600 Matte
Performance Plus							
Sure Strike™	2.585	0.040	5"		Reactive Pearl	73-74	Fac Polish
Counter Strike™	2.586	0.040	5"		Particle Pearl	73-74	1000 Sheen
Entry Performance							
Juiced™	2.614	0.016	1"		Reactive Pearl	73-74	Fac Polish
Kingpin™ / Arrow™	2.680	0.012	0"		Polyester	81-82	XL Polish

Box Finish Ball Reaction Comparison



Custom Apparel is now available!

Lane **Masters** now offers custom apparel online. Choose from a wide variety of shirts, hoodies, hats and more. You pick a style, pick a color, and choose which logo to have embroidered on your very own custom shirt. Visit www.lanemastersbowling.com, click on the link and order yours today!

Please allow 2-4 weeks for delivery.



Dry Mesh Sport Polo Shirt

Wicks away moisture for a cool, comfortable fit.

Features: Embroidered Lane **Masters**™ logo on left chest and sleeve

Material: 60 / 40 Cotton Poly blend

Sizes: S - 3XL*

Color: Black with red / gray

A Lane Masters™ Exclusive Design



Classic Polo Shirt

Classic look that never goes out of style.

Features: Embroidered Lane **Masters**™ logo on left chest

Material: Heavyweight 5.6 oz. pre-shrunk 50 / 50 Cotton / Polyester blend

Sizes: S - 4XL*

Color: Black



Classic Dress Shirt

Classic appearance with a full button front.

Features: Embroidered **LEGENDS**™ logo on left chest

Material: 70 / 30 Rayon / Polyester blend

Sizes: S - 2XL*

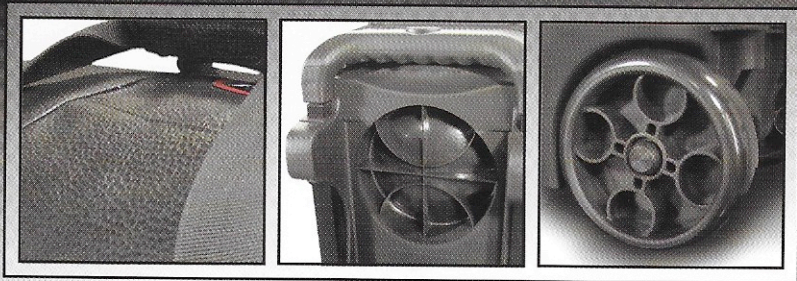
Color: Black

* Additional charge for sizes 2XL and larger.

Above items are stock apparel and ready for immediate delivery.

Lane Masters™ Roller Bags

Why the look of leather? Because you shouldn't have to sacrifice style for durability.



3 Ball Roller

Features:

Three various size side storage compartments.

Partitioned, oversized shoe compartment.

Separate towel storage.

2 Ball Roller

Features:

Side storage compartments.

Front storage compartment.

Oversized shoe compartment.

Separate towel storage.

Roller Bag Features:

Synthetic black leather

LEGENDS™ button logo

2 Color Embroidered Lane Masters™ logos

Strong retractable handle with molded grip

Sturdy, reinforced injection molded base

Non-slip, padded shoulder strap

5" beveled wheels



Roller Bags

Lane Masters™ Tote Bags

Compact, convenient, and versatile storage solutions for your bowling equipment.



2 Ball Tote Plus

Choose from *Lane Masters™* or *LEGENDS™*

Features:

- Denier polyvinyl fabric
- Synthetic black leather front
- Non-slip, padded shoulder strap
- Large shoe compartment
- Embroidered logo

1 Ball Tote / Add-A-Bag

Use as a single ball bag or attach to any of our roller bags for added capacity.

Features:

- Synthetic black leather
- LEGENDS™* button logo
- Sturdy shoulder strap
- Velcro attachment strap



Lane Masters™ Surface Tuning System Cleaner and Polishes

The essentials needed to clean and maintain your bowling equipment.



Performance Cleaner

All purpose deep cleansing formula breaks down and removes dirt and oil.

Sizes:

2 oz. spray

4 oz. spray

32 oz. spray

16 oz. refill

32 oz. refill

Factory Finish Polish

Restores surface "tack"

Increases length down lane without sacrificing any back end reaction.

Polishes to a 2000 grit shine.

Sizes:

2 oz.

4 oz.

16 oz.

32 oz.



Extended Length Polish

Extends length down lane with a noticeable reduction of back end reaction.

Polishes to a 3000 grit shine.

Sizes:

2 oz.

4 oz.

16 oz.

32 oz.



Lane Masters™ Surface Tuning System Abrasives

Various abrasives to restore and fine tune the surface of a bowling ball.

Surface Cutting Compound

Use on all particle and reactive coverstocks to achieve a 1200 - 1500 grit finish.

Sizes:

16 oz.

32 oz.



Assorted Abrasive Pads

Available in a mix and match

2-pack of the following:

Burgundy 400 - 600 grit

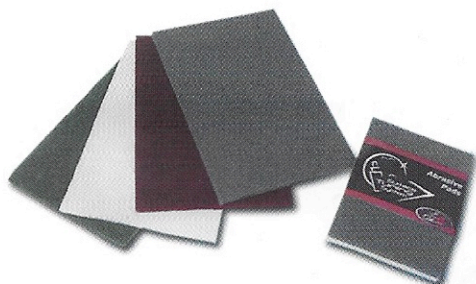
Green 600 - 800 grit

Gray 800 - 1000 grit

White 1000 - 1200 grit

Size:

4.25" x 6" (2 per pack)



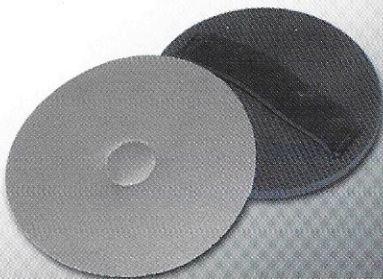
Diamond Cutting Pad

A long lasting pad designed to be a quick cutting first step of a ball resurface.

Includes:

5" diamond cutting disk

5" foam hand pad



What is "Performance **Defined**" ?

*Testing every ball until it is the absolute best combination of
core and coverstock before earning our Gold Coach Staff approval.*

*Hand crafting every ball with our exclusive formula of Grade "A" resins
that last longer and hit harder than anything else on the market.*

*Making every ball to exact specifications at our very own manufacturing
facility in the U.S.A. to ensure the highest quality possible.*

Why do all of this?... Because your success is important to us!



Building a **Better Ball**

Lane **Masters** Bowling, Inc.

1448 Shaw Rd.

Stockton, CA 95215

Questions? Call Toll Free 1-888-526-3645