



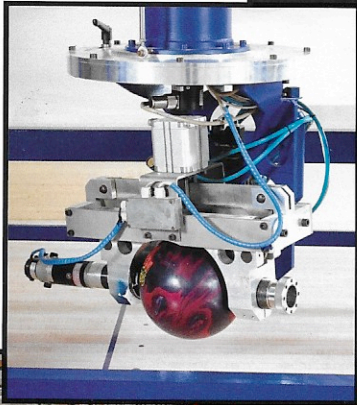
2006 | 2007 BRUNSWICK BALL CATALOG

Brunswick 

BRUNSWICK RESEARCH & DEVELOPMENT



From left to right: Bill Orlikowski, Tom Tomaras, Ray Edwards, Bill Wasserberger and Tod Grams

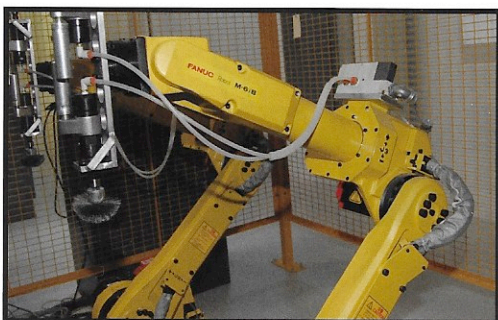


Brunswick continues to lead the industry in bowling ball innovation resulting in the most comprehensive line of performance balls available today. The Brunswick Research and Development team, led by Bill Wasserberger and Ray Edwards, offers over 65 years of combined experience in bowling ball development and engineering. The team's innovative research has led to many significant advancements in coverstock technology, core design, manufacturing processes and lab instrumentation. The goal of the Brunswick R&D team is to drive innovation that ensures bowlers of all skill levels the continued enjoyment and improvement of their bowling experience.

In 2006, Brunswick brought online new "state of the art" urethane casting and manufacturing equipment. This new multimillion-dollar investment in equipment will enhance Brunswick's leadership position in bowling ball development and manufacturing and ensure the best performing, most consistent, most durable balls ever. The precision throwing replication of Throbot® combined with Brunswick's SuperCATS ball tracking technology will allow Brunswick engineers to precisely fine tune ball reactions that maximize the satisfaction of serious bowlers.

By interacting directly with pro shops across the country, our team of dedicated engineers, designers, and professional bowlers are working to make today the best time ever to throw a Brunswick ball.

Join us in celebrating the game we love with the best line-up of bowling balls on the market.





NEW

RADICAL INFERNO®

For medium-dry to medium-oily lane conditions.

The Radical Inferno introduces Octane™ coverstock, the first coverstock to take full advantage of Brunswick's new Urethane casting machine. The Octane coverstock is the culmination of a 3-year R&D investigation to create a ball with the latest materials technology and urethane processing parameters. The Radical Inferno is in the highly angular ball reaction class with a high traction breakpoint that is sharp, powerful and continuous. With a high gloss polish surface, the Radical gets down the lane and through the heads with ease and still makes a sharp, continuous turn to the pocket in both light and heavy carrydown.

PART # 60-104644

INFERNO	COVERSTOCK	FACTORY FINISH	HOOK POTENTIAL	LENGTH	TYPICAL BREAKPOINT SHAPE	RG-MAX	RG-MIN	RG-DIFF	RG-AVG	WEIGHTS
RADICAL INFERNO	Octane Pearl	High Gloss Polish	135	100	95	2.513	2.463	0.050	2.6	12-16



SCORCHIN' INFERNO®

For medium to oily lane conditions

The Scorchin' Inferno is an upgrade of the popular Ultimate Inferno. The two-color solid, sanded reactive coverstock combination has been one of the most popular in the industry. The Scorchin' Inferno uses this configuration with an upgraded version of Activator® coverstock called ActivatorMAX. ActivatorMAX preserves the clean reaction through the heads that Inferno balls are known for while increasing mid-lane and back-end hooking action in heavier volumes of oil. The Scorchin' Inferno is a heavy oil ball designed for bowlers who prefer Reactive over Particle coverstocks.

Part # 60-104566

SMOKIN' INFERNO®

For medium-dry to medium-oily lane conditions.

The Smokin' Inferno features Activator Advance coverstock to deliver more length than other Inferno balls. Matched with a low RG core system, the Smokin' delivers an angular ball reaction that is less sensitive to back-end and ball track transitions.

Part # 60-104389



ABSOLUTE INFERNO®

For medium-dry to medium-oily lane conditions.

The Absolute Inferno features Activator+, a more aggressive version of the original Activator coverstock. Combined with the Inferno Ultra-Low RG core, the Absolute features the popular Inferno ball reaction – clean through the heads, with an early revving core that creates excellent mid-lane recovery with a continuous and powerful backend reaction. *Voted Bowling this Month's Readers' Choice – Most Versatile Ball for 2005.*

Part # 60-104280



INFERNO	COVERSTOCK	FACTORY FINISH	HOOK POTENTIAL	LENGTH	TYPICAL BREAKPOINT SHAPE	RG-MAX	RG-MIN	RG-DIFF	RG-AVG	WEIGHTS
SMOKIN' INFERNO	Activator Advance Pearl	High Gloss Polish	125	100	95	2.539	2.497	0.042	3.4	12-16
ABSOLUTE INFERNO	Activator+ Pearl	Rough Buff	130	100	85	2.513	2.463	0.050	2.6	12-16

NEW

RED ZONE®

For medium-dry to medium-oily lane conditions.

The Red Zone is an upgrade to the popular Zone Classic. By eliminating the pearl from the Zone Classic and using a solid version of Activator coverstock, backend traction in carrydown is improved. The Red Zone delivers the utility of a highly polished ball with improved ability to handle oil down lane. The Red Zone retains the popular Activator ball reaction. Clean through the heads but with an early revving type of roll that promotes mid-lane recovery and a powerful but continuous breakpoint.

PART # 60-104642



VAPOR ZONE®

For medium-dry to medium-oily lane conditions.

The Vapor Zone brings the popular reaction of the Absolute Inferno into the Zone Asymmetric line. Vapor Zone combines the same aggressive version of Activator Plus coverstock used on the Absolute Inferno along with an Ultra-Low-RG Asymmetrical core. This core/coverstock combination produces an Absolute Inferno like ball reaction with the drilling options of an asymmetrical core.

PART # 60-104495

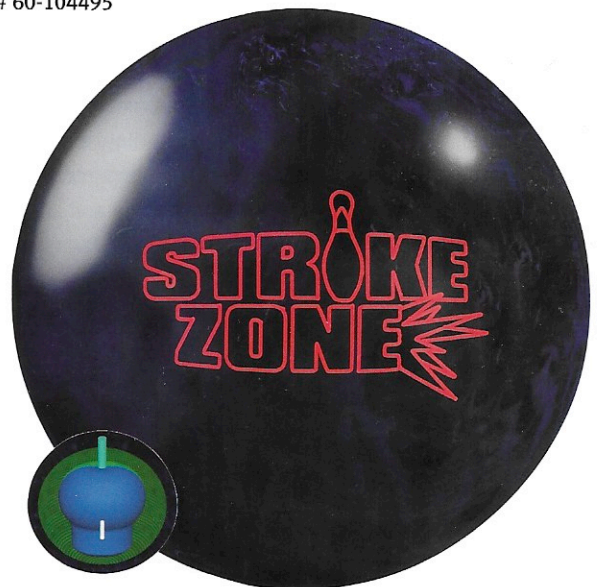


STRIKE ZONE®

For medium to oily lane conditions.

The Strike Zone brings the popular reaction of the Ultimate Inferno to the Zone Asymmetric line. The Strike Zone combines the 800-grit Activator solid coverstock used on the Ultimate Inferno with an Ultra-Low-RG Asymmetrical core. This core/coverstock combination produces an Ultimate Inferno-like ball reaction with the drilling options of an asymmetrical core.

Part # 60-104403



ZONE	COVERSTOCK	FACTORY FINISH	HOOK POTENTIAL	LENGTH	TYPICAL BREAKPOINT					
					SHAPE	RG-MAX	RG-MIN	RG-DIFF	RG-AVG	WEIGHTS
RED ZONE	Activator Solid	High Gloss Polish	120	105	75	2.522	2.474	0.048	2.9	12-16
VAPOR ZONE	Activator+ Pearl	Rough Buff	130	100	90	2.522	2.474	0.048	2.9	12-16
STRIKE ZONE	Activator Solid	800-Grit Wet Sand	155	55	70	2.522	2.474	0.048	2.9	12-16



NEW

BVP WIZARD™

For medium to oily lane conditions.

The BVP Wizard targets one of the most popular reaction niches in the bowling ball industry. Reactive Solid Sanded coverstock offers the best all-around combination of coverstock and surface finish for many bowlers. The Wizard uses a solid version of PowrKoil 18 coverstock with an 800-grit surface to deliver high hook potential, good pin carry and controllable ball breakpoints.

Part # 60-104640

BVP AMBUSH™

For medium-dry to medium-oily lane conditions.

The BVP Ambush features a Pearled Low Load Particle coverstock. Ambush's low load particle coverstock helps smooth over reactions on the driest parts of the lane to create a smooth, predictable ball reaction that many bowlers prefer on typical house shots. For more demanding sport shots, the Ambush's low load particle coverstock increases mid-lane traction helping to create mid-lane recovery and improve the skid/roll/hook ball transition when reactive coverstock balls are going too long.

Part # 60-104499



BVP	COVERSTOCK	FACTORY FINISH	HOOK POTENTIAL	LENGTH	TYPICAL BREAKPOINT SHAPE	RG-MAX	RG-MIN	RG-DIFF	RG-AVG	WEIGHTS
WIZARD	PowerKoil 18 Solid	800-Grit	125	85	60	2.580	2.536	0.044	4.6	10-16
AMBUSH	Low Load Particle Pearl	High Gloss Polish	115	95	70	2.585	2.541	0.044	4.7	10-16

BVP RAMPAGE™

For medium-dry to medium-oily lane conditions.

The BVP Rampage combines a pearlized PowrKoil 18 coverstock with the proven BVP medium-RG core system to create a ball reaction that fits between the Wizard and Punisher. With a pearlized surface the Rampage delivers more length and more angularity than the Wizard and its aggressive PowrKoil 18 coverstock delivers more total hooking action than the Punisher.

Part # 60-104395



BVP PUNISHER™

For dry to medium lane conditions.

The combination of N'Control PowerBoost coverstock with the medium-RG BVP inverted bell core creates more length in the oil than previous Brunswick balls with medium hook potential. With an exceptional length characteristic, Punisher saves reaction for the back-end, allowing it to match up well on medium and drier fresh lane conditions. It's also an excellent go-to ball when the heads have broken down and higher hook potential balls are reacting too soon on the lane.

Part # 60-104227

BVP	COVERSTOCK	FACTORY FINISH	HOOK POTENTIAL	LENGTH	TYPICAL BREAKPOINT SHAPE	RG-MAX	RG-MIN	RG-DIFF	RG-AVG	WEIGHTS
RAMPAGE	PowrKoil 18 Pearl	High Gloss Polish	105	105	75	2.580	2.536	0.044	4.6	10-16
PUNISHER	N'Control PowerBoost Pearl	High Gloss Polish	90	135	95	2.580	2.536	0.044	4.6	10-16



NEW

POWER GROOVE® REACTIVE
BLUE PEARL/IVORY

Part # 60-104598



NEW

POWER GROOVE® REACTIVE
BLUE PEARL/RED PEARL

Part # 60-104597



POWER GROOVE® REACTIVE
TEAL PEARL/ORANGE PEARL

Part # 60-104334



POWER GROOVE® REACTIVE
PURPLE/SILVER

Part # 60-104074



POWER GROOVE® REACTIVE
RED/TEAL PEARL

Part # 60-104075

POWER GROOVE® REACTIVE (page 8)

For medium-dry to medium-oily lane conditions.

Reactive coverstocks respond more aggressively to dry lane surfaces, increasing back-end hooking action and hitting power. All Power Groove reactive balls feature PowrKoil™ 17, the strongest reactive coverstock ever used on a Groove class ball and Brunswick's DISC (Differential Increasing Side Cylinders) core technology.

POWER GROOVE® DRY/REACTIVE GREEN PEARL/CHROME

For medium to dry lane conditions.

The Power Groove Dry/R provides less traction in the oil for more length, a smoother reaction on the back-end and a lower hook potential when compared to the other Power Groove reactive balls. This makes the Power Groove Dry/R a better match for dryer lane conditions.

Part # 60-104335



GROOVE® URETHANE DARK BLUE/LIGHT BLUE SANDED

For dry to medium lane conditions.

Urethane is the next step up from plastic. Urethane coverstocks improve durability and increase hooking action in the oil. Large differences in hook potential can be created by sanding or shining urethane coverstocks. Groove urethane is the most affordable urethane in the line.

Part # 60-104336

GROOVE	COVERSTOCK	FACTORY FINISH	HOOK POTENTIAL	LENGTH	TYPICAL BREAKPOINT SHAPE	RG-MAX	RG-MIN	RG-DIFF	RG-AVG	WEIGHTS
REACTIVE	PowrKoil 17 Pearl	High Gloss Polish	70	155	75	2.704	2.663	0.041	8.0	10-16
DRY/R REACTIVE	PowerBoost Dry Reactive Pearl	High Gloss Polish	55	180	65	2.704	2.663	0.041	8.0	10-16
URETHANE	Urethane Solid	400-Grit Wet Sand	80	125	40	2.703	2.684	0.019	8.3	10-16



NEW

TARGET ZONE **GLOW**
BLACK/YELLOW/ORANGE

PART # 60-104594

WEIGHT OPTIONS 6, 8-16

NEW

TARGET ZONE **GLOW**
TEAL/PURPLE/RED

PART # 60-104595

WEIGHT OPTIONS 6, 8-16



NEW

TARGET ZONE **GLOW**
VIOLET/SILVER

PART # 60-104596

WEIGHT OPTIONS 6, 8-16



NEW

**TARGET ZONE GLOW
NAVY/YELLOW**

PART # 60-104593

WEIGHT OPTIONS 6, 8-16



**TARGET ZONE GLOW
PINK PEARL**

PART # 60-104310

WEIGHT OPTIONS 6, 8-16

**TARGET ZONE GLOW
TEAL/YELLOW/BLACK**

PART # 60-104300

WEIGHT OPTIONS 6, 8-16





TARGET ZONE **GLOW**
RED/BLACK/GOLD

PART # 60-104064

WEIGHT OPTIONS 6, 8-16

TARGET ZONE **GLOW**
BLUE/BLACK/WHITE

PART # 60-104063

WEIGHT OPTIONS 6, 8-16



TARGET ZONE **GLOW**
RED/BLACK/WHITE

PART # 60-103888

WEIGHT OPTIONS 6, 8-16



TAZ GLOW

PART # 60-103796

WEIGHT OPTIONS 6, 8, 10, 12, 14, 15



TWEETY GLOW

PART # 60-104296

WEIGHT OPTIONS 6, 8, 10, 12, 14, 15

SCOOBY-DOO GLOW

PART # 60-104080

WEIGHT OPTIONS 6, 8, 10, 12, 14, 15





SPIRAL

Part # 60-400440
 Weight Options
 6, 8, 10, 12, 14, 15, 16



CASINO

Part # 60-400395
 Weight Options
 6, 8, 10, 12, 14, 15, 16



CAMOUFLAGE

Part # 60-400438
 Weight Options
 6, 8, 10, 12, 14, 15, 16



THE THREE STOOGES

Part # 60-400403
 Weight Options
 6, 8, 10, 12, 14, 15, 16



BARBIE

Part # 60-400444
 Weight Options
 6, 8, 10, 12, 14, 15, 16



SPURS

Part # 60-400441
 Weight Options
 6, 8, 10, 12, 14, 15, 16

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AMERICAN PRIDE

Part # 60-610018



ORANGE COUNTY CHOPPERS

Part # 60-610006



IT'S A BOY

Part # 60-610012



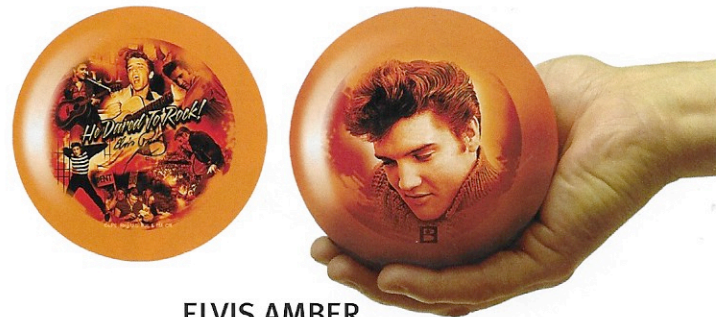
IT'S A GIRL

Part # 60-610011



ELVIS BLACK

Part # 60-610001



ELVIS AMBER

Part # 60-610002



COWBOYS

Part # 60-610020



YANKEES

Part # 60-610009

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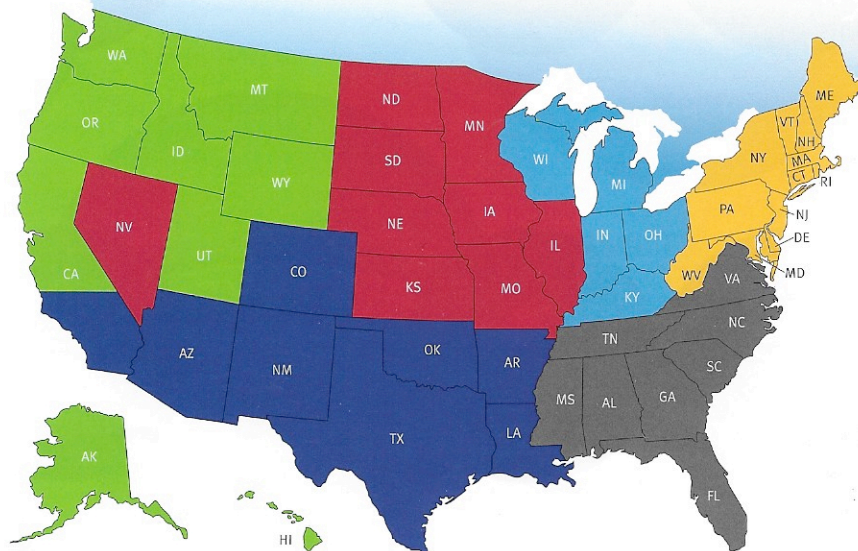
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