

MoRich
Premium Bowling Balls
Providing Tomorrow's
Technology Today

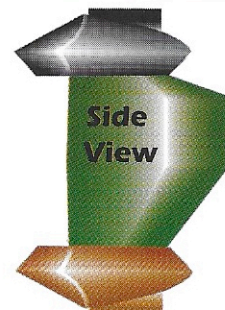
2004-2005 Line-Up

For Every Style of Bowler



Back
View

One Awesome Core Design



Side
View

TOTAL ANNIHILATION

Mass Bias Diff: .018
60 Degree Spin Time: 6.3 Sec.
Flare Potential: Large
Differential: .054
RG: 2.514
Cover: C₄ Enhanced Reactivated
Type: Super Aggressive Reactive
Factory Finish: 800 Grit Matte
Available Weights: 12-16 lbs.



Combining the first ever **MoRich/Brunswick** coverstock formulation, densest body and largest flare potential, Total Annihilation provides unmatched coverstock versatility, an extremely fast rev rate, and the overall hook of particle with the explosive backend of reactive!

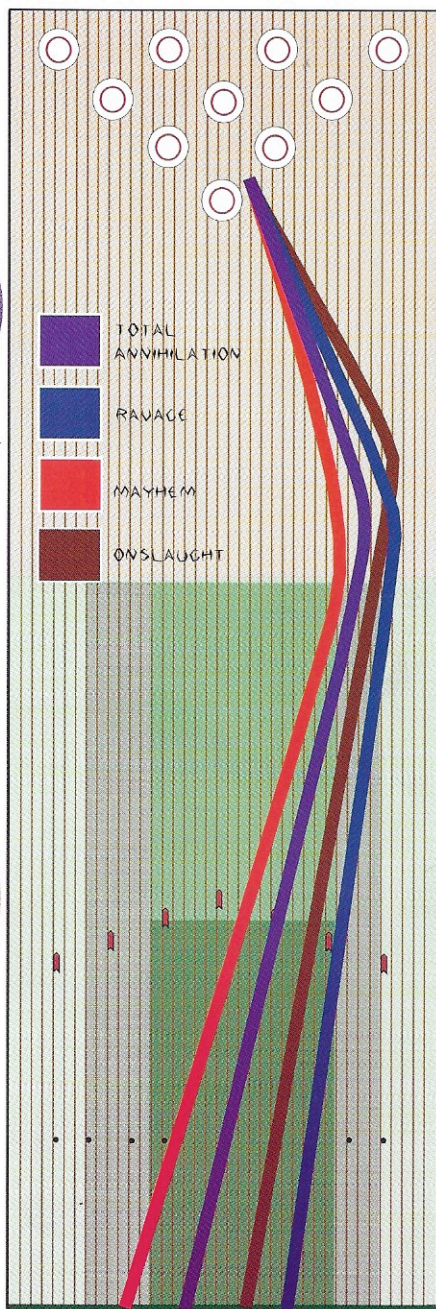


MAYHEM

Mass Bias Diff: .015
60 Degree Spin Time: 6.9 Sec.
Flare Potential: Large
Differential: .050
RG: 2.512
Cover: Versa-Tech HMF
Type: High Load Particle
Factory Finish: 1500 Smooth
Available Weights: 13-16 lbs.



With our most aggressive cover ever, Versa-Tech HMF (High Molecular Friction) high load particle, densest lower torque block, and large flare potential, Mayhem was designed for those bowlers seeking a heavy oil ball that reads the mid-lane!



RAVAGE

Mass Bias Diff: .018
60 Degree Spin Time: 6.5 Sec.
Flare Potential: Med/Large
Differential: .047
RG: 2.530
Coverstock: RAV
Type: Reactive
Factory Finish: Polished
Available Weights: 12-16 lbs.

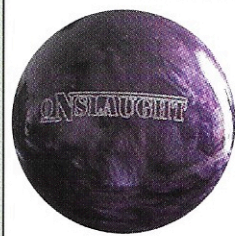


With its RAV (Rotational Angular Velocity) reactive coverstock and strongest mass bias strength (.018), Ravage was designed to clear the heads easily and respond firmly at the break point increasing entry angle on less than oily lane conditions.



ONSLAUGHT

Mass Bias Diff: .017
60 Degree Spin Time: 6.7 Sec.
Flare Potential: Medium
Differential: .044
RG: 2.528
Coverstock: Versa-Tech L
Type: Light Load Pearl Particle
Factory Finish: Polished
Available Weights: 13-16 lbs.



With the lightly loaded, polished pearl particle, Versa-Tech L cover, densest upper flip block, and medium flare potential (.044 diff.), Onslaught was designed to push through the fronts on medium oiled lane conditions and corner hard at the break point!



4 Different Reactions!



For more information call toll free 1-877-530-0324 or visit our website at www.MoRichBowling.com