

The Thunder rolls on.

1989-90 Pro Line Catalog

EBONITE[®] 
EBONITE
INTERNATIONAL



Thunderbolt™

The ball that takes you to a new plateau of excellence on oily lanes.

Ebonite's advanced technology has made the Thunderbolt one of the most successful balls ever rolled on the Pro Tour. It has a unique urethane formulation that "bites" into oily lanes for exceptional control. And its exclusive, dynamically-balanced Power Core® increases gyroscopic action for a longer roll, sharper hook, less deflection and dramatically more striking power.

If you're a "better" bowler and you want to take your game to a new plateau of excellence on oily lanes, roll the *proven winner*. Roll the Thunderbolt. 14, 15, 16 lbs. ■ Heavy Oil.

Winning Ball

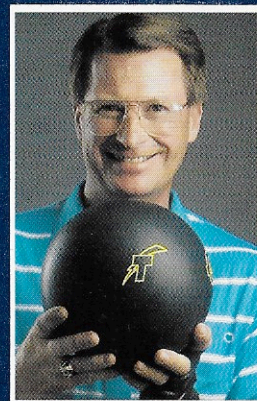
1988 PBA Tournaments

Budweiser Classic
Ebonite Seniors
Championship
Miller Lite Challenge
Fresno Open
Molson Golden Bowling
Challenge
Senior Touring Pro Doubles
Championship
ARC Alameda Open

1988 Summer Olympics, Seoul, S. Korea

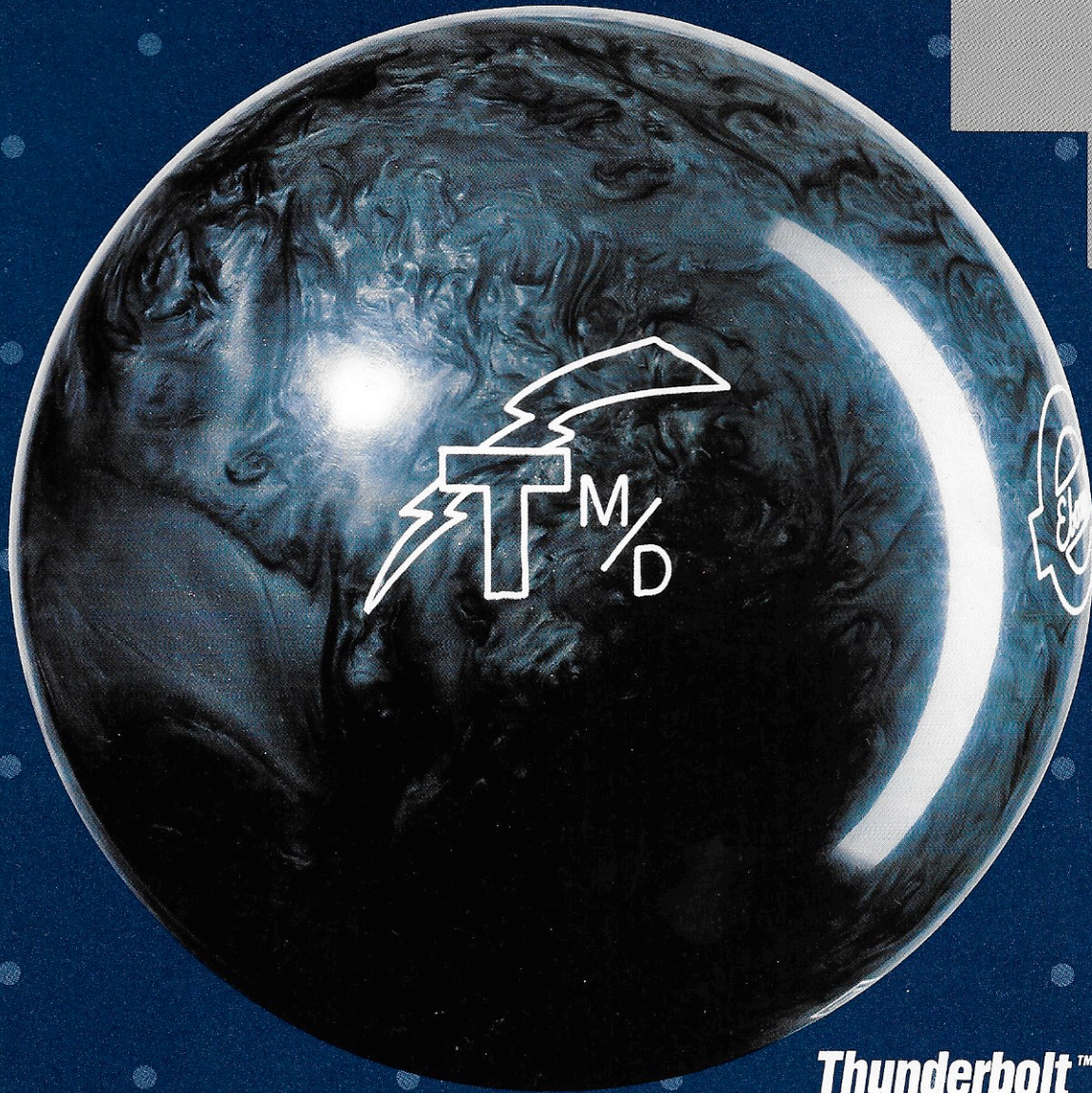
1988 LPBT Tournaments

Ebonite Firebolt Classic
WIBC Queens
South Bend Classic
Hammer Eastern Open
Hammer Midwest Open
Columbia 300 Classic



Earl Anthony
All-Time PBA Title Holder
1988 Seniors Winner
Canton, Ohio
(with the Thunderbolt)

DRY ■ Light Oil
AVERAGE ■ Medium to Dry Oil
OILY ■ Heavy Oil



Thunderbolt™ M/D

The Thunder rolls on, with this devastating new ball for medium-to-dry lanes.

Now you can complete your Thunderbolt arsenal to win on every lane condition.

The Thunderbolt M/D gives you the same, devastating power of the Thunderbolt, because it has the Thunderbolt's dynamically-balanced Power Core®. And it's packed in Ebonite's exclusive new M/D cover, which contains a special additive that makes it hunt down the pocket and hit harder with less deflection on medium-to-dry lanes.

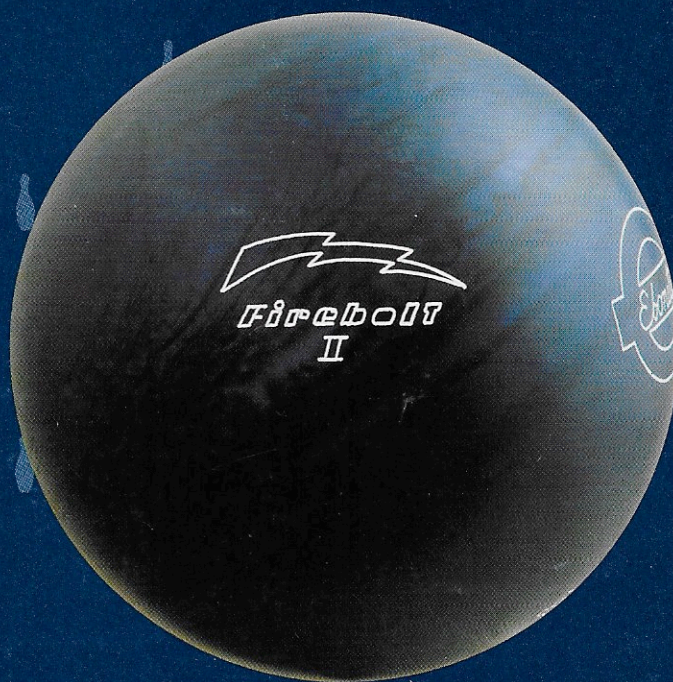
Roll the only ball for medium-to-dry lanes that combines maximum power with maximum control. The only ball for medium-to-dry lanes good enough to wear the name Thunderbolt. The new Thunderbolt M/D. 14, 15, 16 lbs. ■ Medium to Dry Oil.



Firebolt®

Combines an ultra-high quality urethane shell with a precision-spotted weight block. The Firebolt provides smooth, predictable rolling, and keeps the pins lower for extra power and carry-through. Shiny finish is ideal for average lane conditions. 12, 14, 15, 16 lbs.

■ Medium to Dry Oil.



Firebolt® II

A consistent winner on the Pro Tour, with a unique urethane formulation that delivers excellent control and hooking on heavy oil conditions. Keeps pins low, hits hard and won't roll out—even on extremely heavy oil. Light sand finish. 14, 15, 16 lbs. ■ Heavy Oil.

DRY ■ Light Oil
 AVERAGE ■ Medium to Dry Oil
 OILY ■ Heavy Oil



Magnum® 10—Soft Black Rubber
 Far and away the most outstanding rubber ball on the market today. The Magnum 10's dull-porous surface design features a remarkable additive that delivers real gripping power — ideal for oily lane conditions.
 12*, 14, 15, 16 lbs. ■ Heavy Oil



Gyro® I Medium Hard Rubber.
 High luster finish gives maximum control on dry lanes.
 10* 12* 14, 15, 16 lbs. ■ Light Oil.



Gyro® I Soft Black Rubber.
 Medium surface gives excellent control on average lanes.
 12* 14, 15, 16 lbs.
 ■ Medium to Dry Oil



Maxim IV® Supreme—Medium-Hard Black Rubber. Durable construction and a popular price. Crafted with a high density weight block and easy release core. Ideal for dry lane conditions.
 14, 15, 16 lbs. ■ Light Oil.

NEW! Gyro® I Jade

If you've hesitated buying a urethane ball because of the price, you should take a closer look at the new Gyro I Jade, the ball that's 100% urethane, 100% value. It has a polyurethane cover and a dynamically-balanced high density weight block that give you consistent balance and control on medium-to-dry lanes. And it's priced lower than any other comparable urethane ball on the market.

10, 12, 13, 14, 15, 16 lbs.

■ Medium to Dry Oil.



Gyro® I Blue/Grey. Another great value in urethane, with a polyurethane cover and high-density weight block that provide consistent balance and control on heavy oil lanes.

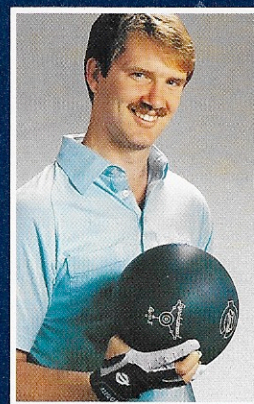
10, 12, 13, 14, 15, 16 lbs. ■ Heavy Oil.

Gyro® I Hook Shot. One of America's most popular performance balls. Its 3/4" soft polyester shell delivers superior hook on medium oil lanes.

10, 12, 14, 15, 16 lbs. ■ Medium to Dry Oil.

Gyro® I Straight Shot. This popular-priced hard hitter is a favorite with league bowlers. Performance core and 3/4" medium polyester shell give you excellent power and carry-through on dry lane conditions.

12, 14, 15, 16 lbs. ■ Light Oil.



Walter Ray Williams
1986 PBA Player of the Year
Five PBA Titles

DRY ■ Light Oil
AVERAGE ■ Medium to Dry Oil
OILY ■ Heavy Oil



NEW! Lady Ebonite™ Blue

Last year, Ebonite introduced the Lady Ebonite to meet the needs of women bowlers across America who wanted a ball with winning performance, winning looks and a winning price.

Now, we're proud to introduce the Lady Ebonite Blue, a bright, beautiful ball with the same dynamically-balanced weight block and urethane cover that made the original such an outstanding success. This ball rolls smooth, hooks predictably and hits with exceptional power. The colorful swirl design looks great on the lanes. And the Lady Ebonite Blue is *affordably* priced. 10, 11, 12, 13, 14, 15, 16 lbs.

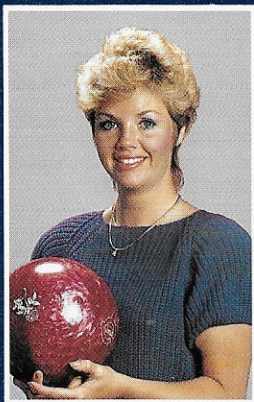
■ Medium to Dry Oil.



Lady Ebonite™ Rose. The original performance ball designed specifically for women, with a dynamically-balanced weight block and urethane cover for consistently high scoring on average lane conditions.

10, 11, 12, 13, 14, 15 lbs.

■ Medium to Dry Oil.



Jeane Maiden

Eight Professional Titles
Entered in Guinness Book of
World Records

- Most sanctioned
300 games (16)
- Highest three-game
series (864)



NEW! Pink Crystal
6, 8, 10, 11, 12, 13, 14 lbs.



NEW! Blue Crystal
6, 8, 10, 11, 12, 13, 14 lbs.

Maxim IV®

Maxim IV's sharp, vibrant colors and beautiful designs combine to give you the *striking* look of a winner. And the high performance and professional quality of the Maxim IVs make them the right choice for medium to dry oil conditions. ■ Medium to Dry Oil.



NEW! Peach Crystal
6, 8, 10, 11, 12, 13, 14 lbs.

DRY ■ Light Oil
AVERAGE ■ Medium to Dry Oil
OILY ■ Heavy Oil



Pearl
6, 8, 10, 11, 12, 13, 14 lbs.



Charcoal
6, 8, 10, 11, 12, 13, 14, 15, 16 lbs.



Violet
6, 8, 10, 12, 14 lbs.



Grey/Pearl
8, 10, 12, 14, 16 lbs.



Royal Blue
6, 8, 10, 11, 12, 13, 14, 15, 16 lbs.



Candy Apple Red
6, 8, 10, 12, 14 lbs.



NEW! Bronto™ Ball & Bag

Straight from "Bronto Bowl" comes this colorful new ball and bag combination just for kids! Your child will love the distinctive Bronto character and the way the ball performs. The polyester Bronto Ball has a low top weight, so it will roll steady without hooking off the lanes. The Bronto bag is made of sturdy 210 denier nylon with an adjustable shoulder strap and a zippered accessory pocket. The ball is available in 6, 8, 10 and 12 lbs.

NEW! Bronto™ T-Shirts and Sweat-shirts. Turn your child's entire bowling team into the Bronto Bunch with these colorful, 50% cotton/50% polyester premium weight shirts! Available in Youth sizes: small, medium and large. Available in Adult sizes: small, medium, large and extra-large.



DRY ■ Light Oil
AVERAGE ■ Medium to Dry Oil
OILY ■ Heavy Oil



NEW! Purrfect™ Ball & Bag

Now your child can reach bowling "purrfection!" The candy apple red polyester Purrfect ball has a low top weight so it rolls steady and won't hook off the lanes. The Purrfect bag is crafted of sturdy 210 denier nylon, complete with an adjustable shoulder strap and zippered accessory pocket. The ball is available in 6, 8, 10 and 12 lbs.

NEW! Purrfect™ T-Shirts and Sweatshirts.

To look "purrfect" on the lanes, your child needs these colorful, premium weight 50% cotton/50% polyester shirts with the striking kitty cat design! Available in Youth sizes: small, medium and large. Available in Adult sizes: small, medium, large and extra-large.



Maxim™ UL

Now, even the youngest bowlers can get the performance of polyurethane. The Maxim UL releases easy and rolls true. It's ideal for teaching your child the fundamentals of the game. 6, 7, 8, 9, 10, 11, 12, 13 lbs.

■ Medium to Dry Oil.



Tournament XL™

Durable protection for bowling equipment and extra storage space make the Tournament XL the hot bag for 1989. Two balls fit snugly into their own support system surrounded by padding. Shoes and accessories fit into the zippered pockets on each end. The shoulder strap is padded, adjustable and detachable for easy carrying. The bag is constructed of tough PVC Polyhide so it will stand up to the tortures of traveling. Strong metal hardware, solid nylon straps and nylon zippers make up the rest of the endurance package. Available in Black, Silver and Navy. Model 154.



NEW! Gyro® II Bag

Ebonite's deluxe double-ball bag, with exciting new graphics and rugged 880 denier polyhide construction. The Gyro II has ball-bearing wheels on the bottom, and the shoulder strap converts to a handle so you can conveniently pull the bag. The wheels and shoulder strap are removable for even greater convenience. The zippered inner pocket gives you plenty of room for accessories, and the spacious front pocket comfortably holds your shoes. Available in Silver, Black, Royal and Rose. Model 133.



Magnum® II

This bold camouflage look is new for 1989! The Magnum II is an excellent value in a double-ball bag, with a detachable padded ball support system, a large, zippered shoe compartment, and a large end accessory pocket. Also available in Scarlet and Royal. Model 123.



NEW! Gyro® I Bag

Ebonite's finest single-ball bag, featuring bold graphics, a sturdy ball cup, a zippered inner pocket for accessories and a large front shoe pocket. This sharp-looking bag is built for durability, with metal hardware and tough 880 denier polyhide construction. The shoulder strap is adjustable and detachable. Available in Rose, Black, Silver and Royal. Model 132.



Magnum® I

Features a detachable padded ball support system, flip-top shoe storage and an adjustable, detachable shoulder strap. Available in Scarlet and Royal. Model 122.

Horn I™

This horn-design bag features a zippered side pocket for accessories and a sturdy, molded ball cup. Shoulder strap adjusts for easy carrying. Available in Peach, Pink, Grape, Burgundy, Navy, Scarlet and Light Blue. Model 117.



Youth Tote

Convenient, zippered accessory pocket and sturdy ball cup. Carrying strap is adjustable. Available in Light Blue, Scarlet, Grape, Navy and Silver. Model 115.



NEW! Softpack™ Plus

Ideal for bowlers who want the perfect combination of style and convenience. The Softpack Plus single-ball bag is crafted of beautiful "pearlized" PVC, with a removable, padded ball support system, two exterior accessory pockets with self-repairing zippers, and a padded, adjustable shoulder strap. Available in Royal Blue, Gray and Pearl. Model 146.



NEW! Softpack™ XL

This stylish double-ball bag is constructed of "pearlized" PVC, which has a bright look and a supple feel. Inside is a padded ball support system which snugly secures two balls. It's removable, so you can convert the Softpack XL into a handy all-purpose sport bag! The XL has two large zippered accessory pockets on the outside, and comes with a padded, adjustable shoulder strap. Available in Black, Bright Blue and Gray. Model 149.

NEW! Softpack™ Caddy

This single-ball bag has the same "pearlized" PVC construction of the XL and Plus, as well as a removable, padded ball support system, rugged nylon lining, and plenty of extra storage space. The Softpack Caddy is the perfect companion for Maxim IV fashion color balls. Available in Pink, Peach and Light Blue. Model 143.





Ultra Gripper®

The choice of the pros! The Ultra Gripper's unique, "tackified" leather prevents slipping and provides maximum grip, better lift and more power. "Tackifying" also makes the Ultra Gripper machine washable for quick, easy cleaning. For right or left hand; small, medium, medium-large, large, extra-large. Model 900H. Full-fingered model also available. Model 900F.



Giant Ultra-Shine™ Ball Polisher/Carrier

Cleans, buffs, carries and protects ball. Extra-large design makes it easy to use. Machine washable. Available in assorted colors. Model 380. Regular size also available. Model 170.



NEW! Lady Ultra Gripper®

These new high-performance gloves give you all the advantages of the Ultra Gripper. They're "tackified" for maximum grip, better lift and more power. They're exceptionally easy to clean. And, they're designed specifically to fit the contours of your hand. Available for right or left hand in small, medium and large. Rose: Model 905. Blue: Model 910.



Giant Towel

Extra-big — 16" × 26" 100% cotton. Super-thick and absorbent with a soft velour finish. Printed towels feature original designs appropriate for bowlers of all ages. Model 200. 11" × 18" hand towels also available. Model 180.

Ultra-Grip™ Tape

These inserts for thumb and fingers increase gripping strength for more lift and a stronger roll. 30 inserts included per pack. Model 11 (black). Model 12 (white).



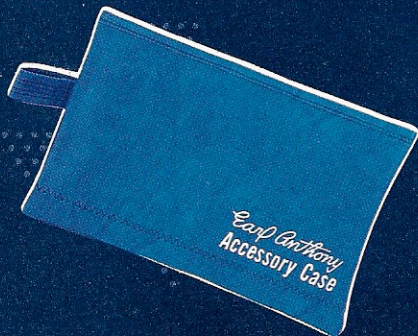


The Force™

Combines metal wrist support with a palm pad to give you more lift and control. Soft, durable materials. Pecan color for right or left hand; small, medium or large. Model 700.

Gyro® I

Unique design adapts to the contours of your hand and wrist. You maintain a natural hand position, yet get the support you need to improve release form. For right or left hand; small, medium or large. Model 500.



NEW! Earl Anthony Deluxe Accessory Case

Designed for the serious bowler, this sporty, durable case has convenient hook and loop closures for easy access, four large interior accessory compartments with room for every accessory, and a pocket with hook and loop closures to stow your valuables. It's crafted of heavy-duty vinyl, and is personalized with the signature of Earl Anthony, America's favorite bowler. Available in assorted colors. Model 480.

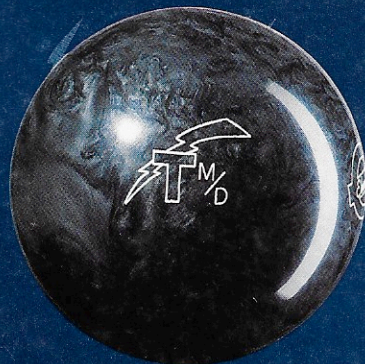
The Original™

Palm pad keeps the ball away from your palm, improves thumb release. You get more control and lift without topping. Black or silver for right or left hand; small, medium or large. Model 350A.



Ultra-Dry™ Powder

A "must" accessory. Keeps your hand dry to improve grip and release control. The bags are uniquely designed in the shape of a bowling ball. Available in assorted colors. Model 239.



Ebonite. The leader of bowling innovation for 80 years and still rolling strong.

When you watch a professional tournament, you're watching the very best bowlers in the world make their living. They can roll any ball from any manufacturer. The ones who win consistently roll balls from Ebonite.

That's because from the very beginning, Ebonite has led the way in technological innovations that give bowlers the winning edge. Ebonite has more patents in the last decade than any other bowling ball manufacturer. And Ebonite has set the standard over the years with developments like these:

- The industry's first urethane bowling ball
- The first ball exclusively for short oil conditions
- The first lightweight urethane core and ball
- The most advanced and accurate spotting system in the industry
- The first to develop a core which increases gyroscopic action (Power Core®)

The Power Core® is the latest example of how Ebonite takes bowling technology out of the lab and onto the lanes. The Power Core® is the exclusive core of the Thunderbolt, which was introduced in 1988 (it's also the core of the new Thunderbolt M/D). *In 1988, 14 major tournaments were won with the Thunderbolt.*

Every day brings a new challenge and new advances in Ebonite technology. And, as history has shown, Ebonite's advanced technology has always meant one thing: *striking results on the lanes.*

Don't just take our word on it. Ask your pro. Watch the pros on the tour. And take a closer look at what the winners are rolling. You'll see history in the making. You'll see the Ebonite tradition still rolling strong.

EBONITE 

Where advanced technology has striking results.
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Telex: 20-4101 FAX: 1-502-885-7791

