

The Will to Win.

**EBONITE**   
EBONITE  
INTERNATIONAL

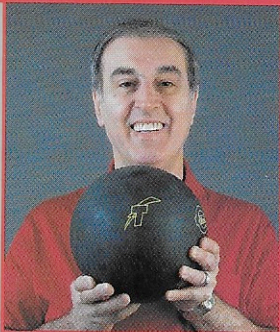
Where advanced technology has striking results.

# THUNDERBOLT™

An advanced new urethane formulation developed by Carmen Salvino makes the Thunderbolt "bite" into heavy oil lanes to hook sharper and hit harder than any other ball.

And the exclusive Power Core™ increases gyroscopic action, allowing the Thunderbolt to roll farther before hooking for less deflection and more striking

power. If you're a "better" bowler who's ready to push your game to the limit — and beyond — the new Thunderbolt is the winning choice. 14, 15, 16 lbs. ■ Heavy Oil.



**Carmen Salvino**  
PBA Hall of Fame

## The ball that separates the good from the great.

The challenge was to create a new ball that breaks the mold for performance balls. A ball that gives better bowlers the winning edge.

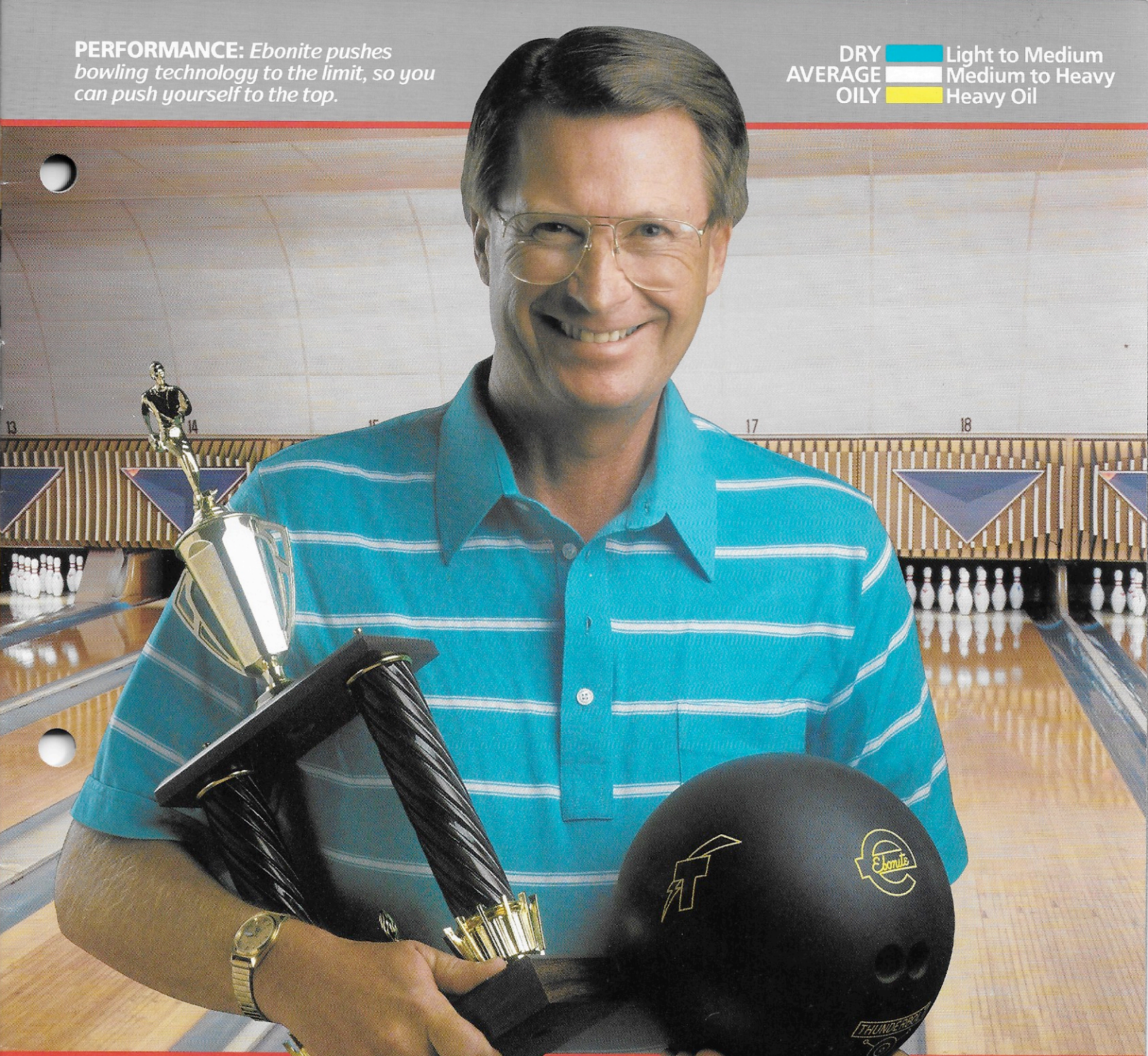
PBA Hall of Famer Carmen Salvino welcomed the challenge. He teamed up with Ebonite's engineers and designers, and together they crafted the new Ebonite Thunderbolt.

After just one roll, you'll know that you've found the ball that separates the good from the great. Ebonite's advanced technology is the reason why.

The revolutionary new urethane formulation and unique Power Core™ make the Thunderbolt "bite" into heavy oil lanes to roll farther before hooking. The result is a sharp, controlled hook, greater speed and gyroscopic action into the pocket, less deflection and dramatically increased striking power.

**PERFORMANCE:** Ebonite pushes bowling technology to the limit, so you can push yourself to the top.

DRY  Light to Medium  
AVERAGE  Medium to Heavy  
OILY  Heavy Oil



It's this perfect combination of control, speed and power that makes the Thunderbolt so radically different from other bowling balls.

Thanks to Carmen Salvino and the expert design team at Ebonite, you've got the winning edge. The new Ebonite Thunderbolt.

**Thunderbolt rolls to victory in its first PBA appearance!**

The Thunderbolt was the winning ball the first time it appeared on the Pro Tour. Pro bowler Mike Jasnau rolled the Thunderbolt to take first place in the 1988 ARC Alameda Open. He averaged 248 with the Thunderbolt to win the title and \$18,000.

*"Ebonite's Power Core" keeps the pins lower for greater striking power."*

Earl Anthony  
All Time PBA Title Holder

# FIREBOLT® S.O.

**DEDICATION:** Ebonite is committed to helping you make your game the best it can be.



**Winning ball:**

- 1987 FIQ World Championship in Helsinki, Finland
- 1987 ABC All Events
- 1987 ABC Singles

Many bowling centers have switched to "short oil" lane conditions that extend just 24 feet or less from the foul line. These conditions make most balls unpredictable and hard to control — a big problem.

To make your game the very best, you need the Firebolt S.O. It solves the short oil problem with a unique additive that makes it roll long, hit hard and not over-react to short oil conditions.

14, 15, 16 lbs. ■ Light Oil.

# FIREBOLT II

DRY  Light to Medium  
AVERAGE  Medium to Heavy  
OILY  Heavy Oil

## Winning ball:

- 1987 Bowlers Journal Open
- 1987 Fair Lanes Open
- 1987 Ebonite Seniors Open
- 1987 Kessler Seniors/Touring Pro Doubles

Unique urethane formulation delivers excellent control and hooking on heavy oil conditions. Keeps pins low, hits hard and won't roll out — even on extremely heavy oil. Light sand finish. 14, 15, 16 lbs.

■ Heavy Oil.



## FIREBOLT®

### Winning ball:

- 1987 Seagram's Coolers Women's Open
- 1987 Miller Lite Classic
- 1987 Hammer Open

Urethane shell and precision-spotted weight block provide smooth, predictable rolling, and keep the pins lower for extra power and carry-through. Shiny finish is perfect for average lane conditions. 14, 15, 16 lbs. ■ Medium Oil.

# GYROI™

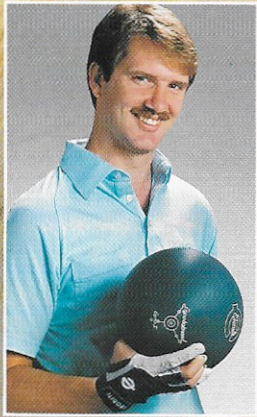
**PROFICIENCY:** *Ebonite gives you the edge to overcome the obstacles that stand between you and victory.*



## Gyro I Blue/Gray

For many bowlers, the greatest obstacle when choosing a urethane ball isn't the performance of that ball, but the price of that ball. The Ebonite Gyro I Blue/Gray breaks the price barrier. It's a 100% urethane ball priced much less than most urethane balls. Its

dynamically-balanced high density weight block and polyurethane cover give you consistent balance and control on medium-to-heavy oil conditions. And the Gyro I Blue/Gray's low price makes it the best urethane value on the market. 10, 12, 13, 14, 15, 16 lbs. ■ Medium-Heavy Oil.



**Walter Ray Williams**  
1986 PBA Bowler  
of the Year



## America's hooked on Gyro I Hook Shot

One of America's most popular performance balls. 3/4" soft polyester shell delivers superior hook on medium-to-heavy oil lanes. 10, 12, 14, 15, 16 lbs. ■ Medium Oil.



## Gyro I Straight Shot goes straight to the top!

Popular-priced hard hitter. A favorite with league bowlers. Performance core and 3/4" medium polyester shell give you excellent power and carry-through on average lane conditions. 12, 14, 15, 16 lbs. ■ Light Oil.



## Gyro I Medium Hard Rubber.

High luster finish gives maximum control on dry lanes. 10, 12, 14, 15, 16 lbs. ■ Light-Medium Oil.

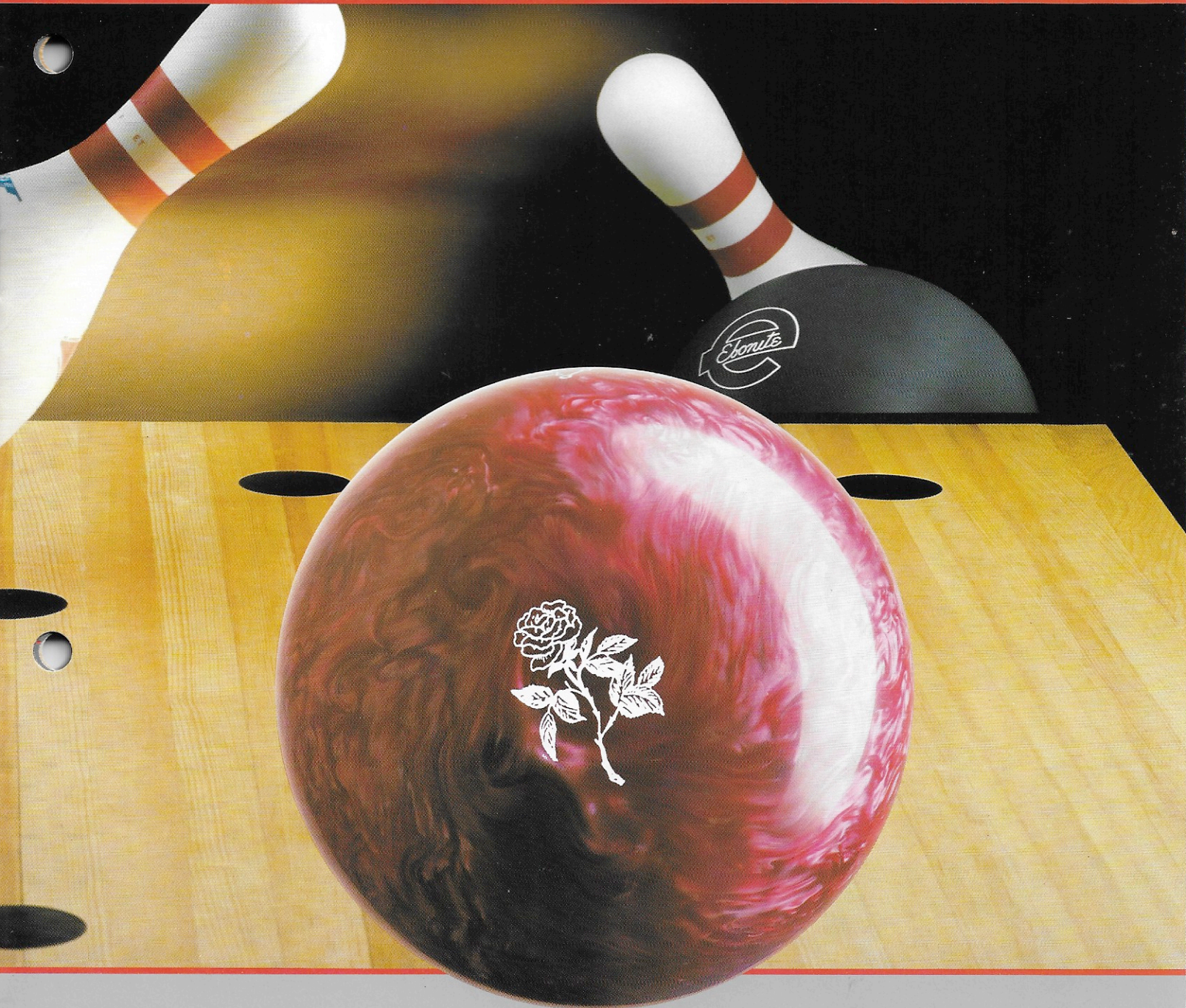


## Gyro I Soft Black Rubber.

Medium surface gives excellent control on average lanes. 12, 14, 15, 16 lbs. ■ Medium-Heavy Oil.

# LADY EBONITE

DRY ■ Light to Medium  
AVERAGE ■ Medium to Heavy  
OILY ■ Heavy Oil



Now there's a high performance, high value urethane ball designed exclusively for women! The new Lady Ebonite is a true performance ball, with a dynamically-balanced high density weight block and urethane cover that provide smooth rolling, predictable hooking and exceptional hitting power. The bright, brilliant design of the Lady Ebonite looks great on the lanes.

Best of all, the Lady Ebonite is *affordably* priced. Winning performance, winning looks, winning price. That's the winning combination you get with the new Lady Ebonite. 10, 12, 13, 14, 15 lbs. ■ Medium-Heavy Oil.

# MAGNUM<sup>®</sup>

**CONSISTENCY:** With Ebonite products, you'll stay at the peak of your game. Frame after frame. Line after line.

## Magnum 12

Building consistency in your game begins with a ball that's tailored to the lanes you roll on. The Magnum 12 is an affordably-priced urethane ball that's especially designed to provide top performance on medium-to-light oil conditions. Its 1/2" ure-

thane shell and buffed surface design give you extra hooking power for consistent pocket accuracy. And its high density weight block places more weight at the surface for consistent, hard-hitting power. 12, 14, 15, 16 lbs. ■ Medium Oil.



1	Bob
2	Bill
3	Jim
4	



**Magnum 5 — Hard Black Rubber.** High luster finish assures top performance on dry lane conditions. 14, 15, 16, lbs.  
■ Light Oil.



**Magnum 10 — Soft Black Rubber.** Dull porous surface features a remarkable additive for real gripping power on oily lanes. 12, 14, 15, 16 lbs.  
■ Heavy Oil.



# MAXIM™

DRY  Light to Medium  
 AVERAGE  Medium to Heavy  
 OILY  Heavy Oil

1	2	3	4	5	6	7	8	9	10	TOTAL
X	6/	8/	X	X	6/	8/	X	X	X	X
20	38	58	84	104	122	142	172	202	232	232
6/	X	6/	9/	X	X	X	7/	9/	9/	X
20	40	59	79	109	136	156	175	194	214	214
7/	X	X	X	X	8/	X	X	X	X	X
20	50	80	108	128	148	178	208	238	268	268



### Maxim™ UL

A durable polyurethane ball that's perfect for beginning bowlers. Releases easy, rolls true and knocks down pins, even when rolled extra-slow. Beginners learn the fundamentals the right way, and have fun doing it. 6, 7, 8, 9 lbs.

■ Medium-Heavy Oil.



### Maxim IV® Supreme— Medium-Hard Black Rubber.

Durable construction and a popular price. Crafted with a high density weight block and easy-release core. Ideal for dry lane conditions. 10-16 lbs.  Light-Medium Oil.

# MAXIM IV™

Maxim IVs' sharp, vibrant colors and beautiful designs combine to give you the *striking* look of a winner. And the high performance and professional quality of the Maxim IVs make them

the right choice for light-to-medium oil conditions.

■ Light-Medium Oil.

**New! Candy Apple Red.**

6, 8, 10, 12, 14 lbs.



**New! Pink Crystal**  
6, 8, 10, 12, 14 lbs.



**Pearl**  
6, 8, 10, 11, 12, 13, 14 lbs.



**Blue/Silver**  
8, 10, 12, 14, 16 lbs.



**Charcoal**  
10, 12, 14, 15, 16 lbs.

**INTENSITY:** *When the competition is tough, you need a bowling ball you can depend on. You need an Ebonite.*

**DRY**  Light to Medium  
**AVERAGE**  Medium to Heavy  
**OILY**  Heavy Oil



**Violet**  
6, 8, 10, 12, 14 lbs.



**Gray/Pearl**  
8, 10, 12, 14, 16 lbs.



**Royal Blue**  
6, 8, 10, 11, 12, 13, 14, 15, 16 lbs.

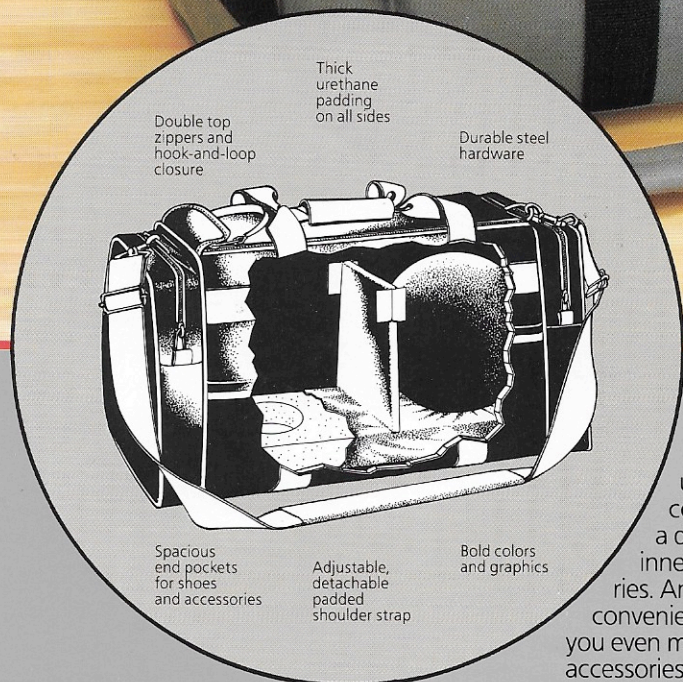


**Grape/Silver**  
8, 10, 11, 12, 13, 14 lbs.

# BOWLING BAGS

**New! Tournament XL™** The best looking, best equipped bowling bag for 1988. The graphics are bold and colorful. A foam-padded support system gives a snug, secure fit to two bowling balls. Spacious pockets on both ends provide plenty of room for shoes and

accessories. The padded shoulder strap is both adjustable and detachable. And the bag is constructed of tough PVC Polyhide for long-lasting performance. Available in Silver, Black and Navy. Model 154.



Double top zippers and hook-and-loop closure

Thick urethane padding on all sides

Durable steel hardware

Spacious end pockets for shoes and accessories

Adjustable, detachable padded shoulder strap

Bold colors and graphics

**A. Firebolt® II.** Ebonite's unique padded ball support system provides excellent protection for two bowling balls. The support system features a new hard bottom that holds balls firmly in place. And, it can be removed to

convert the Firebolt II into an all-purpose sport bag. The unique, flip-top shoe compartment includes a detachable, zippered inner pocket for accessories. And the Firebolt II's convenient side pocket gives you even more room for other accessories. The padded shoulder strap is adjustable and detachable. Available in Burgundy, Black, Silver and Navy. Model 133.

**B. Firebolt® I.** Ebonite's exclusive padded ball support system keeps the ball secure to prevent accidental damage, and removes

to convert the Firebolt I into an all-purpose sport bag. The unique shoe compartment flips open to expose the bowling balls. A handy side pocket is included for accessories, and the shoulder strap is adjustable and detachable. Available in Silver, Black, Navy and Burgundy. Model 132.

**C. Magnum® II.** Excellent value in a double-ball bag, with a detachable padded ball support system, zippered shoe compartment and end pocket, and an adjustable, detachable shoulder strap. Available in Scarlet and Royal. Model 123.



A



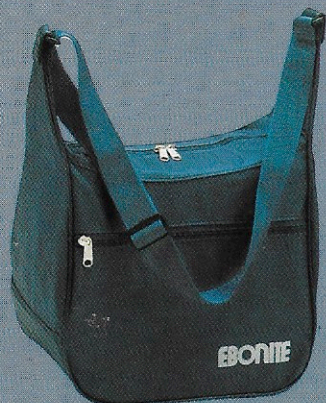
B



C



D



E



F



G



H



I

**D. Magnum® I.** Includes a detachable padded ball support system, flip-top shoe storage, and an adjustable, detachable shoulder strap. Available in Royal and Scarlet. Model 122.

**E. Horn I.™** Features a zippered side pocket for accessories and a sturdy, molded ball cup. Horn-design shoulder strap adjusts for easy carrying. Available in Grape, Burgundy, Navy, Scarlet, Light Blue. Model 117.

**F. Youth Tote.** Convenient, zippered accessory pocket and sturdy ball cup. Carrying strap is

adjustable. Available in Light Blue, Scarlet, Grape, Navy, Silver. Model 115.

**G. Large-Style Rack Bag.**

Exciting tweed design featuring Propex\* 3 tweed fabric stitched with durable nylon thread. Includes an inner accessory pocket, wire rack with molded top, "Softee" wrapped handles and matching ID tag. Available in Walnut Tweed/Cognac and Blue Tweed/Sky Blue. Model E52.

**H. Popular-Style Rack Bag.**

Luggage-style sewn design with full-size interior pocket and durable ball rack. Magnalon construction with double-riveted "Softee" handle. Available in Burgundy/Black/Smoke, Bark/Chamois/Walnut, Parchment/Cognac, Navy/Blue/White and Cognac/Pecan. Model E45.

**I. Deluxe Keystone Bag.** Heavy gauge vinyl and self-repairing zipper, built to deliver years of durable performance. Durable ball cup. Available in Blue/Navy, Charcoal and Tan/Chocolate. Model E26.

\*Propex is a registered trademark of Amoco. A lightweight woven propylene.

# ACCESSORIES



**A. ULTRA GRIPPER™**



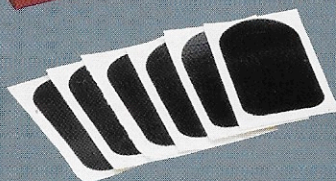
**B. GYRO™ I**



**C. The Original™**



H



I



J

## GLOVES

**A. Ultra Gripper.™ Choice of the pros!** Unique “tackified” leather prevents slipping and provides maximum grip, better lift and more power. “Tackifying” also makes the Ultra Gripper machine washable for quick, easy cleaning. For right or left hand; small, medium, medium-large, large, extra-large. Model 900H. Full-fingered model also available. Model 900F.

**B. Gyro™ I.** Unique design adapts to the contours of your hand and wrist. You maintain a natural hand position, yet get

the support you need to improve release form. For right or left hand; small, medium or large. Model 500.

**C. The Original.™** Palm pad keeps the ball away from your palm, improves thumb release. You get more control and lift without topping. Black or silver for right or left hand; small, medium or large. Model 350A.

**D. The Regal.™** Locks hand and wrist in perfect release position. Assorted colors for right or left hand; small, medium or large. Model 840.

**E. The Force.™** Combines metal wrist support with a palm pad to give you more lift and control. Soft, durable materials. Pecan color for right or left hand; small, medium or large. Model 700.

**F. Wrist Control.™** Supports thumb and wrist, assures “auto-matic” finger lift for more power and pin action. Assorted colors for right hand; one size fits all. Model 810.

**G. Wrist Support.** Firm support that helps you improve consistency. Assorted colors for right or left hand; one size fits all. Model 820.

The Ultra Gripper™ was the most popular glove worn by professionals during the 1987 PBA telecasts!

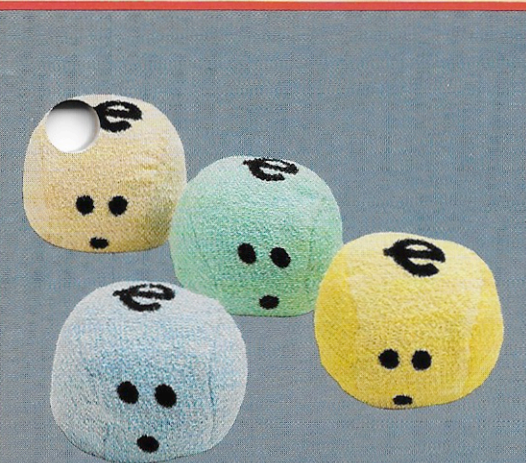


D. The Regal™

E. The Force™

F. Wrist Control™

G. Wrist Support



K



L



M

## ACCESSORIES

**H. Giant Towel.** Extra big — 16"x26" 100% cotton. Super-thick and absorbent with a soft velour finish. Printed towels feature original designs appropriate for bowlers of all ages. Model 200. 11"x18" hand towels also available. Model 180.

**I. Ultra-Grip™ Tape.** These inserts for thumb and fingers increase gripping strength for more lift and a stronger roll. 30 inserts included per pack. Model 11 (black). Model 12 (white).

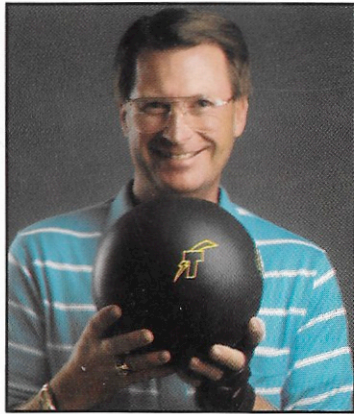
**J. Giant Ultra-Shine™ Ball Polisher/Carrier.** Cleans, buffs, carries and protects ball. Extra-large design makes it easy to use. Machine washable. Available in assorted colors. Model 380. Regular size also available. Model 170.

**K. Ultra-Dry™ Powder.** A "must" accessory. Keeps your hand dry to improve grip and release control. The bags are uniquely designed in the shape of a bowling ball. Available in assorted colors. Model 239.

**L. X-tra Skin™** Protects against blisters, helps you maintain a smooth, even release. Includes 25 patches and fast-drying adhesive. Model 300.

**M. Pro Accessory Kit.** Complete with the products you need and use most. Packed in an attractive black case featuring Earl Anthony's signature. Model 495.

Ebonite has what it takes to make you a winner.



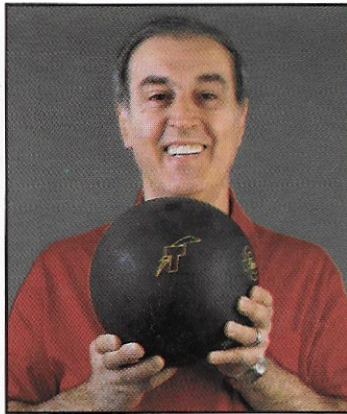
"At the pro level, the competition is extremely tough. Pros constantly look for that extra margin of performance that will push them over the top.

"Ebonite has always come through for me. I won more titles rolling Ebonite balls than all other brands combined. Ebonite balls helped me become the Bowler of the Decade. In fact, the first pro tournament I won was with an Ebonite ball.

"The game has changed a lot since I won that tournament. But, over the years, I've always depended on Ebonite for bowling products to help me make the most of my game. And Ebonite has never let me down."

**Earl Anthony**

All Time PBA Title Holder



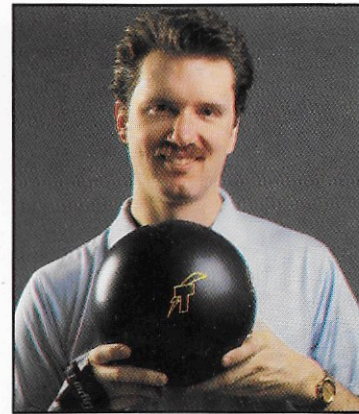
"When I worked with Ebonite to develop the new Thunderbolt, I learned firsthand about Ebonite's commitment to quality and performance. They're really dedicated to producing excellent products. And, they've got a grasp of bowling technology that's better than anyone else in the business.

"I had a great concept for the new Thunderbolt. But it took Ebonite's experience and advanced technology to turn that concept into reality. Working together, we crafted a ball that may very well be the best performance ball ever.

"As a pro bowler, I learned that it takes commitment to be a winner. Ebonite has that commitment. That's what makes them the world's leader."

**Carmen Salvino**

PBA Hall of Fame



"Ebonite products are by far the best value in bowling. They're made with quality. They're built for performance. And they're priced right. That's a winning combination in my book. Because whether you're a pro, league bowler or beginner, good bowling begins with good equipment.

"Back in 1985, I started rolling the Ebonite Firebolt. In 1986, the Firebolt helped me become the PBA Bowler of the Year. I make my living on the lanes. For my money, Ebonite's the only way to go."

**Walter Ray Williams**

1986 PBA Bowler of the Year



Where advanced technology has striking results.

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