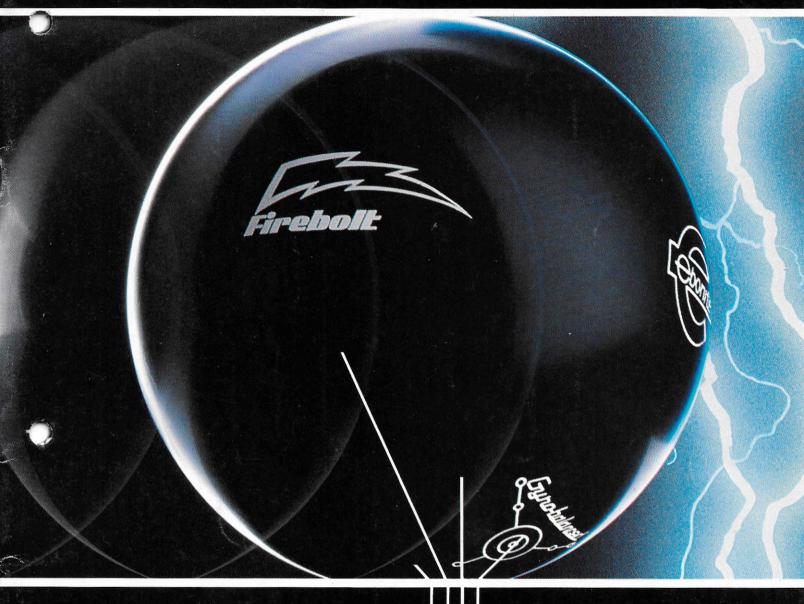


The world's largest maker of quality bowling balls.







Now available for more lane conditions.

When you need a heavy dose of power on average-to-oily lanes, reach for the dull-surface Firebolt. It really *hugs* the lane so you get the control you need to "zero-in" on the pocket.

For average lanes, choose the shiny-surface Firebolt. It's designed to give you precise hooking and predictable, smooth roll.

Make some thunder of your own. With Ebonite Firebolt. The exceptional performance ball *charged* with extra urethane. Available in 14, 15 and 16 lbs.

Earl anthony







Light-to-Medium Medium-to-Heavy

Heavy Oil

- The Ebonite Gyro-balanced® System gives your professional ball driller a perfect target for on-the-mark drilling.
- The remarkable Firebolt surface gives you a superior, lane-hugging roll for better control and hooking.
- Unique urethane shell has more urethane than any other Ebonite ball—a full ¾ inch. That means you get extra power and carry-through because the pins stay consistently lower.
- State-of-the-art advances. A top weight, for example, that's located by Exactatron II™ a NASA-developed system more accurate than any other technique used today. And Firebolt's ultra high-density weight block means even more hard-hitting power!

Now with thicker urethane... more power for heavier pins

Earl anthony

All-Time PBA Money Winner. All-Time PBA Title Holder.

"I made over \$1 million rolling Ebonite Magnums. And now the best of the series is even better. Magnum 12's thicker urethane shell — a full ½ inch — gives you extra power to combat today's heavier pins."







A surface that grabs average lanes like no other. And a thicker urethane shell that wreaks havoc on heavier pins.

That's the Ebonite Magnum 12. You get more control and more power off the pins than you've ever had before.

Magnum 12 was lane-tested by pro bowlers and pro shop operators—tough folks to please—and they absolutely loved the way this ball rolled and hit hard. So will you.

Put some extra muscle in your game with 100% urethane shell, 100% Magnum 12 Medium Purple Urethane. Available in 12, 14, 15, 16 lbs.

- Magnum 12 meets exacting quality control requirements—far exceeding ABC specifications.
- Buffed surface design gives you extra hooking power on average lane conditions. Helps you improve pocket accuracy.
- Features the latest Ebonite innovations. Gyro-balanced® with Exactatron II™ spotting and a high density weight block. Your result: a ball that fits better, rolls better, hits harder.
- Extra-thick urethane shell meets the challenge of heavier pins, keeps pins lower for consistent carry-through and explosive pin action.







Number 1 in value and performance



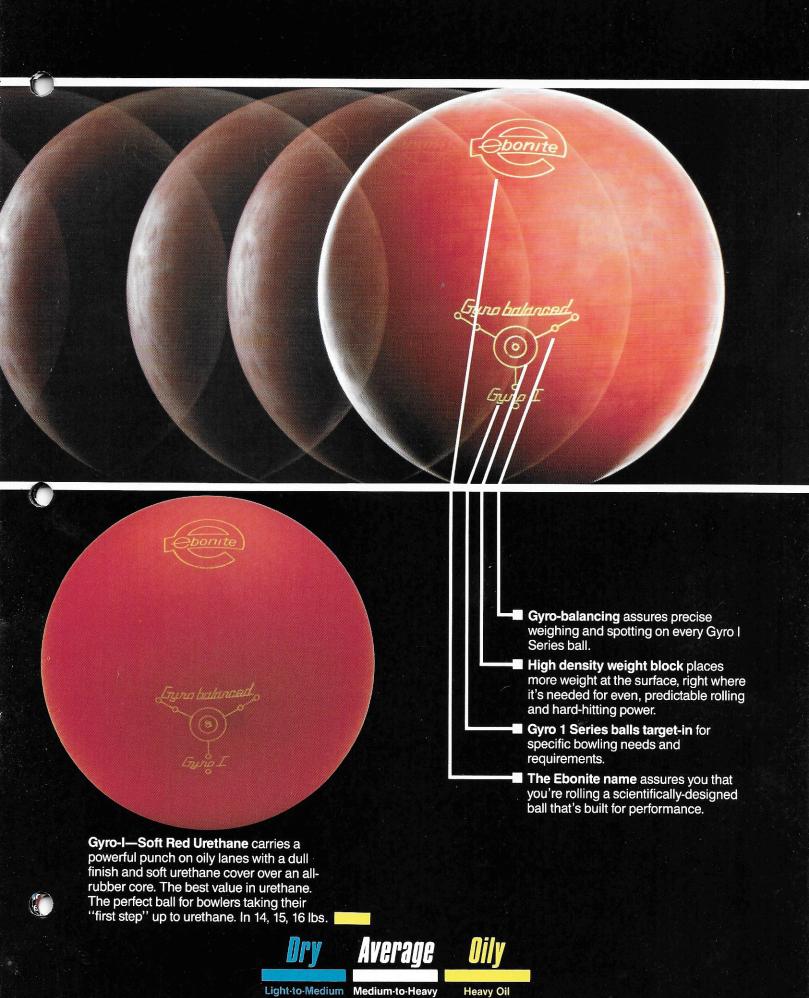
Enuro balanced o

Gyro I—Polyester.

The newest member of the Ebonite Performance Family.

The all new Gyro I Polyester sets the standard for polyester performance bowling balls. Its full ¾ inch medium polyester shell wraps the same core found in Ebonite's top-of-the-line performance balls. You get the hook, control and carry-through of a top-of-the-line ball at an affordable price. And it's ideal for average lane conditions. In 12, 14, 15, 16 lbs.





PERFORMANGE SERIES





Magnum® 5—Hard Black Rubber—High luster finish assures top performance on dry lane conditions. All-rubber core and high-density weight block for easy release and predictable roll. In 15, 16 lbs.



Magnum 10—Soft Black Rubber—Dull-porous surface design features a remarkable surface additive for real *gripping power* on oily lanes. High-density weight block over a rubber core. 12, 14, 15, 16 lbs.





tions. All-rubber core for easy release. A ball that combines hook and control. Perfect for the league bowler who owns only one ball. In 12, 14, 15, 16 lbs.

Gyro 1—Medium-Hard Black Rubber—High luster finish for maximum control on dry lanes. Allrubber core and high-density weight block gives you a ball that rolls true, hits hard. Built for durability. 12, 14, 15, 16 lbs.



Maxim® IV Supreme—Medium-Hard Black Rubber—Durable construction and a popular price make this ball a favorite with league bowlers. Exactatron II spotted for perfect balance. In 9-16 lbs.

- Rubber core and high-density weight **block** on every Ebonite rubber ball assures easy, sure delivery and smooth, even rolling.
- Gyro-balancing on Magnums and Gyros gives your professional ball driller a perfect target for accurate drilling.
- Ebonite's exclusive Exactatron II™ system uses the latest aerospace technology to insure proper weighing and spotting on every Ebonite rubber ball.
- Superior construction gives you the utmost in power, control and durability.







Light-to-Medium Medium-to-Heavy

Heavy Oil



Maxim IV Polyester—The bright, brilliant colors catch the eyes of everyone in the league. But Maxim IV's real beauty begins with your first roll. These balls are built for performance, with high-density weight blocks and medium-hard covers that deliver on dry and average lanes. Because it's so much more fun when you win...

- 1. Royal Blue (8, 10, 12, 13, 14, 15, 16 lbs.)
- 2. Grape/Silver (8, 10, 11, 12, 13, 14, 15 lbs.)
- 3. Coffee 'n Creme (8, 10, 12, 14 lbs.)
- 4. Pearl (8, 10, 12, 14 lbs.) 5. Honey Sparkle (8, 10, 12, 14, 16 lbs.) 6. Blue/Silver (10, 12, 14, 16 lbs.)
- 7. Gray/Pearl (8, 10, 12, 14, 16 lbs.)
- 8. Strawberry/Silver (10, 11, 12, 14 lbs.)







BOMLING BAGS

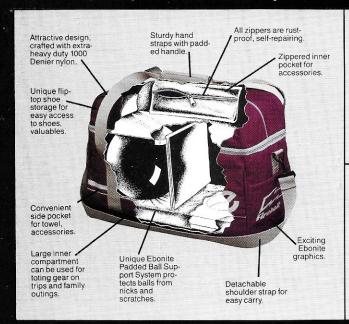
For the look of a winner.



Firebolt™ I

Ebonite's exclusive Padded Ball Support System keeps ball steady, secure. And it's removable, so this sleek bowling bag doubles as an all-purpose sport bag! Unique flip-top shoe storage and handy side pocket for accessories. Adjustable, detachable shoulder strap. Built of attractive, extra-heavy duty 1000 Denier nylon. Model #132. Available in Black, Burgundy, Coffee, Silver (shown).

Ebonite quality: The Inside Story





Magnum® II. Includes removable Padded Ball Support
System, zippered shoe compartment and end pocket, detachable shoulder strap that adjusts for easy carry. 420
Denier nylon construction.
Model #123. Available in Scarlet (shown), Royal, Tan.





Magnum 1. Includes removable Padded Ball Support System, flip-top shoe storage, adjustable, detachable shoulder strap. 420 Denier nylon construction. Model #122. Available in Scarlet, Royal (shown), Tan.

Double-Max. Excellent value in a double-ball bag, with removable Padded Ball Support System and detachable shoulder strap. 210 Denier nylon construction. Model #120. Available in Navy, Silver, Tan (shown).









3. Youth Tote. Convenient, zippered accessory pocket and sturdy ball cup. Adjustable carrying strap. Made of 210 Denier nylon. Model #115. Available in Scarlet, Light Blue (shown), Grape, Navy, Silver.

4. Hr Zippered side pocket for accessorie urdy, molded ball cup. Horn-design shoulder strap adjusts for a perfect fit. Model #117. Available in Burgundy, Navy, Scarlet, Grape (shown), Light Blue.



5. NEW! E92 Nylon "Soft Sider." This durable new bag is crafted of 100% nylon. With two accessory pockets, fleece-lined, padded shoulder strap and "Softee" wrapped handle for extra comfort. Wire ball rack removes to convert Soft Sider into handy overnight bag. Available in Burgundy, Navy, Black (shown), Charcoal

Charcoal.

6. NEW! E52 Large-Style Rack Bag. Exciting tweed design features Propex* 3 tweed fabric stitched with durable nylon thread. Includes inner accessory pocket, wire rack with molded top, "Softee" wrapped handles, matching ID tag. Available in Blue Tweed/Sky Blue and Walnut Tweed/Cognac (shown).

7. E45 Popular-Style Rack Bag. Luggagestyle sewn design with full-size interior pocket and durable ball rack. Magnalon construction, double-riveted "Softee" handle. Available in Bark/Chamois/Walnut, Burgundy/Black/Smoke (shown), Parchment/Cognac, Navy/Blue/White, Cognac/Pecan.

(Silowi), Facilities to Cognac, Navy, Blue Write, Cognac/Pecan.

8. E26 Deluxe Keystone Bag. Heavy gauge vinyl and self-repairing zipper, built to deliver years of durable, lasting performance. Double riveted handles. Molded ball cup. Available in Charcoal, Tan/Chocolate and Blue/Navy (shown).

*Propex 3 is a registered trademark of Amoco.

A lightweight woven propylene.

You'll feel the difference with your very first roll

The Gyro™ 1. The custom bowling glove that tailors itself to your hand.

Every bowler has a hand, a style, a delivery that is unique. That's why you need a glove that's as individual as you are. The Gyro 1. With two metal reinforcements for maximum support, and a unique design that adapts to the natural contours of your hand and wrist. You maintain a natural hand position without stress or discomfort, yet get the support you need to improve your release form and build confidence. Available in Black for right or left hand; small, medium or large. Model 500.

The Original™

Palm pad keeps ball away from palm, improves thumb release. You get more control and lift without topping. Available in Black or Silver for right or left hand; small, medium or large. Model 350A.



Complete with the products you need and use most—all packed in an attractive Black case featuring Earl Anthony's signature. Model 495



NEW! X-tra Skin

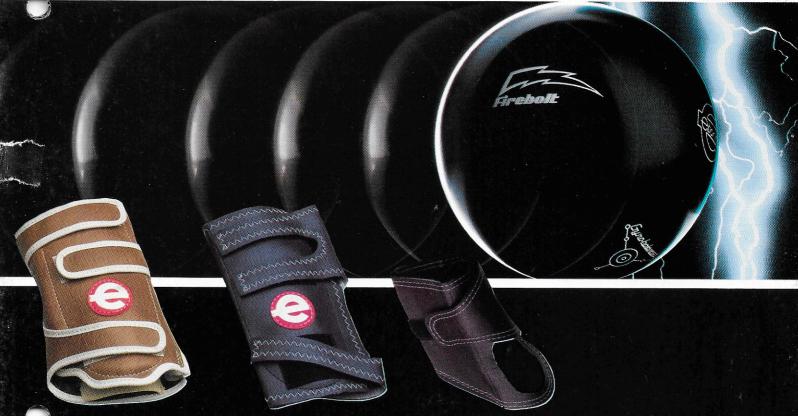
The way to maintain a smooth, even release and protect against blisters. **X-tra** fast drying and **X-tra** durable. Includes 25 patches and fast-drying adhesive. Model 300.



One inch polyurethane-foam pad attaches to shoulder strap of bowling bag. Unique design lets you custom-fit pad for maximum comfort. Hook and loop closure. Fits single and double-ball bowling bags with shoulder straps. Model 465.



The world's largest maker of quality bowling balls.



The Force™

Combines metal wrist support with a palm pad to give you more lift and control for improved consistency. Soft, durable materials and convenient hook and loop fastener. Available in pecan color for right or left hand; small, medium or large. Model 700.

The Regal™

Metal wrist support locks hand and wrist in perfect release position. Hook and loop closure for quick, easy adjustment. Available in assorted colors for right or left hand; small, medium or large. Model 840.

Wrist Control®

Thumb support and padded wrist support assures "automatic" finger lift for more power and pin action. Durable reinforced backing. Hook and loop closure for exact adjustment. Available in assorted colors for right hand. One size fits all. Model 810.



NEW! Plug Dams

Makes plugging drilled holes a breeze. Keeps plugging compound in place, prevents leaking. Four sizes included on each circular disk; four sizes on each oval disk. Quick and easy to use-a must for



pro shops!



NEW! Ultra-Glide Sole

Self-adhering sole assures a smooth, even even slide every time. One size fits all. Model 268.

NEW! Ultra-Grip Roll-on

Rolls on to glove or fingers to improve grip and release control. Strengthens grip without sticking. Unique "roll-on" design means no waste—lasts up to three times longer than powder or cremes! 12 bottles per display pack. Model 20.



New! **Ultra-Grip Tape**

Ultra-Grip Tape inserts for thumb and fingers to increase gripping strength for more lift and a stronger roll. 30 inserts included per pack. Available in Black or White. Model 11/12.

Maximul

Teach 'em right!

Maxim UL for kids

This ball is perfect for teaching beginners to bowl. Maxim UL has a low top weight. That means the ball releases easy, rolls true and knocks down pins, even when rolled extra-slow. Children learn the fundamentals the right way, and have fun doing it.

And Maxim UL is made of durable polyurethane, so it will survive the occasional "approach kerplunks" kids are prone to give it.

In 6, 7, 8 lbs.



- Low top weight makes ball release easy, roll smooth. That's important for beginners.
- Polyurethane construction of shell and core makes Maxim UL extremely durable.
- Light weight design, just right for kids. It lets them concentrate on improving hand and wrist control.
- The Ebonite name. Assurance that your child is rolling a ball that's specifically designed for his or her needs.



Average



Light-to-Medium Medium-to-Heavy

Heavy Oil



The world's largest maker of quality bowling balls.