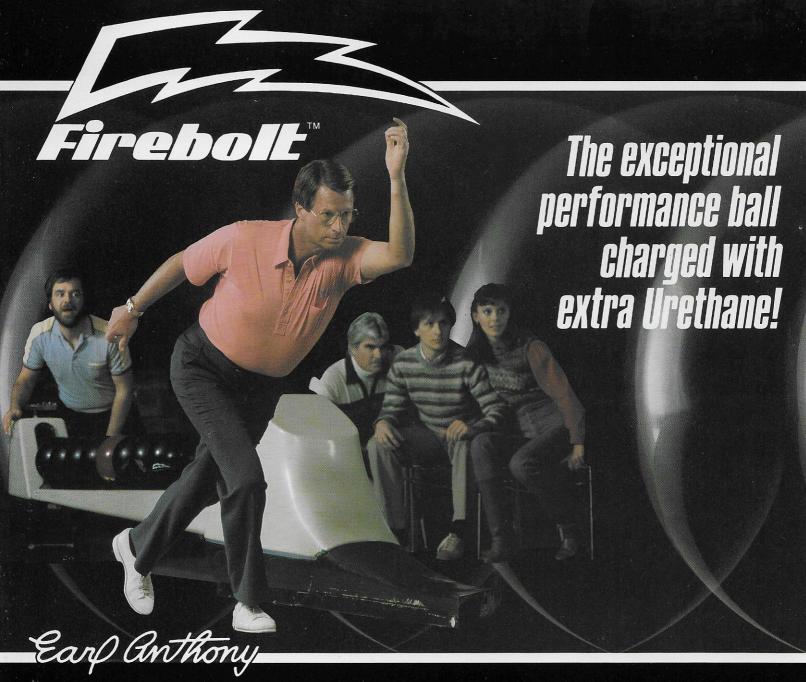


Introducing Firebolt... it strikes with lightning power!

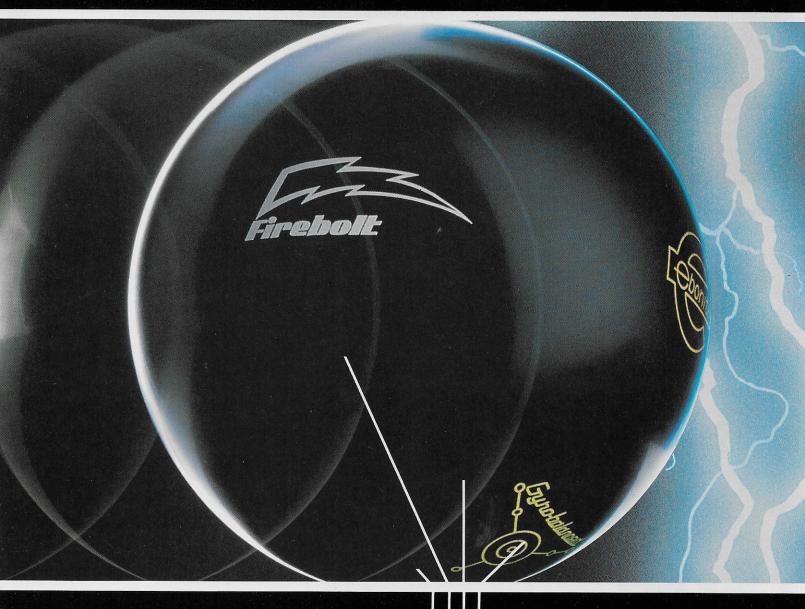


**Earl Anthony**—All time PBA Money Winner. All time PBA Title Holder.

"When I'm out on the lane, I'm out there to WIN. And believe me, for consistent, game-winning results, you just can't beat the new Ebonite **FIREBOLT.** It's truly the high performance ball for you." The EBONITE challenge was to come up with a ball that would really perform. The **FIREBOLT** is truly an all-purpose ball that will give you consistent, hard hitting action. *That* means a higher average for you!

This is a ball that gives you that all important carrying power. The **FIREBOLT** keeps the pins lower to keep your score higher, and that means a *constantly improving game*. The intelligent choice ball that will really roll up with the leaders!





This black FIREBOLT rolls evenly and gives you "lightning-like" extra hitting power that's essential for top play. The FIREBOLT is designed to make you a winner. It's available in 14, 15, and 16 lb. weights.

The new FIREBOLT challenges the "other" balls. Try it against your current ball - you'll see why it's the intelligent choice!

"I've tried this ball against other top balls. It's a ball that really carries! It's a move-up you'll be glad you made...a real strike maker! Watch for the Ebonite® FIREBOLT on the Pro Tour."

Earl anthony





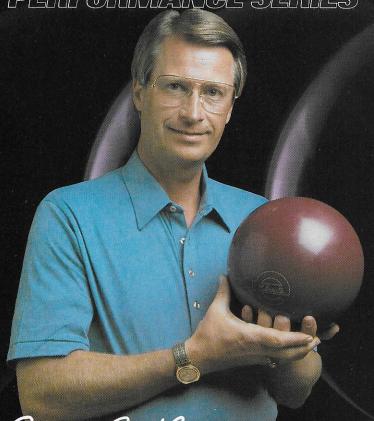


Light-to-Medium Medium-to-Heavy

**Heavy Oil** 

- The Ebonite Gyro-balanced® System gives your professional ball driller a perfect "target" for on-the-mark drilling.
- The EBONITE FIREBOLT Surface gives you an even, lane-hugging, predictable roll that's perfect for average lane conditions.
- The FIREBOLT's unique Urethane Shell "makes the difference." Designed with more urethane than any other Ebonite ball. the **FIREBOLT** consistently keeps the pins lower, giving you added carry through for improved scoring and a better average.
- State-of-the-Art Advances like a top weight located by Ebonite's Exactatron™, a NASAdeveloped system that places the weight with pinpoint accuracy so you get top ball performance, plus, a larger high-density weight block that gives you hard hitting power right where it's needed!

## 



The affordable performance balls that assure you the best possible game — every time!

Earl anthony

All time PBA Money Winner. All time PBA Title Holder.

"I made over \$1 million rolling EBONITE Magnums. I roll Magnums because they are the best scoring balls in the world. There's one for every lane condition."

The Magnum Performance

Series - real game breakers that are not only affordable, but exacting in every detail. Still more intelligent choices from Ebonite. Select the Magnum for your specific bowling needs.

Magnum 5 — Hard Black Rubber — High luster finish that really performs on dry lane conditions. All rubber core and a predictable, dependable roll. Maximum size, 15, 16 lb.









The intelligent approach to bowling.



Magnum® 10—New, Improved Design—Soft Black Rubber—This ball's already outstanding performance has been upgraded for 1985, with a new, dull porous surface design that utilizes a unique additive for real lane gripping power! Perfect for the oiliest conditioned lanes. All rubber core for smooth release every time. Maximum size, 12, 14, 15, 16 lb.

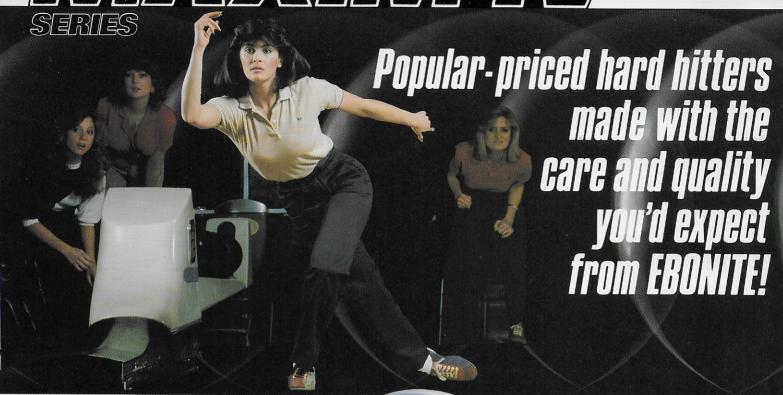
Magnum 12—Soft Purple Urethane—Dull surface gives you a great ball that really performs on oily lanes. Tested "on the lane" by pro bowlers and pro shop operators and given "high marks" by everyone! Rolls evenly and hits extremely hard. Maximum size 12, 14, 15, 16 lb.

- EBONITE Magnum Performance balls meet exacting quality control requirements—far exceeding the ABC minimum specifications.
- High Density Weight Block on all Magnum Performance balls places more weight at the surface right where it's needed to give you hard hitting power!
  - EBONITE's exclusive Gyro-balanced balls target-in for exact, professional drilling every time. Weighing and spotting accuracy is assured by Ebonite's Exactatron, a NASA-developed system that precisely places the weight of every Magnum Performance ball.
- Earl Anthony's Signature assures you that you're picking up a top performance ball.
- EBONITE'S dull surface on the Magnum 10 and 12 gives you extra hooking power on oily lanes so you get consistent "pocket" accuracy.





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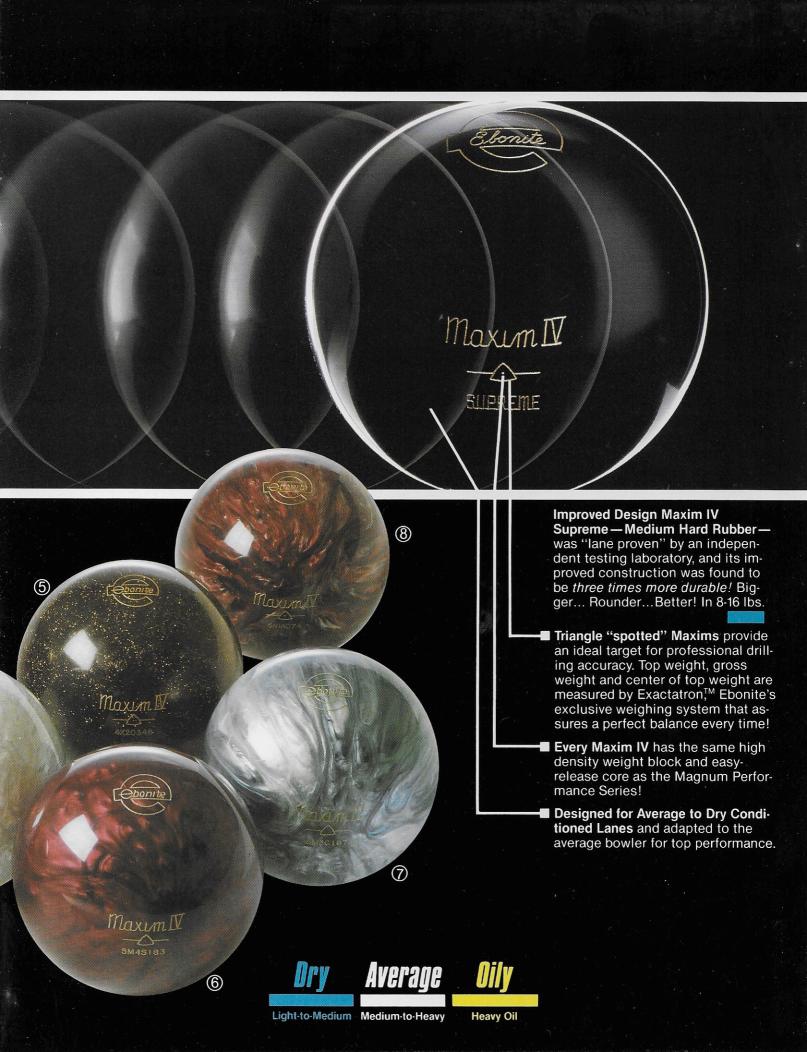


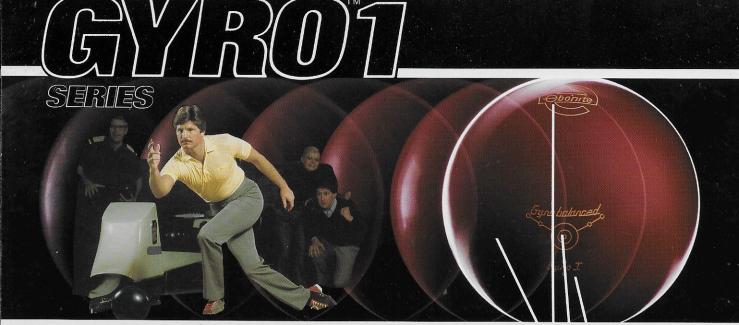
Maxim IV Polyester Balls - Maxim IV polyester balls are especially designed to provide dependable, hard striking rolls to give you maximum performance. They roll true and hit hard! The medium hard cover provides good control for all average bowlers on a variety of lane conditions.

- Blue/Silver (10, 12, 14, 16 lbs.)
  Grape/Silver (8, 10, 11, 12, 13, 14, 15 lbs.)
- 3. Red/Gold (10, 12, 14 lbs.)
- 4. Pearl (8, 10, 12, 14 lbs.)
- 5. Honey Sparkle (8, 10, 12, 14, 16 lbs.)
- 6. Burgundy (10, 12, 14, 16 lbs.)
- 7. Grey Pearl (8, 10, 12, 14 lbs.)
- 8. Strawberry/Silver (10, 11, 12, 14 lbs.)







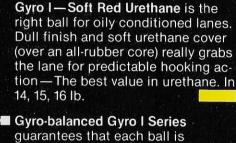


## The Gyro I series is the best value in performance bowling balls... with game making consistency...

The Gyro I Series — Weighed and balanced using Exactatron™— EBONITE'S exclusive bowling ball weighing and spotting system that was developed by NASA.

Gyro I - Soft Black Rubber - Medium dull surface for control on the average conditioned lane. A ball that combines hook and control for a perfect "one ball" delivery. In 12, 14, 15, 16 lb.

Gyro I - Medium Hard Black Rubber - High luster finish is best for dry conditioned lanes. A perfect ball for maximum control on dry lanes. Hard hitting, long lasting durability. In 12, 14, 15, 16 lb.



- weighed right and spotted correctly—every time!
- High density weight block places more weight at the surface, right where it's needed for even, predictable rolling and hard hitting strike power!
- The EBONITE name assures you that you're rolling a scientifically designed ball that's truly the intelligent approach to bowling!
- Gyro I Series targets-in for specific bowling needs and requirements. And...they're available at popular prices!





Light-to-Medium Medium-to-Heavy

**Heavy Oil** 



The intelligent approach to bowling.