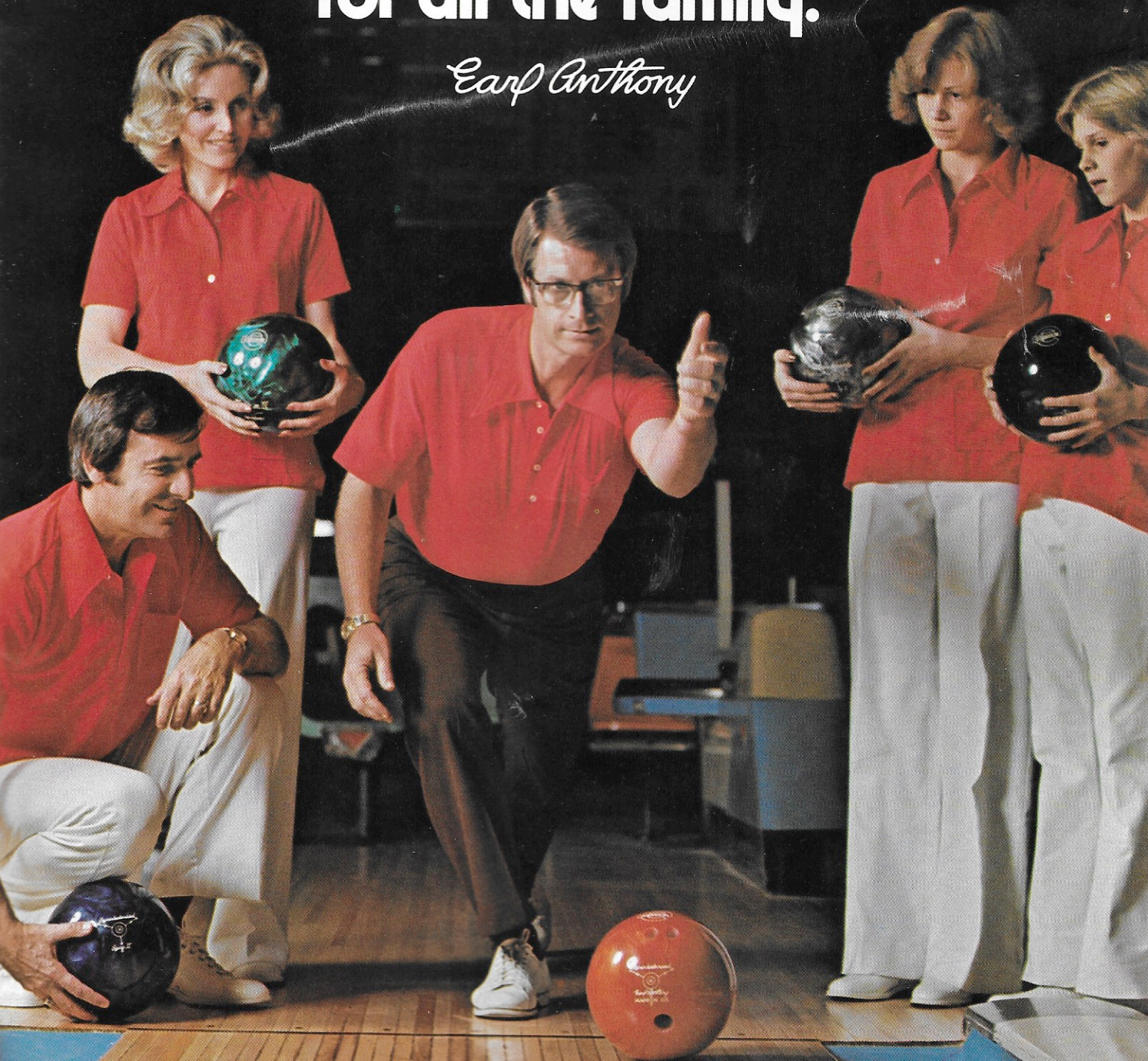


**“The MAGNUM force strikes again
with a family of performance balls
for all the family.”**

Earl Anthony



EBONITE

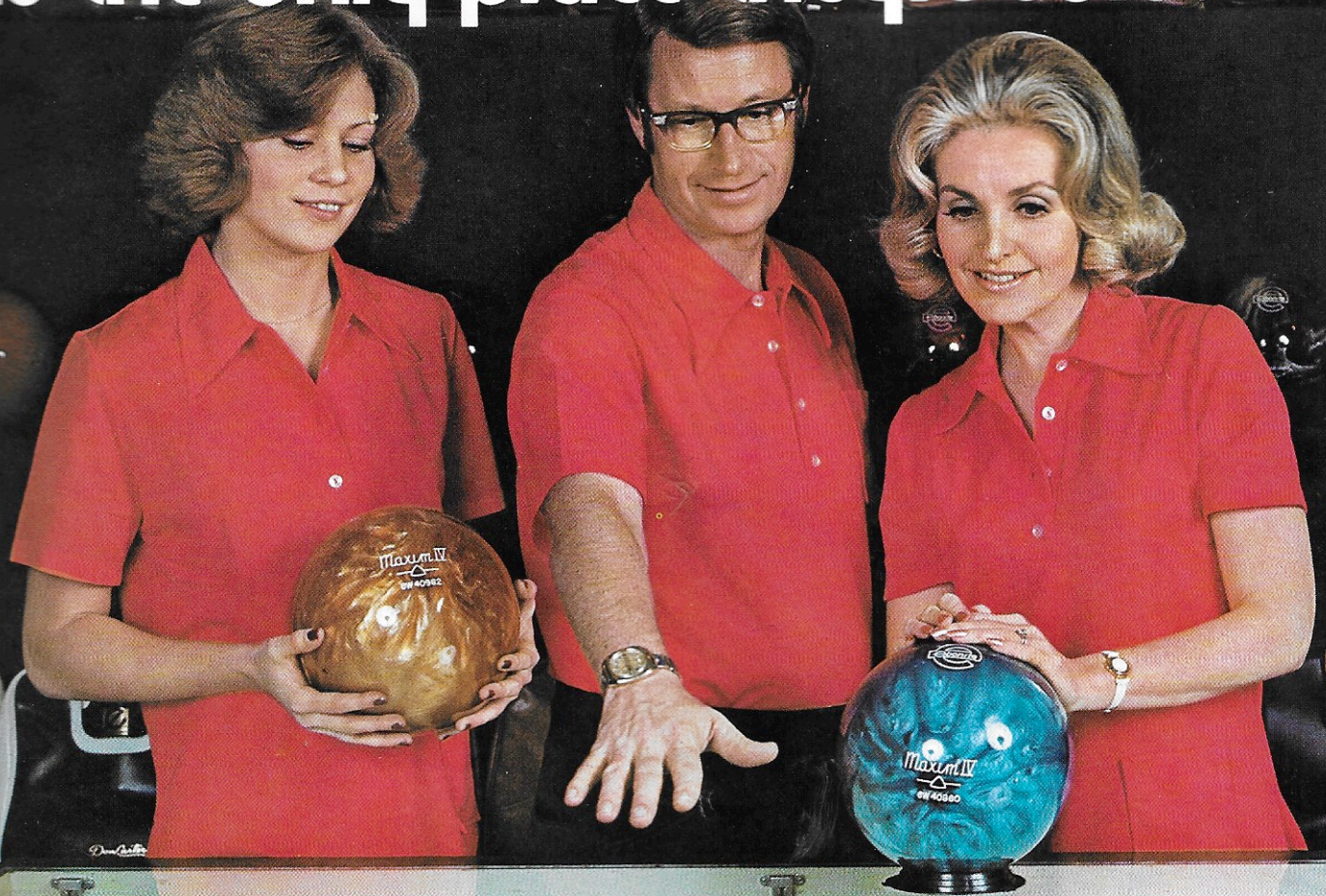


“Now Ebonite performance ... and the pro shop



“The original Magnum Strike Force — the first family of Ebonite performance balls . . . the family that helped me win \$100,000 two years in a row in pro bowler tournaments. This year, we’ve added new construction features — new high-density, high-torque weight blocks and new core construction in the Magnum Six and Eight and a new patterned color in the Magnum Six. Together they make the Magnums the number one family of high performance balls on the market today.”

balls for everyone who takes the is the only place they're sold."



"The Gyro I Family — The Grandfather of the Gyro performance family is the Gyro I standard hardness rubber ball. Its popularity dates back to its origin in 1964. Newest heirs to the Gyro I tradition are these colorful polyester balls, all in weights as low as 10 pounds, to bring Gyro performance to women and teenagers as well as to men."

game seriously

PRO SHOP TOM SHOCKLEY

Earl Anthony



"The new Gyro II family — For the first time a complete choice for the serious bowler at a medium price. Soft or hard, rubber or polyester, it is now available in famous Gyro II quality."

EBO NITE



"Here are all five families of Ebonite performance balls."

MAGNUM XLS



Standard hardness rubber.

Features quick release balanced weight block. Designed for top performance in widest range of lane conditions. **12-16 lbs.**

MAGNUM Six



Soft polyester construction. New patterned orange color for better visual tracking. New high-density, high-torque weight block. **12-16 lbs.**

MAGNUM Seven



High gloss soft rubber. High-density, high-torque weight block placed at farthest possible distance from center for maximum torque and hitting power. **12-16 lbs.**

MAGNUM Eight



Standard hardness polyester. New high-torque weight block with same performance characteristics as Magnum Six and Seven weight blocks. **12-16 lbs.**



GYRO I

Standard hardness rubber. The original Gyro, developed in 1964 and a consistent performer year after year. **12-16 lbs.**



GYRO I

Standard hardness Black/Copper polyester. Impact-resistant cover stock and famous Gyro drilling guide. **10-16 lbs.**



GYRO I

Standard hardness Black/Green polyester. Same features as Black/Copper. **10-16 lbs.**



GYRO I

Standard hardness Silver polyester. New color, same features as other Gyro I polyesters. **10-16 lbs.**



GYRO I

Standard hardness Aqua polyester. New color, same features as other Gyro I's. **10-16 lbs.**



GYRO II

Standard hardness rubber. Special hard core and distinctive inlaid "E". **12-16 lbs.**



GYRO II

Soft rubber. New quick release weight block and specially formulated soft cover stock. High performance at a medium price. **12-16 lbs.**



GYRO II

Soft Azure polyester. Puts more playing area on the lane for greater striking power. **12-16 lbs.**



GYRO II

Standard hardness Marshmallow Brown polyester. The best polyester ball available in the medium price range. **12-16 lbs.**

GYRO III — New standard hardness "Tortoise Shell" Tri-color polyester. Strikingly attractive color combination with famous Gyro drilling guide. **10, 12, 14 lbs.**



GYRO III — New standard hardness "Spring Sunrise" — Tricolor polyester. Same performance features as "Tortoise Shell" **10, 12, 14 lbs.**



GYRO III — New "Purple Haze" standard hardness polyester. Same features as other new tricolor Gyro III balls. **10, 12, 14 lbs.**



The **MAXIM IV** family of popular-priced performance balls. Now for the first time there are 8 and 9 pound standard hardness rubber Maxims designed especially for pre-teen bowlers, as well as our regular 10 thru 16 pound weights. Standard hardness Maxim polyester balls come in a complete selection of colors.



For more information on the Ebonite families of performance balls, call toll-free **800-626-8350** or write Ebonite Corp., Box 746, Hopkinsville, Kentucky 42240.

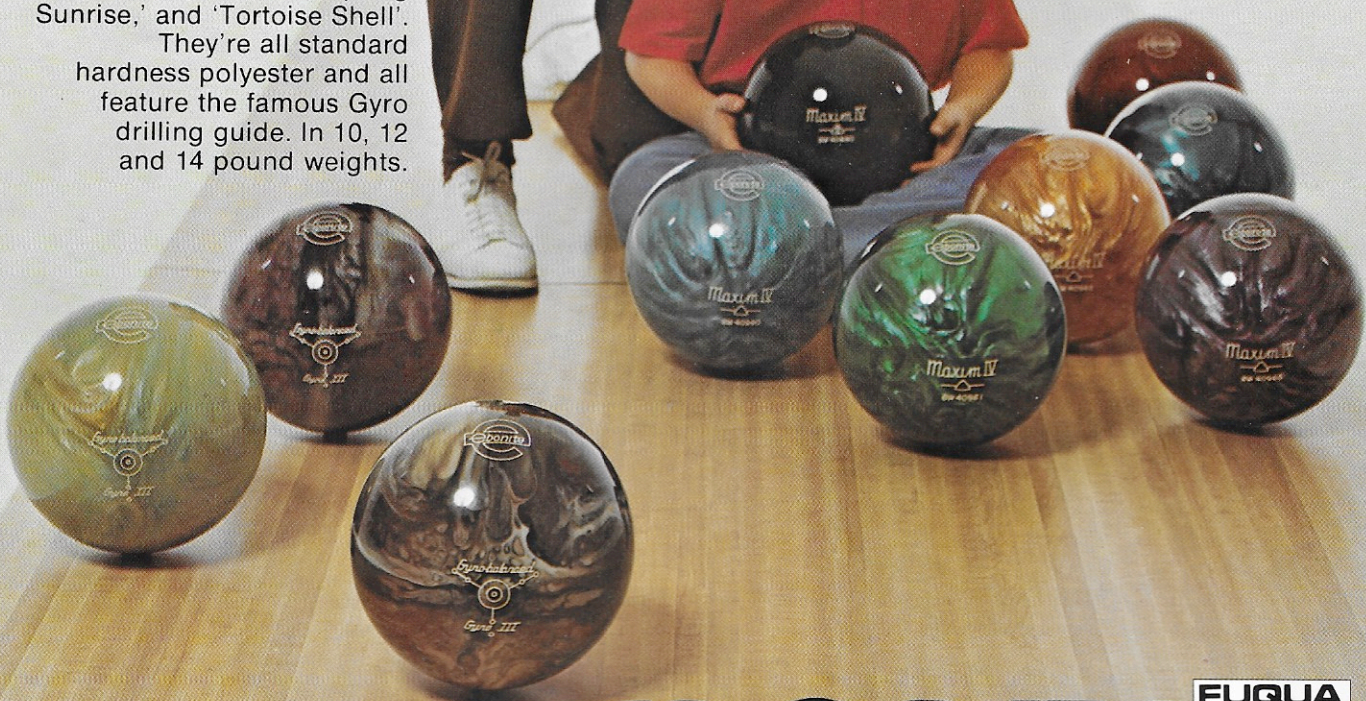


“Ebonite offers performance for everyone in the family with our colorful new Gyro III and popular priced Maxim IV families.”

Earl Anthony

“Now for the pre-teen bowler, a new Maxim IV standard hardness rubber ball in 8 and 9-pound weights as well as our original 10 thru 16 pound balls . . . plus six polyester members of the Maxim IV family in a selection of colors to please all bowlers.

“Here are the three newest members of the Gyro family. The all-new Gyro III tri-color balls. ‘Purple Haze,’ ‘Spring Sunrise,’ and ‘Tortoise Shell’. They’re all standard hardness polyester and all feature the famous Gyro drilling guide. In 10, 12 and 14 pound weights.



EBOONITE 