

BALLS, BAGS, SHOES and ACCESSORIES



*Gifts of fun -
for the
whole family*

Brunswick



102-78 Blue
102-84 Black
102-86 Red



the elegant
**CROWN
JEWEL***

the rare luxury of this century . . .

CROWN JEWEL*

After eight years of research comes an exclusive chemical construction originally developed for outer-space rockets. Earmarked to give you precise weight control, more exact balance, phenomenal tracking power. In brilliant red, black or blue (see front cover).

\$39⁹⁵

Available in 3 colors

11 to 16 lb. weights

102-78 Blue

102-84 Black

102-86 Red



the elegant

CROWN JEWEL*

Meets ABC Specifications

LADY BRUNSWICK*

Brunswick leads color and fashion trends by delightedly offering the Lady Brunswick in two vibrant colors with the exclusive features of all Brunswick balls.

11, 12, 13 and
14 lb. weights

\$29⁹⁵

*Cornflower
Blue*

102-26



Explosive Pink

102-63 *Meet ABC Specifications*

*the
pin-smasher*

PRO- MODEL*

The famous "white ball" made popular by Don Carter and other champions. It's responsive! Responds to the highly-refined technique of the advanced bowler.

102-68 Heavyweight 15-16 lbs. and 16 lbs.

Top Heavy.



\$34⁹⁵

Meets ABC Specifications

another Brunswick feature

* LIFETIME REPLACEMENT GUARANTEE

Brunswick gives you this written LIFETIME REPLACEMENT GUARANTEE against all defects in materials and workmanship. Bowl Brunswick—the champions do!



Get a Perfect Fit **CUSTOM-MATICALLY**

Only with the exclusive Brunswick Custom-Matic can you action-test your grip

- Perfect Thumb Size
- Perfect Finger Size
- Perfect Span Width
- Perfect Weight



The biggest bargain in buying a ball is getting one that fits comfortably and accurately. The Custom-Matic is the most consistently accurate measuring unit devised. In seconds, find the weight and grip that's individually yours.

Meets ABC Specifications



the

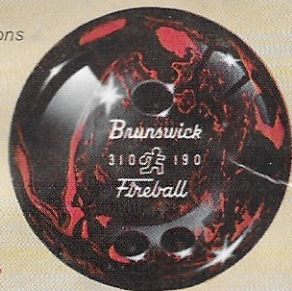
IMPERIAL*

The charcoal and white Imperial with ROLLING BALANCE. Gives you a wonderful sense of confidence as you experience its predictable performance.

\$29⁹⁵

102-65 Lightweight 12-14 lbs.
102-66 Heavyweight 15-16 lbs.

Meets ABC Specifications



the sizzling

FIREBALL*

It's bowling's most distinctive strike maker! Dynacore Center and Durajet Finish guarantees explosive pin action. ROLLING BALANCE gives predictable performance in motion.

\$27⁹⁵

102-38 Lightweight 12-14 lbs.
102-39 Heavyweight 15-16 lbs.

Meets ABC Specifications



the spirited

STARFIRE*

Definitely a lustrous dynamo, charged with the same power as its companion ball, the Fireball. Designed with Brunswick's exclusive features and refinements.

\$27⁹⁵

102-24 Lightweight 10-14 lbs.
102-25 Heavyweight 15-16 lbs.

Meets ABC Specifications



*the lighter weight
-high scoring*

FETHERWATE

A full-size ball specifically made for women bowlers and the younger set. Features the same ROLLING BALANCE, Dynacore Center and Durajet Finish in all Brunswick balls.

\$24⁹⁵

102-15 Weight Approx. 10-lbs.
when drilled

Meets ABC Specifications



the ever popular

BLACK BEAUTY*

Champion bowlers—Marion Ladewig, Harry Smith, Bill Lillard—and scores of others roll the Black Beauty. Indestructible Durajet Finish, Dynacore Center and ROLLING BALANCE.

\$24⁹⁵

102-20 Lightweight 11-14 lbs.
102-11 Heavyweight 15-16 lbs.
and 16 lbs. Top Heavy

Meets AJBC Specifications



*for the
young set*

BANTAM 9

Genuine children's version of the Black Beauty. Has all Black Beauty features. Made to fit boys and girls 12 and under—even the 6 year old can have fun now. A full-size ball!

\$24⁹⁵

102-14 Weight Approx. 9 lbs.
when drilled.

Dual-Pak
HOLIDAY
\$10.95



103-82 Black/white

103-90 Blue/white

103-81 Red/white

Dual-Pak
KILTIE
\$7.95



103-33 MacPerson red
103-34 MacArthur green



103-62 B

Dual-Pak
SEVILLA
\$8.95

CHEVRON
\$3.95



103-38 Blue

103-37 Plaid



103-56 Blue/white

103-57 Black/white

METEOR
\$5.95



103-26 B

103-27 B

103-28 V

ELECTRA
\$9.95



103-77 Black

ROCKET
\$4.95

103-76 Creme



103-22 Blue

103-21 Charcoal

MARQUSSA TOTE \$16.95



Burgundy Tapestry

103-63 Jute

103-60 Black Tapestry

Dual-Pak
CHAMPION

\$19.95



103-78 White

103-85 Black



103-44 Jetspun/black

103-45 Tapestry/charcoal

CATALINA
TOTE

\$12.95



103-24 Sapphire Blue

103-15 Avocado/white

FIESTA

\$6.95



103-13 Black/white

GRAND
PRIX

\$16.95



103-72 Ranch Tan



103-25 Ranch Tan

PROFESSIONAL

\$39.95



103-73 London Brown



103-84 White
103-91 Charcoal
103-96 Chestnut

CARAVELLE

\$13.95

Dual-Pak
CENTURY

\$14.95



103-84 White
103-91 Charcoal
103-96 Chestnut

the SPRITE

\$8.95

Sizes 3 to 10



109-57 Multicolor Crush Grain, R.H.

109-58 Multicolor Suede, R.H.

the NAVAJO

109-69 Pro White, R.H.
3½ to 10

\$13.95



the PIXEE

\$7.95

Sizes 4 to 9, 10



- 109-73 Charcoal, L.H.
- 109-74 Charcoal, R.H. Me
- 109-77 Pastel Blue, R.H.
- 109-78 Carnival Red, R.H.
- 109-83 Camel, R.H.
- 109-84 Charcoal, R.H. Na

the SKYLARK

\$6.95

Sizes 3 to 10



109-51 Bone, R.H.



109-50 Black, R.H.



109-54 White, R.H.



the NASSAU

\$4.95

Sizes 1, 2, 3 and 4-9 and 10



109-47 Black Corduroy, R.H.

109-48 White Duck, R.H.



See the 1962-1963 Brunswick Ball, Bag and Shoe Catalog for more details about this wo



COUNT IMPERIAL

\$14.95

Sizes 6 to 12 and 13

109-16 Pro White, R.H.
109-17 Bone, R.H.
109-19 Bone, L.H.

the STAG

\$11.95

Sizes 6 to 12 and 13



109-28 Ranch Tan, R.H.

PACESETTER II

\$9.95

Sizes 6 to 12, 13

109-21 Bone, R.H.

the RANGER

\$6.95

Sizes 2-12

109-27 Bone, R.H.



the LANCER

\$7.95

Sizes 6 to 12, 13



109-36 Black, R.H.
109-37 Black, L.H.

the OLYMPIC

\$9.95

Sizes 6 to 12, 13

109-80 Black Kidskin, R.H.



109-31 Bone, R.H.
109-32 Bone, L.H.

109-34 Bone, R.H.

CONTINENTAL

\$8.95

Sizes 3½ to 10

109-42 Bone, R.H.
109-46 Bone, L.H.



Wonderful line of bowling equipment.

easy-to-tote **SHU-BAGS**



GRAY TAPESTRY

Washable Vachette sides
Holds all shoe sizes.

103-11

\$2.95*

BLACK STUART PLAID

Washable plyhide sides.
Holds all shoe sizes.

103-10

\$1.95*

*Plus 10% Federal Tax

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Prices and Specifications Subject to Change