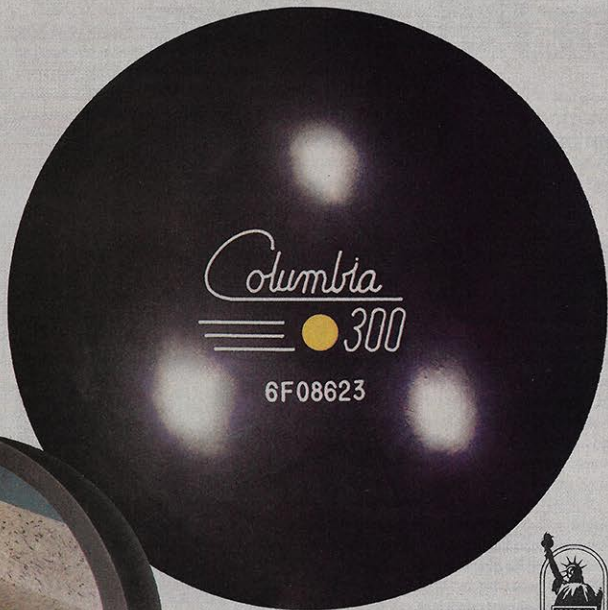


THE YELLOW DOT

BY COLUMBIA 300

"THE WINNER AND STILL CHAMPION!"

If you're looking for the perfect all-around bowling ball - one that acts like urethane and is priced like polyester - consider the YELLOW DOT by COLUMBIA 300. Maybe you need a little help on the lanes - but you're not sure urethane is the answer. With the YELLOW DOT you can overcome the double oiled head area without the drastic backend reaction.



THE HEART IS THE CORE

Like all COLUMBIA 300 bowling balls, the heart of the YELLOW DOT is the world famous COLUMBIA 300 core. Ask your favorite ball driller or professional. The density of the polyester core allows even-pressure drilling, right to the bottom of the hole.

The COLUMBIA 300 core and pancake top-weight are perfectly centered and permanently bonded to the YELLOW DOT shell for predictable high performance every time.

For predictable roll and greater impact . . . go with the winner . . . go with YELLOW DOT by COLUMBIA 300.



COLUMBIA 300

The official ball of the BETTER BOWLER!

Columbia
300

SOLD ONLY
IN LANES AND PRO SHOPS
FOR OVER 25 YEARS.