

**HIGHER IMPACT**

*Columbia*  
300

6F08623

**FORMULA**

## THE BEST JUST GOT BETTER

The world famous Yellow Dot, already the most successful, winningest polyester bowling ball on the PBA Tour, has been improved. Columbia 300 announces THE NEW YELLOW DOT, with its exclusive "HIGHER IMPACT FORMULA".

Reformulated to hit harder and give you the consistent, dependable accuracy you've come to expect from the Yellow Dot, and now, with even more striking power.

See THE NEW "HIGHER IMPACT FORMULA" YELLOW DOT at your Bowling Lane or Pro Shop before you bowl another game.

