



Conditions Change...

Change Balls!

Bowling conditions change . . . from house to house . . . from lane to lane . . . even on the same lane from game to game.

When conditions change, do as the Pros do . . . change balls.

Actually, that's the reason Columbia 300® makes several different, distinct bowling balls:

The YELLOW DOT® is the all-around ball for most bowlers on most conditions.

However, when the heads dry out, and the lane oil is pushed toward the back, you need a ball to get through the heads before starting its break. That's the Columbia 300®

RED DOT™. Then, when the lanes get too dry, or if you have a lot of hook or curve and need a little less, Columbia 300® has a WHITE DOT® just for you!

Remember: Conditions Change . . . Change Balls!

Columbia
300

For Over 20 Years, Sold Only in Bowling Lanes and Pro Shops.
COLUMBIA INDUSTRIES • 5005 West Avenue • San Antonio, Texas 78213-9985