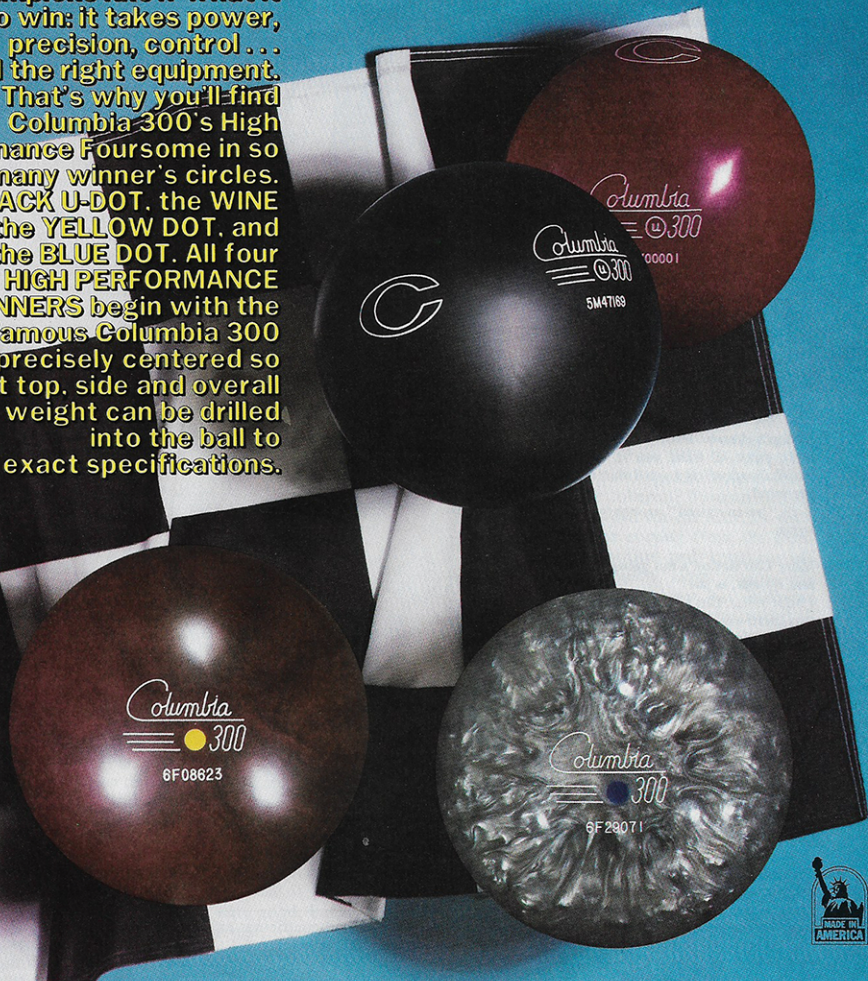


# High Performance Winners

Champions know what it takes to win: it takes power, precision, control... and the right equipment.

That's why you'll find Columbia 300's High Performance Foursome in so many winner's circles. The BLACK U-DOT, the WINE U-DOT, the YELLOW DOT, and the BLUE DOT. All four HIGH PERFORMANCE WINNERS begin with the world-famous Columbia 300 core, precisely centered so that top, side and overall weight can be drilled into the ball to your exact specifications.



Still the unchallenged money-winningest polyester bowling ball in the world! And now, with Columbia 300's new HIGHER IMPACT FOR-

MULA, the best is even better. Easily the most versatile of all the polyester bowling balls manufactured, the new YELLOW DOT is in every pro's stash.



For those times when the lanes are too oily for the desired amount of hook or curve, the BLACK U-DOT solves the problem, especially the oil "carrydown" frequently encountered on today's lanes. The exclusive 100% urethane formula in the BLACK U-DOT and the dull finish shell combine to give you that extra break on your ball.



When you want the advantage of 100% urethane, but for dry to medium lane conditions. Columbia's first urethane ball to solve the inherent problems of "lope" and "wobble", the WINE U-DOT is a perfect mate to the BLACK U-DOT.



A special effects polyester bowling ball when lane conditions are bone dry. The BLUE DOT's exclusive shell of high-tensile polyester holds the line. It's also a MUST for those elusive corner pin spares.

