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...did it again!



**BOB
BENOIT
\$127,000
WINNER!**

1988 PBA WINTER TOUR

RECORD BREAKING GAME & WINNINGS: Using a Columbia 300 Black U-Dot, Bob Benoit won the most money ever awarded in one game by collecting a total of \$127,000 in the Quaker State Tournament. Benoit collected \$100,000 from True Value for bowling a perfect 300 game on television, and \$27,000 for first place in the tournament — the first time in PBA history that a 300 game has been bowled to win a tournament.

MOST VICTORIES: 56% of all championship games were won with Columbia 300 balls:
9 Championships, 5 Seconds, 4 Thirds, 5 Fourths, 6 Fifths

MOST TV APPEARANCES: More pros bowled with Columbia 300 balls than any other two bowling balls combined.

MOST TV MONEY: \$517,000 out of \$1,270,000: More money than second and third place bowling balls combined.

MOST FINALISTS: During pre-TV match game competition, 52% of all top finalists bowled with Columbia 300 balls. Pros using Columbia 300 balls on TV averaged 221.73.