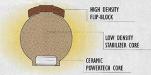


The new high performance FLARE™ has perfected the revolutionary "bow tie" roll pattern. The 2-piece ceramic PowerTech Core is scientifically weighted and balanced to allow free spin in the front part of the lane and maximum hook in the backend. FLARE's unique roll pattern creates the greatest angle of entry of any ball available. Greater angle of entry means more striking power. The FLARE's™ low radius of gyration creates a higher spin rate which means less hand action required to



achieve maximum revolutions. More revolutions, along with a greater angle of entry, means higher scores. The FLARE™ comes with a 500 grit matte finish, so it cuts through the oil more easily, or it can be polished to add 3 to 5 feet of length and significantly increase flip in the backend. FLARE's™ unique core design has tremendously increased the flare potential (up to 2 inches more than other reactive balls) which also increases friction in enter backend. Inside and out, the Track FLARE™ is the most technically advanced ball you can buy. Available immediately in Chaotic Copper.



The New Bowling Technology.™

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