

Power. Under Control.

ZONE
PRO
ACTIVE

Zone Pro Teal with Axiom Proactive™ ETX-5.

Far beyond fad. Even farther beyond reactive. Proactive is the new standard for what cover stocks dare to be.

Proactive allows this ball to roll with a unique split personality: Part control freak; part power surge. Giving you predictability through the first 40 feet (regardless of oil, regardless of surface, regardless period) with a smooth move. Then kicking in with pure power for the final 20.

That's the patent-pending Proactive in action. With the control and power of Zone Pro Teal, **you, not the lane**, rule the roll. Its microscopically textured surface grips the lane. And never lets changing

conditions alter your chosen path. Even better, Proactive cover stocks are more resistant to tracking – meaning you save money by refinishing or replacing them less often.

Control & Power. One ball has it all. Zone Pro Teal – making bowling more fun again. Get in **this Zone**. You won't want out.

Worth the wait. For a ball that hooks and hits so effortlessly. Inside, a new core design. Outside, Proactive cover stock – for maximum traction, even through oil.



Zone Pro Teal • Cover Stock: Axiom Proactive • Weights: 10-16 lbs. • Hook Potential: 22-13 (dull/shiny) • Traction

Characteristic: Enhanced Traction Effect (ETX) 5 • Length: 2.5 • Backend: 11+ • Average RG: 6.2 • Track Flare: 9.3



A Real Teal Deal. Zone Pro Teal with Proactive™ ETX-5

Get in the Zone™ with Zone Pro Teal – and get a \$20 rebate. Just buy a Zone Pro Teal ball by December 30, 1998, mail this completed rebate coupon and dated proof of purchase to the address below, and Brunswick will mail you \$20. (Offer valid only through pro shops or bowling centers in the U.S. and Canada. Sorry, rebate not available for balls purchased through Internet or mail order outlets.)

Zone Pro Teal Rebate Offer • P.O. Box 548 • Taylor, MI 48180
Must be received by January 15, 1999.

Yes! I bought Zone Pro Teal. Send my \$20 (U.S. currency) to:
(Information must be legible to receive rebate)

Name _____

Address _____

City _____ State _____ Zip _____

Phone Number (____) _____ e-mail Address _____

Pro Shop Name _____ City _____ State _____

• Limit one per customer • Rebate form and proof of purchase must be submitted by January 15, 1999
• Altered documents not accepted

Brunswick www.brunswickbowling.com

©1998 Brunswick Bowling & Billiards Corporation. Patent Pending For Proactive. Proactive developed by BTY.

Official Sponsor of: