



The Simpler Choice.



Elite Bowling offers a full line of bowling balls, bags, shoes and accessories for the smart bowler who likes to keep it simple.



www.elitebowling.com



R-Series Line



Alien Line



PBA Line



Triple Platinum Roller



Triton Black/Silver



Talon Glove

Have you seen all of our new bowling-related content? If not, here's what people are saying about it...



* **Let's Go Bowling** - a new 30-minute comedy/talk show all about bowling.
"Makes me feel good about being a bowler again." - bowlersparadise.com customer

NOW PLAYING at
www.bowlerparadise.com

* **Bowling: A Case for Change** - a short film on the state of the industry.
"An interesting look at what can be done to help grow the sport once again" - League Bowler

NOW PLAYING at
www.elitebowling.com

* **The World According to Voss** - a semi-weekly column from the PBA Legend.
"Dead on. We need more people like Brian to get this sport turned around!" - Pro Shop Owner

READ IT at
www.elitebowling.com

* Plus all new video Tips of the Month featuring Elite Bowling Staffers at www.elitebowling.com.