

BOWL TO WIN





YOU'VE PERFECTED YOUR APPROACH. YOU NAIL
YOUR MARK. BUT THERE COMES A TIME WHEN YOU

JUST HAVE TO LET GO. THAT'S WHEN IT'S NICE TO

KNOW YOU'RE WORKING WITH A BALL THAT

COMPLEMENTS YOUR DRIVE AND DESIRE. SO DON'T

WORRY, WITH 100 YEARS OF EXPERIENCE ON YOUR

SIDE, THE LAST 60 FEET ARE TAKEN CARE OF.



WE WILL TAKE IT FROM HERE.



THE NEW PRIMAL INSTINCT TAKES OVER IN MEDIUM-TO-HEAVY OIL CONDITIONS WITH NEW NEXT GENERATION REACTIVE COVERSTOCK
TECHNOLOGY, DELIVERING AN UNBEATABLE COMBINATION OF MIDLANE PREDICTABILITY AND INCREASED BACKEND HOOK.