

figure 2.1



In the beginning, there was the Excalibur™, the first reactive ball.  
Now we're writing a new chapter. Introducing The Gauntlet™.  
A new ball. A new shell. A new way to bowl.

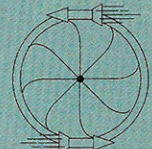
## CHAPTER

# 2

## How to break the laws of motion and not get caught.

**2-1. Ignore the rules.** We did. Say hello to the new bad boy of bowling – The Gauntlet. The only ball to combine the control you'll find in a proactive particle technology shell with the unbeatable length of a reactive resin cover. The result? R.I.P. (Reactive Improved Performance) a breakthrough in coverstocks. Our revolutionary new shell is designed to tear down the lane with practically more energy than you put into it. All so you can clear the front with more mid-lane control and still have a sharp break point on the backend. So go ahead, defy the laws of physics. After all, who needs rules when you can make up your own.

figure 2.2



If  $x = \text{strike then}$   
[Gauntlet] +  $U = \text{big } w^{in}$   
R.I.P.

### TABLE OF ELEMENTS

| Coverstock                                    | Core   | Hardness | Hook                             | Color                       | Weight     |
|---|--|----------|----------------------------------|-----------------------------|------------|
| R.I.P.<br>Reactive<br>Improved<br>Performance | Modified<br>4-piece<br>design with<br>Multi-Density<br>Flip Core | 76-78    | 18<br>(on a<br>scale of<br>1-20) | Sherwood<br>Forest<br>Green | 14-16 lbs. |

figure 2.3



A Nu Idea.  
A Nu Beginning.  
A Nu Line.