

# Attention All USBC Members

Learning from the valuable research recently performed by the USBC in regards to coverstock  $R_a$  values (the height and depth of the microscopic "spikes" and "pores" on the surface of a bowling ball)

## MORICH

proudly presents

LevRG  
**RESPONSE**

Featuring our all new  
Extended  $R_a$  Pearl Reactive Cover!



[www.MoRichBowling.com](http://www.MoRichBowling.com)

Special Limited Time Offer  
Show us your **RESPONSE** and get \$15 OFF yours!