

"Thanks, Ebonite for giving me an edge"

"I've never seen a ball roll like the Magnum 10! I went from a 186 to a 196 in ten weeks!"

Ray Lute, Jr.
Youngstown, Ohio



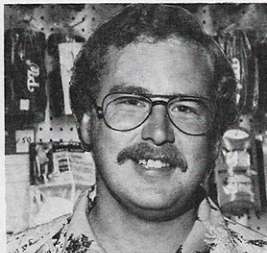
A bowler since he was 12, Ray Lute, Jr., rolls at least 15 games a day. He knows how different balls compare. "Other balls weren't giving me a consistent roll, so I bought a Magnum 10. Not only does it roll consistently, but it puts more driving power in the pocket. It's simply a superior ball!"

After firing a 231, 300 and 231 for a 762 series at the Hy-Skore Lanes Roll-Offs, Ray is sold on his Magnum 10. So are other bowlers at the lanes. "It seems like everybody here is throwing the Magnum 10!"

Shouldn't you be throwing a Magnum 10, too?

"I bowled a 210, 209 and 299 with my brand new Magnum 9. And that was when it was right out of the box! It's been rolling really great for me ever since. I've got a lot of confidence in it!"

Pat Pethtel
Boise, Idaho



If first impressions count the most, then Pat Pethtel and his Magnum 9 should go a long way together! After firing a 299 his first time out, and a super 763 series not long after, Pat is convinced he bought the right ball.

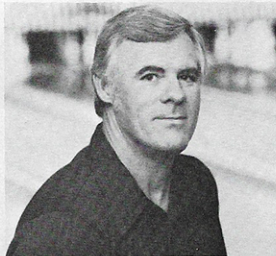
"It's performed consistently well since I got it, too. I like the feel of the Magnum 9—its easy release. I wanted a ball that would skid farther and really jump at the end. I get that kind of action from the Magnum 9."

The 212-average league bowler has seen his average go up a couple of pins in just a month with the Magnum 9. "I'm sure it'll improve even more in time. The Magnum 9 is a ball you can depend on."

Shouldn't the Magnum 9 be the ball you depend on, too?

"The amazing thing about the Gyro I is that I can hold a really tight line and still carry a wide pocket. The Gyro I gives me fantastic control!"

Bill Marsh, Jr.
Nashville, Tenn.



A pro shop owner and three-league bowler, Bill Marsh, Jr. drilled himself a Gyro I and headed for the lanes. "I was really impressed. I had been struggling with a 195 average. But almost overnight, my average shot up 11 pins!"

Then the Gyro really came through for Bill. At the Melrose Lanes Independence Doubles, he fired a 245, 269 and 278 for a super 792 series.

"The Gyro I is simply the best polyester ball ever! You'd better believe I recommend it to my customers!" Take it from Bill and try the Gyro I yourself!

EBOHITE 

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