

# STORM Rocks You More Than Ever!!

## Storm: X Factor™ Vertigo™

**Box Forgivability:** If you need a ball for oily lanes, the Vertigo™ is the one! Storm has incorporated a newly-formulated SFA™ coverstock, scuffed to an 800-grit matte finish, which maintains high-performance standards over time. On a heavily oiled pattern with moderate carry-down, the Vertigo™ revved up strong in the mid-lane and made a dramatic turn at the break point. We were very surprised on how much of a backend reaction this ball had despite the dull surface. We then polished the Vertigo™ up to 1500-grit, and the ball just snapped harder on the backend. The ball still had good friction with the mid-lane but the breakpoint moved down another 3-4 feet. We loved how the 10-pin "snapped" out with every solid pocket hit. ★★★★★

**Core Versatility:** Storm has a brand new weight block design, the Modified Inverted RAD<sup>3</sup> Triple Disk Technology™. They have taken the weight blocks from their Master line and modified it slightly to create a ball that rolls well in the mid-lane and still finishes on the backend. With this very dynamic asymmetrical core design, be cautious with your layout. A right hander will need to keep the RAD at least 2" right of the ball track to take full advantage of the weight block. ★★★★★

**Performance/Price:** Everyone is sure to see the benefits of buying the Vertigo™. Higher average bowlers must definitely make room in their bag for this ball. I predict that this ball will be the first out of the bag for a large percentage of bowlers. A premium priced ball, the Vertigo™ is well worth the investment. ★★★★★

**Overall:** The X Factor™ Vertigo™ will be extremely effective on heavier and/or longer oil patterns. Let's not forget the awesome Amaretto fragrance. For bowlers looking for a ball that rolls early but still has the trademarked Storm backend snap, the Vertigo™ is their ball.

★★★★★



RG Differential: .056  
 RG: 2.47  
 Spin Rate: 9.60  
 Box Oil: Medium-Heavy  
 Cover Type: Reactive  
 Cover Aggressiveness: 79  
 Cover Versatility: 79  
 Core Design: 2C  
 Core Versatility: 83  
 Overall Hook: 82

## Storm: Hot Rod™ Hybrid

**Box Forgivability:** The Hot Rod™ Hybrid from Storm features their first Reactor™ hybrid (half pearl - half solid) reactive coverstock. This is a great ball for playing down and in and was very forgiving on a house shot. The new Reactor™ coverstock is polished to 1500-grit. Bowlers will be able to get the best of both worlds with the half pearl, half solid reactive coverstock. The new Reactor™ coverstock on this ball is noticeably softer and more versatile than any other. ★★★★★

**Core Versatility:** The Hybrid core design is the same used in the Hot Rod™ Pro Stock and Pro Stock Pearl: Multi-Density with Power Mass Technology™. The core is symmetrical and really gives you a very predictable roll. This combination is a perfect match of coverstock and core! ★★★★★

**Performance/Price:** Like the Hot Rods before, this ball is a buyer's dream. The Hybrid is clean through the fronts with a controllable arcing reaction on the backend. ★★★★★

**Overall:** With the new Reactor™ coverstock, the Hybrid goes longer than the Hot Rod™ Pro Stock and is more even on the backend than the Pro Stock Pearl. Let's not forget the awesome Cinnamon Apple fragrance. The new Hot Rod™ Hybrid™ will fit very well into any bowlers' arsenal. ★★★★★

RG Differential: .033

RG: 2.54

Spin Rate: N/A

Box Oil: Medium

Cover Type: Reactive

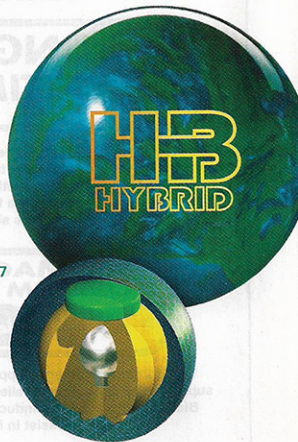
Cover Aggressiveness: 7

Cover Versatility: 79

Core Design: 2C

Core Versatility: 78

Overall Hook: 74



**STORM**

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