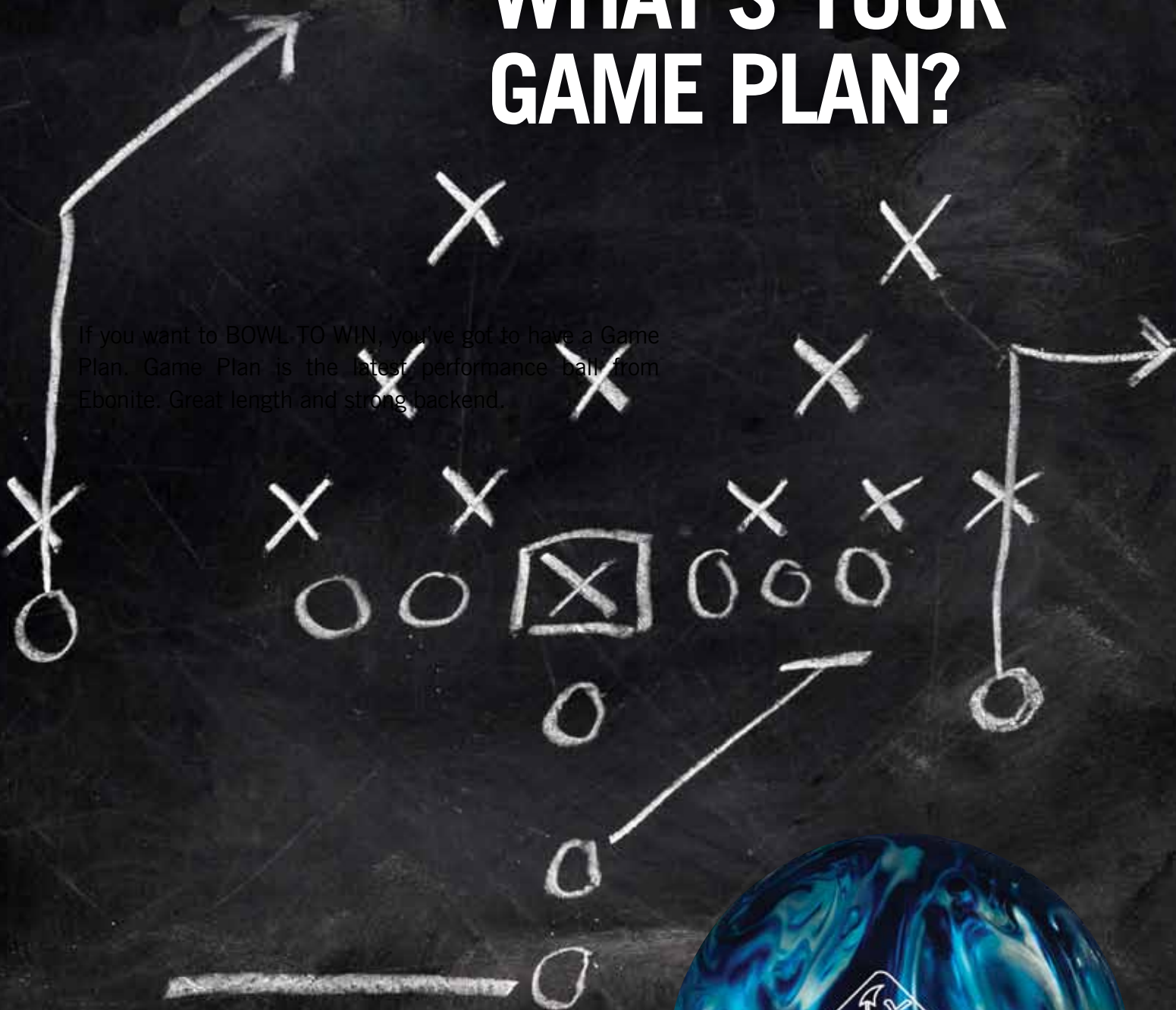




# WHAT'S YOUR GAME PLAN?

If you want to BOWL TO WIN, you've got to have a Game Plan. Game Plan is the latest performance ball from Ebonite. Great length and strong backend.



Visit [ebonite.com](http://ebonite.com), and let us know your Game Plan, for a chance to win your own Game Plan.

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# GAME PLAN

When you want to BOWL TO WIN, you need a Game Plan. Ebonite's new Game Plan offers strong continuation previously unseen in this pricepoint. We use the Traxion Reactive™ .039 coverstock and combine it with the EMP-1 Mass Bias Core to create an unbelievable strength. Visit ebonite.com, and let us know your Game Plan, for a chance to win your own Game Plan.

**CORE:** EMP-1

**MASS BIAS STRENGTH:** .001

**MASS BIAS LOCATION:** 6 3/4" from pin

**COVERSTOCK:** Traxion Reactive™ .039

**COLOR:** Navy/Turquoise/Silver

**Style Number:** 029744-975

**Worldwide Release Date:** 06/08/10

**BOX FINISH:** 800, 800 Abranet®, 1000, 1000 Abralon®, Polished

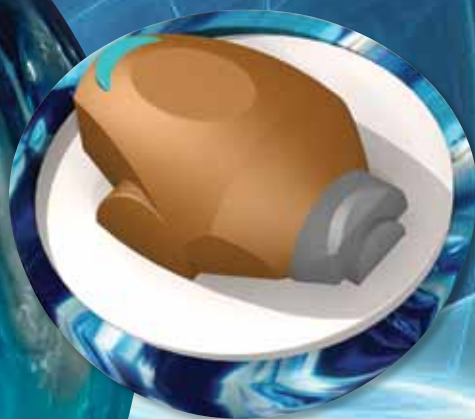
**LENGTH:** 27

**OVERALL HOOK:** 41

**BREAKPOINT ANGLE:** 14.15

**WEIGHTS:** 10-16 LBS

#	Diff	RG
14	.052	2.53
15	.058	2.51
16	.055	2.51



**EBONITE**  
BOWL TO WIN™

ebonite.com

Available from Ebonite Distributors Worldwide  
Ebonite International, Inc.; P.O. Box 746  
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