

# When there's an oil change at your bowling center...



## you need the new Firebolt™ S.O.\*

**It puts you in control on short oil.** All over America, bowling centers are changing to short oil lane conditions. Short oil makes your ball react unpredictably—a big problem.



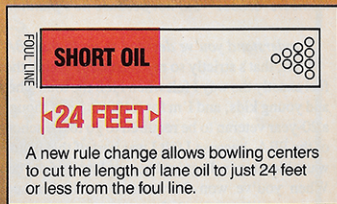
*Earl Anthony*

AS SEEN ON TV!

\* Patent Pending

Ebonite's new Firebolt S.O.\* has a unique additive that makes it roll long, hit hard and not over-react to short oil conditions. It gives you back power and consistency. It puts you back in control.

Roll the ball that all-time PBA money winner and title holder Earl Anthony calls "the solution to the problem of short oil!" The new Firebolt S.O.\* There's one ready for you now at your pro shop.



A new rule change allows bowling centers to cut the length of lane oil to just 24 feet or less from the foul line.

Where advanced technology has striking results.

**EBONITE**<sup>®</sup>  
EBONITE  
INTERNATIONAL