

EBONITE: THE NEXT EVOLUTION

The emergence of EVOLVE is a result of Ebonite's pursuit of bowling the perfect game. Departing from the usual, EVOLVE is a revolutionary high performance ball using the most versatile and technically advanced cores ever built.

: 1 : GREATER FLEXIBILITY

The distribution of mass in the Evolve 1.0 core packs a dense array of convoluted contours (RG planes) that offer greater flexibility and more options in changing ball performance than in other Asymmetrical and Symmetric core designs

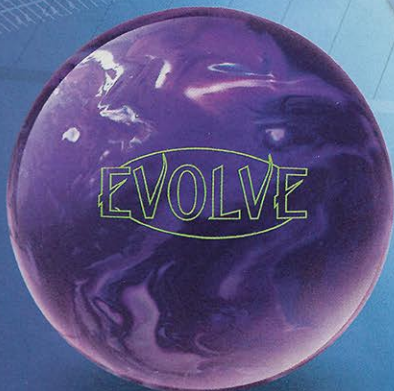
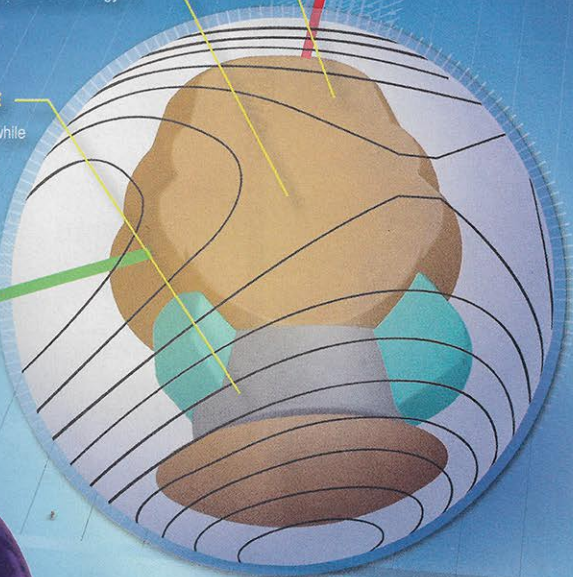
: 2 : CONSERVE ENERGY

Utilizing RG planes of a higher RG nature allows the Evolve to conserve energy in the mid lane, minimizing overreaction and loss of power.

: 3 : TURNING FORCE

The higher differential helps maintain a strong turning force while coming off the spot, providing great back end continuation.

Worldwide Release Date: 7/14/2009



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