



IT'S A CRUEL WORLD



BALL INTENT: MEDIUM TO HEAVY OIL

The MOTIV™ Cruel™ C51 is a fierce weapon. It combines our new asymmetric core design with our new Formula-5™ Reactive Hybrid coverstock so you can inflict serious damage. It's a Cruel™ world. Get MOTIVated!

INNER CORE: CRUEL™ ASYMMETRIC

The Cruel™ core is the first asymmetric design from MOTIV and it is crazy aggressive. The specs are completely maxed out. The 15# C51 has a 2.48 RG, a .060 primary diff, and a .030 mass bias differential. (That's insane!)

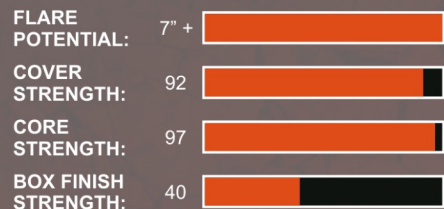
COVERSTOCK: FORMULA-5™ REACTIVE HYBRID

The hybrid Formula-5™ Reactive cover on the Cruel™ C51 is the strongest yet from MOTIV and it matches up in a wicked way with the new asymmetric core design. The hybrid coverstock is solid black with smoke pearl.

BOX FINISH: 2000 WET SAND

Factory finish on the Cruel C51 is 2000 wet sand. This finish will provide an aggressive reaction with length and a very strong backend with continuation.

BALL RATINGS (Scale 1-100)



NEOMARK™
COVERSTOCK GRAPHICS

(((REVERB™)))
OUTER CORE



16# 15# 14#

RG:	2.46	2.48	2.50
DIFF:	.060	.060	.060
MB:	.030	.030	.030

MOTIV™ CRUEL™ C51

ITEM NUMBER: MTVBC51
 INNER CORE: Cruel™
 COVERSTOCK: Formula-5™ Reactive Hybrid
 COVER COLOR: Black / Smoke Pearl
 NEOMARK COLOR: Red/Gray

