

WE CAN'T PROMISE YOU MARK ROTH'S AVERAGE BUT WE CAN GIVE YOU HIS BOWLING BALL! . . . **COLUMBIA 300**



In three years as PBA Bowler of the Year, Mark Roth has scored an amazing 219 average per game and last year performed at the record-shattering pace of 221.6 per game. These records were set on lanes from California to Connecticut, from Texas to Minnesota—on lanes that ranged from

dry to oily. The only consistent factor during three years and more than 3600 games was Mark's exclusive use of Columbia's Yellow Dot, Blue Dot, and White Dot bowling balls. These were balls taken right off pro shop shelves around the country. As we say—we can't promise you Mark's average—but we can give you his bowling ball—Columbia 300.

SOLD ONLY AT LANES AND PRO SHOPS

COLUMBIA 300 • 5005 WEST AVE. • SAN ANTONIO, TEXAS 78213