

# Bowlers of the year!



**Mark Roth**  
Bowler of the Year



**Betty Morris**  
Bowler of the Year



## COLUMBIA YELLOW DOT... **BALL OF THE YEAR!**

This has been a good year for Betty and Mark and it's been a good year for the Columbia Yellow Dots and the other Columbia 300 balls they and millions of other great bowlers depend on for higher pinfall! If this year is your year for a new ball, try Columbia and find out how good you really can be. Sold only at lanes and pro shops.

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