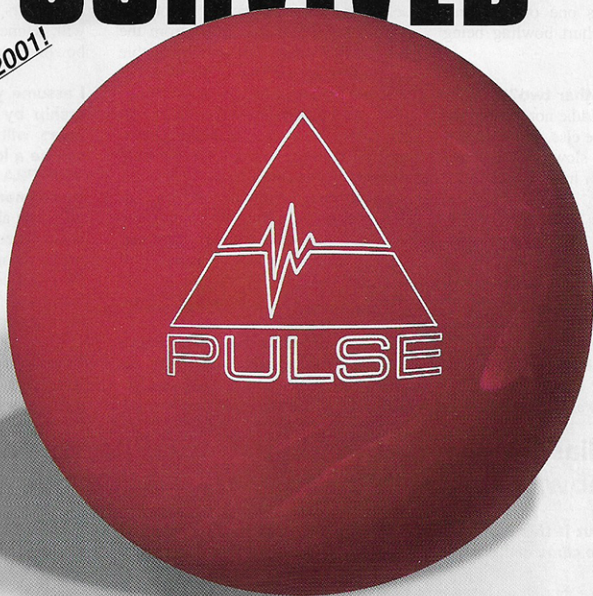


# HOW HAVE YOU SURVIVED

COMING FEBRUARY 2001!



## SO LONG WITHOUT ONE?

It's back...the Pulse™, from Columbia 300®. This Crimson Red classic incorporates the hottest coverstock of the decade, Super-Flex™ Resin, with the original pressurized polymer core, including the Ceramicore® satellite center. The core creates 2-3 inches of track flare, due to its .026 differential Rg. As you remember, the Pulse delivers a smooth, controllable ball reaction for consistent, predictable ball motion on most common lane conditions. Result: the Pulse Crimson Red delivers power and performance that raises both your score and your competition's blood pressure.



Columbia bowls the world over.®

FOR MORE INFORMATION, VISIT YOUR LOCAL PRO SHOP.  
[WWW.COLUMBIA300.COM](http://WWW.COLUMBIA300.COM)