



R
RAGE

ALL YOUR LIFE
YOU'VE BEEN TOLD,
TO HOLD IT IN,
TO SUPPRESS IT,
TO BURY IT DEEP
IN YOUR SOUL.
HEY, FORGET THAT.

INTRODUCING RAGE.
LET IT OUT.

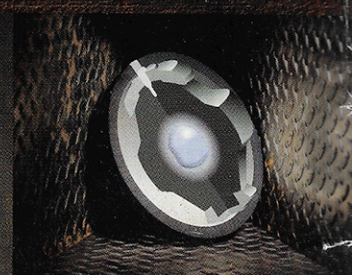


POWER
POINT PIN



COLUMBIA 300

Columbia bowls the world over.



You hold in your hand controlled chaos. RAGE™ from Columbia 300™. It features the hottest coverstock on the market, Super-Flex Resin II™. A polymer core with dual flip blocks for maximum backend reaction. An undrillable Ceramicore® that transfers 4-6% more energy to pins compared to unfired imitations. And the exclusive Power Point Pin™ which puts more weight toward the top of the core to enhance hitting power. No Columbia ball has a stronger backend "flip". Jet Black RAGE. It goes off everytime you throw it.