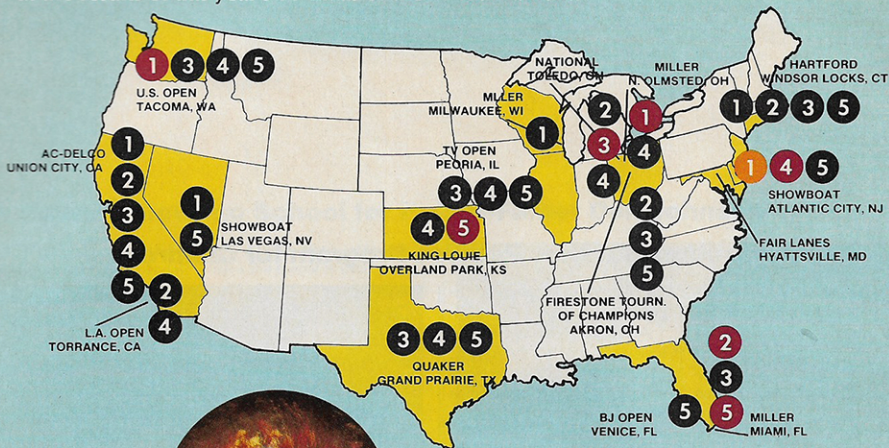


# COLUMBIA 300 STRIKES AGAIN!

For the second straight year, Columbia 300 has dominated the PBA Winter Tour. Just look at the results of this year's TV finals of the 16 tournaments.



## MOST VICTORIES

7 Championships  
6 seconds, 8 thirds, 9 fourths, 11 fifths

## RECORD-BREAKING WINNINGS

Del Ballard won the most money ever awarded in professional bowling history during a single tournament at the US Open, \$100,000.

## MOST TV APPEARANCES

More pros bowled with Columbia 300 than all other balls combined (41 out of 80).

## MOST FINALISTS

During pre-TV match game competition, 70% of all top finalists bowled with Columbia 300 balls.

## MOST TV MONEY

\$634,500 out of \$1,242,000 (51%)

## BEST GAME

Pete McCordic bowled his way to the first 300 game on TV since 1974 with a Black U-Dot, winning \$100,000.

Pros using Columbia 300 balls on TV averaged 219.68.

WIN WITH COLUMBIA 300... THE PROS DO!

