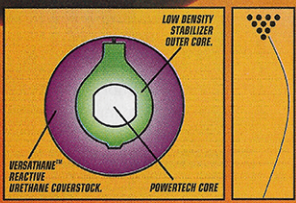


THE DYNAMIC CERAMIC DUO.



**CODE RED™
POWERTECH
CORE™**



**CRITICAL MASS™
POWERTECH
CORE™**

Critical Mass Code Red™ creates the same free spinning additional revolutions as the original Critical Mass™ with an added twist—a maximum flare potential of 3-1/2 inches in a basic over-the-label drilling. The combination of the dynamically imbalanced outer core, the super dense ceramic PowerTech inner core and energy storing Versathane™ coverstock allows even the weakest to achieve maximum hook potential. Control in the front part of the lane with a powerful reactive hook in the backends—that's the Critical Mass Code Red.™

The energy storing Versathane™ coverstock of the Critical Mass™ surrounds a powerful 2-piece core configuration. Within this unique configuration is the densest material ever placed in a bowling ball—the patented ceramic PowerTech Core™ which generates the lowest radius of gyration possible. Maximum energy potential with less hand action result in a spinning roll and sharp hook. Get your hands on a Critical Mass™ the first bowling ball in the industry with a ceramic PowerTech Core.™

First in Ceramic Technology.



The New Bowling Technology.™