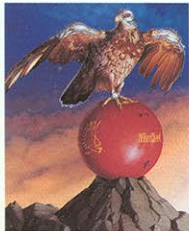
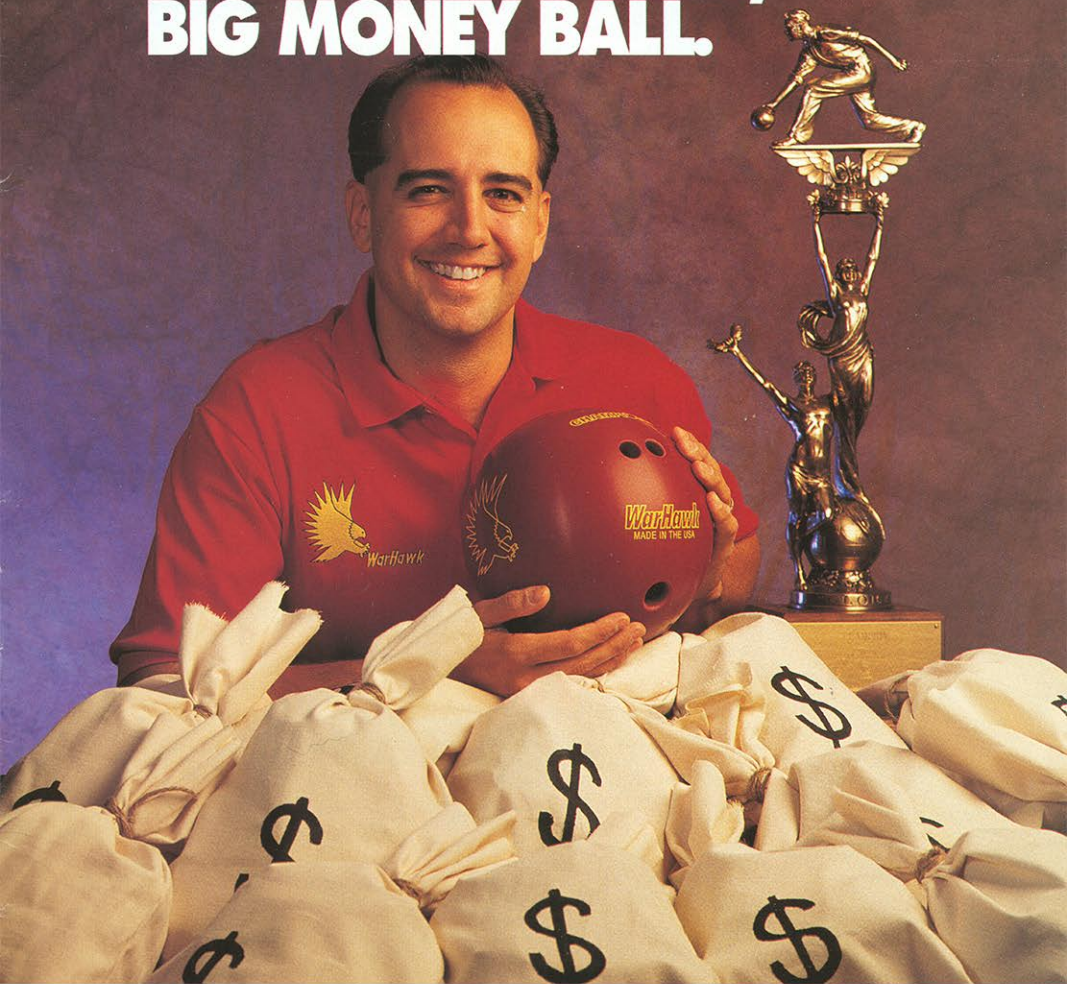


BIG MONEY BOWLER, BIG MONEY BALL.



The new WarHawk features reactive Hawk Claw coverstock and the deadly Hawkeye weightblock.

John Mazza knows you'd better be rolling a big money ball in big money tournaments. That's why he selected the new WarHawk, from Champions, when he competed in the inaugural \$250,000.00 AMF Dick Weber Classic. In one of the biggest money tournaments of the year, John's WarHawk paid big dividends. John compiled a 33-17 match play record, led after each day, rolled a perfect 300 game and delivered a pressure-packed, clutch performance to win the \$60,000.00 first place prize and claim his 6th PBA title.

CHAMPIONS™
BOWLING PRODUCTS, CORP.

It's not surprising that with a lot of money at stake, John chose a Champions ball. The only larger first place prize this year was \$65,000.00 at the prestigious Tournament of Champions. Norm Duke selected an Ultimate Weapon from Champions to win that title. In Champions' short history, our balls have won 9 titles and gathered 14 other T.V. appearances, as well. So if you're looking to improve your game, look to Champions. And look to John Mazza. He's the one with the big money game and a big money ball.