



ROTO GRIP GETS NASTY



ROTO GRIP SIGNS PBA NATIONAL CHAMPION WES MALOTT!



NEW SITE COMING SOON!
www.wesmalott.com

Wes Malott signed a long-term contract with the fastest growing bowling ball manufacturer in the world, Roto Grip, Inc. The details of the contract were not disclosed, but sources say the agreement was finalized Thursday May 8th, 2008 in what could be Roto Grip's biggest marketing initiative yet.

"We are very excited to have Wes Malott, a.k.a. "The Big Nasty", on our team", said Roger Noordhoek, Vice President of Business Development for Roto Grip, Inc. "Wes is becoming known as one of the most successful players on the PBA Tour and we couldn't see a better fit for our brand. We have had amazing growth during the 1st quarter of 2008 due to our most recent ball release. Hank Boomershine, VP of Sales for Storm Products, Inc. and head of Product Development, designed an amazing product, the CELL. It was time to team up with a top name player to represent Roto Grip and Wes is it!"

"I'm extremely honored to be asked to represent the fastest growing brand in the bowling industry," said 3-time PBA National Champion

Wes Malott. "Roto Grip's release of the CELL really took the spotlight on tour last season for bowling equipment. Now that I'm on board with Roto Grip, I'm looking forward to seeing the equipment that will be released in the future to compliment the CELL. I'm excited to begin a long-term relationship with Roto Grip that will excel both myself and the company to the top of our competition" Malott added.

Wes, his wife Maryiedth, and their two kids, Jordan and Camden, reside in Argyle, Texas. In his spare time, Wes likes to play baseball with his son Jordan, play an occasional round of golf, and enjoys watching college football and basketball.

BOWL EXPO ATTENDEES!

Make sure to visit Booth #412.

Wes Malott will be signing autographs and logo merchandise!

Wednesday: 1:30pm – 5:00pm

Thursday: 1:00pm – 4:00pm

Roto Grip PBA National Staffer

Brian Kretzer will also be signing autographs!

Wednesday: 10:00am – 1:30pm

Thursday: 10:00am – 1:00pm

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ROTO GRIP BALL LINE-UP

