

TITLES AND AWARDS

- Illinois State Bowling Proprietors Association "Award of Merit"
- Bowling Writers Association of America's John O. Martino Award
- The John Davis Award
- · Flowers for the Living Award
- Dick Weber Bowling Ambassador Award
- BBIA Industry Service Award
- · Brunswick Tournament of Champions Honoree
- Total Events: 740 PBA Tournaments
- TV Finals: 35
- PBA Career Earnings: \$700,000.00
- National Titles: 17
- Senior Titles: 2
 Regional Titles: 1
- Regional Intes.
- 300 Games: 20
- Highest Certified Series: 812

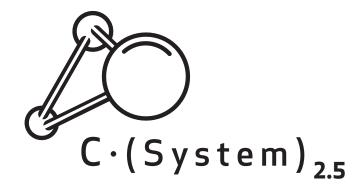
Carmen Salino

After more than 18 months of research, development, and extensive lab and field tests, Brunswick is proud to introduce the new C•(System) 2.5 bowling ball, developed in close collaboration with Hall of Fame bowler Carmen Salvino. In addition to being a legendary bowler, Salvino conducts scientific research and holds multiple patents related to bowling ball design.

This new line of performance bowling balls features Chemical Friction Technology (CFT). As Salvino explains, "The coverstock was chemically designed to have shaped molecular structures that produce a high coefficient of friction. Because of the shape of the molecule, when the ball goes into rolling friction, which occurs at the back part of the lane, slippage is eliminated and the ball will give you maximum entry and carry. This is the advantage of chemical friction versus mechanical friction.

"The chemistry is versatile enough that even if sanded or polished, it will not change the shape of the molecule. That is the uniqueness of this chemistry."

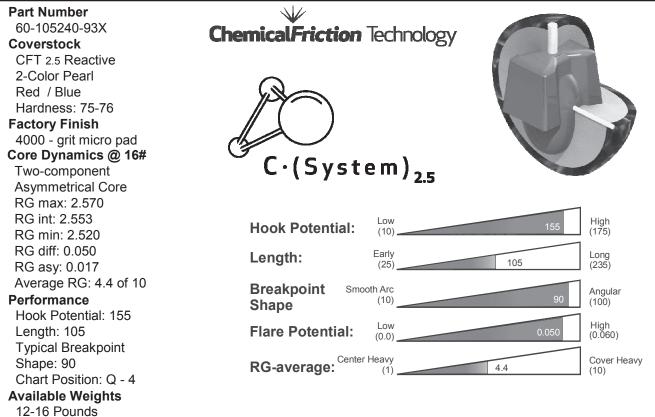
The Chemical Friction Technology in the new C•(System) $_{2.5}$ is a difference you can feel!



Chemical Friction Technology

Brunswick B

C · (System) 2.5 [™] - Reactive



Coverstock: CFT 2.5[™] The chemistry was uniquely designed to have shaped molecular structures that produce a high coefficient of friction. Because of the shape of the molecule, when the ball goes into rolling friction, which occurs at the back part of the lane, slippage is eliminated and the ball will give you maximum entry and carry.

Core: I - Block – The new I - Block core was engineered specifically for the CFT 2.5 coverstock to create maximum forgiveness, strong entry angles along with versatile drilling layouts.

Reaction Characteristics

Ball Motion: With its 4000-grit micro pad finish, the **C** · **(System) 2.5** will provide good length with a strong continuous backend reaction that matches up on medium to oily lane conditions for a wide range of bowling styles.

Reaction Setup: The C · (System) 2.5 can be drilled using the standard drilling techniques developed for asymmetric bowling balls. Please visit www.brunswickbowling.com/balls to view the drilling instructions for specific reaction characteristics and layout details.

Weight	16#	15#	14#	13#	12#
Core Shape	Ś	S	Ś		
RG-max.	2.570	2.585	2.604	2.632	2.655
RG-int.	2.553	2.568	2.587	2.621	2.644
RG-min.	2.520	2.535	2.554	2.589	2.612
RG-diff.	0.050	0.050	0.050	0.043	0.043
RG-asy.	0.017	0.017	0.017	0.011	0.011

For the most up to date product line information go to **www.brunwickbowling.com**