

A new day
has dawned in
coverstock
technology.

ACTIVATOR

**Brunswick
introduces the
new Activator™
coverstock.**

Brunswick designers have worked in conjunction with engineers of the Bayer® Corporation to develop one of the most revolutionary formulas ever applied to coverstock technology – the new Activator coverstock. This breakthrough technology provides Brunswick designers with the most responsive and sensitive traction-control system ever.

The new Activator coverstock features a molecular structure created to improve both durability and ball reaction. By design, the Activator coverstocks can be formulated to independently control the ball's traction in the oil and reaction to the dry. The result is a smooth, powerful and forgiving ball reaction – even as the lane conditions change.

**Activator coverstock –
the dawn of a new day.**



BaySport

*Advanced Bayer Urethane Technology
for Sports and Recreation*

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