

AWARD WINNING PERFORMANCE!

The results are in . . . Columbia 300 smashes records in the TV finals of the 16-week PBA Winter Tour:

★ **MOST VICTORIES**

10 Championships

9 seconds, 10 thirds, 3 fourths, 6 fifths.

★ **MOST APPEARANCES**

More pros chose Columbia 300 over any other ball (38 of 80 Pros).

★ **MOST GAMES**

Half of all TV games were bowled with Columbia 300 bowling balls (64 of 128).

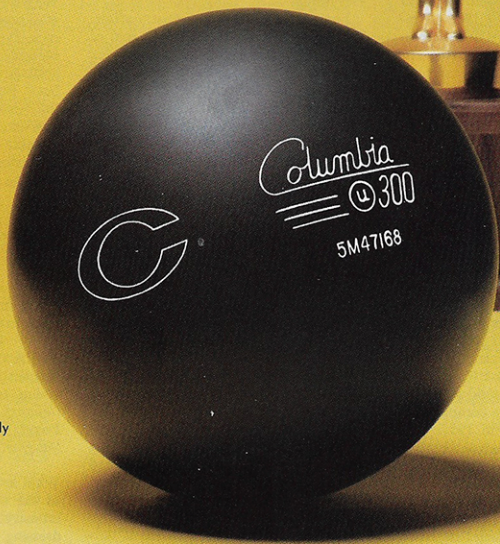
★ **MOST MONEY**

\$598,000 of 1,033,400 (58%).

★ **GRAND SLAM**

Columbia 300 swept the Big Three, with Championships in: U.S. OPEN • PBA NATIONAL
FIRESTONE TOURNAMENT OF CHAMPIONS

★ Pros using Columbia 300 balls on TV averaged 216.44. ★
WIN WITH COLUMBIA 300—THE PROS DO!



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