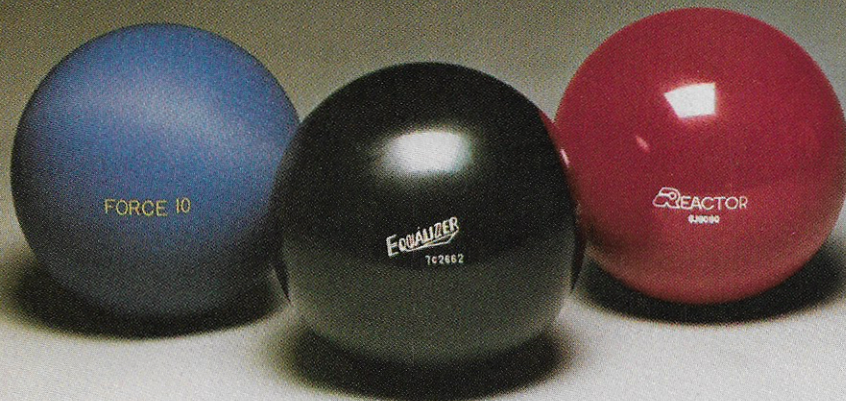


STAR TRAK'S ARSENAL OF FIREPOWER:



Looking for more hooking power when the lanes are heavily oiled? Roll the "Force 10," the ball the pros depend on for sweeping power. Small core and high density axis weight assure consistency. *More* pin carry because there's *less* deflection.

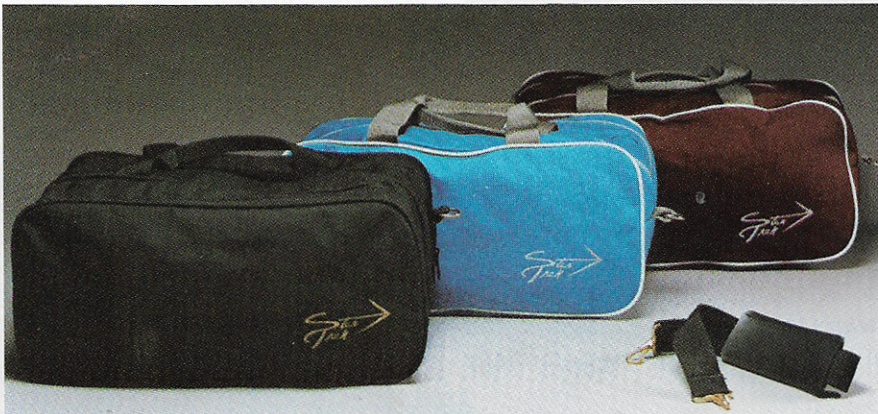
When the bowling condition is "medium oil," reach for the "Equalizer." Two electronically balanced cores and two special design weight blocks on the axis give you devastating strike power. Delays the moment of inertia until the *exact* time ball enters the pocket.

Today's revolutionary "limited distance dressing" (short oil) requirements have changed the game, but Star Trak's "Reactor" takes away the guesswork. Specialty control hooking weight block allows ball to travel *farther* before hooking. Flying pins stay low, increasing sweep power *and* your scores.

THINK OF THEM AS STRIKING BEAUTIES!

Star Trak's "Easy Rider" double-ball bowling bags are the perfect blend of beauty and comfort. Their design and colorful appearance are in keeping with today's fashion-conscious bowler. Available in Black, Blue and Burgundy Star Trak's "Easy Riders" ride easy on your hip, eliminating the hip-bruising sway caused by other double bags.

Easy-to-mix . . . fast-setting . . . safe and effective. Those are just some of the pluses you get when you use Star Trak's innovative Ball Plug Kit. Everything you need to help you turn your game around, without incurring the high cost of replacing your bowling ball. Ask your pro shop operator. Call or write us for more information on the Star Trak Ball Kit, or any of our other fine bowling products.



The Star Trak organization, with facilities in Ravenna, Ohio, has been acquired by SLP Sales, Inc. of Solon, Ohio, which is now the national distributor for all Star Trak Bowling Products. Product quality and inventory have now reached peak levels, with the result being closer coordination between manufacturing and distribution. SLP has formed a network of regional managers to aid in the procurement of Star Trak Bowling Balls and related products, while refining factory procedures to expedite orders.

SLP SALES, INC.

5400 Nalman Pkwy.

P.O. Box 391200

Solon, Ohio 44139

TOLL-FREE (800) 321-2865, Ohio Calls Collect (216) 349-2202