

# CAN YOU MAKE THE BIG SHOT

The Big Shot™ from Columbia 300® is truly the next generation performance you've been waiting for. The Big Shot combines the proven Centrifuge™ core with a new reactive formula – Optima™. In addition, Columbia 300 is introducing the new "TCS" (Texture Control System). The Big Shot has never been so easy to execute!



**PBA**  
PROFESSIONAL BOWLING ASSOCIATION

Official PBA Supplier of High  
Performance Bowling Balls



Core: Centrifuge™  
Coverstock: Optima™  
RG: 2.476  
Diff: 0.050  
Track Flare: 5"



*In the last two years, Chris Barnes has won more money than any bowler in the world. And in the last two years he has bowled only with Columbia 300.*

**You Do the Math!**



Columbia bowls the world over.®



THE FIRST STEP TO BECOMING A BIG SHOT IS GOING TO [WWW.COLUMBIA300.COM](http://WWW.COLUMBIA300.COM) FOR ALL THE DETAILS.