

When You Bowl Brunswick Proactive,[™] People Call You Names.

Like "PBA Player of the Year," "PBA Rookie of the Year," "PBA Senior Player of the Year," and "PBA Senior Rookie of the Year." Brunswick bowlers won 'em all this year. And they all threw Proactive. Coincidence?

No. Just the best coverstock technology in the history of bowling.

Only from the technological leader in bowling: Brunswick.



Walter Ray Williams, Jr.
PBA Player of the Year

Chris Barnes
PBA Rookie of the Year

Pete Couture
PBA Senior Player of the Year

Johnny Petraglia
PBA Senior Rookie of the Year

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Brunswick[™]
Line Up With The Perfect Lineup.[®]

SO, HOW'RE WE GONNA CELEBRATE THE BRUNSWICK PROACTIVE PBA SWEEP?
LOOK FOR A BIG-TIME ANNOUNCEMENT NEXT MONTH!

WILL *you* ? WIN IT ALL?