



## The SP-X. You know best when it can help you most.

You're an experienced bowler. So you know that you can score better on some lanes with a softer polyester ball.

That's why we've got the SP-X. Its softer cover gives you better tracking under these certain lane conditions.

Just as you know how to judge a lane, we know how to use the most advanced

technology to help you bowl it better.

The SP-X is just one of the many outstanding bowling balls we have to help you bowl better.

And like all of our great bowling accessories, it gives you what you need, when you need it.



**The best approach**