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COVER THAT BALL WITH SOMETHING THAT MAKES A DIFFERENCE.

A great core like the Robot needs a great cover. R&D's research showed them that the best option was to start fresh with a completely new cover – the GEN XT.

"The 716T's new GEN XT, which stands for Xtra Traction, is an HP coverstock that is one of the strongest midlane continuous coverstocks we make," added Hickland. "Because of the high differential of the Robot Core, this coverstock/core combination makes this ball one of the biggest hooking balls on the market."



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A SURFACE THAT ENHANCES EVERYTHING ELSE INSIDE.

For the perfect finish, we took three different grits of Abralon® pads, 500, 1000 and 2000, the same finish used on the 715T.

The Abralon gives grit to the surface to increase aggression on the lane.

"The great thing about the new GEN XT cover is that it takes surface adjustments easily," stated Rich Hanson, Track Brand Manager. "For those needing more or less traction in the front part of the lane, being able to easily adjust the cover makes the 716T the right ball."

ROCKET SCIENCE & BOWLING BALL SCIENCE

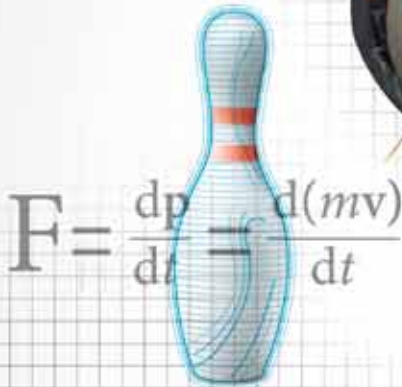
to us there's no difference.

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At Track all of our improvements start at one place—Research and Development. Our R&D rock star, Ron Hickland is used to us raising the bar high. And going over it.

Ron's new ideas for core shapes are totally revolutionary—and successful. And when we have a successful core shape like the Modified Robot we used in the 716C, we stick with it for a while.

"We love the core shape in the 716C, because of its high differential," Hickland said. "And we knew exactly with cover we wanted to marry it with to get a great Track-tion reaction."



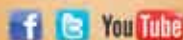
AT TRACK, we're always looking for the most innovative, technological ways to improve a bowling ball. We take improvement pretty seriously. Even naming balls is serious business to us.

The 715T was a great ball. But what if we could provide an overall more aggressive product than previous 7 Series balls? What we came up with WILL BLOW YOUR SOCKS OFF.

IMPROVING THE BALL 3 STEPS AT A TIME.

THERE YOU HAVE IT. Three highly technical, obsessively worked-out steps to creating a better Track ball. Perhaps the best Track ball ever. If you need to know any more, and you know you want to, go to TRACKBOWLING.com.

WORLD-WIDE
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800.837.1106 • trackbowling.com