

## SMART CORE DESIGN...

*Meets Smart Cover Design.*

Gen XC (Xtra Continuation) Technology provides easy length while helping the 714C maintain maximum COR (coefficient of restitution).

The Modified Robot 2.0 Core design creates more continuation at the back end of the lane compared to previous "C" releases in our 7 series.

Designed to be a perfect match for medium to oily lane conditions.

*"The 714C gives me the strength and power I have come to expect out of the 7-series."*

- Mike Fagan, Track PBA Staff



### **BUILDING AN ARSENAL:**

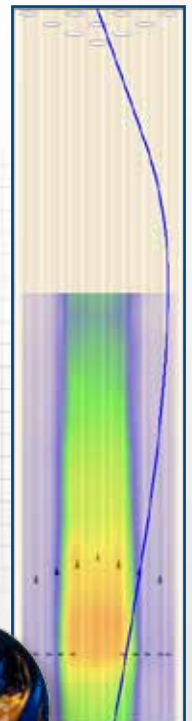
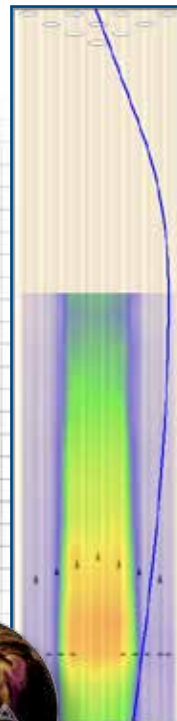
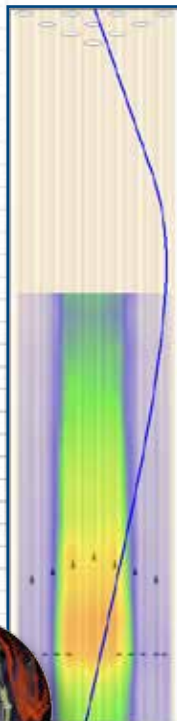
AT TRACK, we're always looking for the most innovative, technological ways to improve a bowling ball. We take improvement pretty seriously.

The 716T offers unprecedented hook at the upper-mid price point.

The 706A provides excellent length with unparalleled movement at the breakpoint.

The new 714C gives you superior continuation through the pins allowing for maximum pin carry on medium to oily lane conditions.

It's easy to see how these balls will perform for you. Look at the Powerhouse™ Blueprint graphs to the right, and then visit your local pro shop to get everything you need to bowl better.



Learn more at  
[TRACKBOWLING.com](http://TRACKBOWLING.com).



$K_2O, (Al_2O_3, MgO, SiO_2, H_2O, CaO, 43.13-49.04\%, Al_2O_3, 27.96-37.44\%, CaO, 0.9-11\%, H_2O, 4.13-5.12\%$