

IMPROVING THE BALL 3 STEPS AT A TIME.

AT TRACK, we're always looking for the most innovative, technological ways to improve a bowling ball. We take improvement pretty seriously. Even naming balls is serious business to us.

FOR THE NEW 7 SERIES BALL, We wanted a core/cover combination that would provide the aggressive move at the breakpoint the "A" series is known for, with improved continuation through the pins. OUR R&D TEAM ACCOMPLISHED THIS BY CREATING BOTH A BRAND NEW CORE AND COVER

1



$$F = \frac{dp}{dt} = d(mv) / dt$$

ROCKET SCIENCE & BOWLING BALL SCIENCE

to us there's no difference.

The 706A is the first Track ball to feature the brand new Helmet core. This new core design revs up extremely well from the mid-lane to the breakpoint, unleashing the right amount of energy when it encounters friction.

"The Helmet cores' lower intermediate differential aids in giving the improved continuation through the pins that Track was looking for," said Ron Hickland, our ball designer.

2

COVER THAT BALL WITH SOMETHING THAT MAKES A DIFFERENCE.

(Al, Fe, Mg), (SiAl) O₂ (OH) • nH₂O
 metal chemical composition: SiO₂ 43.13-49.04%
 O₂ 27.93-37.44%, K₂O+Na₂O 9-11%, H₂O 3-6.12%

The cover is what touches the lane, so it is important to use the right cover when targeting the perfect ball motion. The best core design in the world doesn't do any good unless you have the right cover to take advantage of the core's strengths.

For the 706A, our R&D team developed our new Gen XA (Xtra Angle) cover.



3

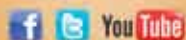
A SURFACE THAT ENHANCES EVERYTHING ELSE INSIDE.

The finish process is the final factor that determines our overall ball motion. For the 706A, we started with 800 Abranet® then followed it up with 1000 and 2000 Abralon™. Once the sand-

ing is done, we apply our Powerhouse™ Factory Finish Polish which is the exact same polish we use on our finish line.

THERE YOU HAVE IT. Three highly technical, obsessively worked-out steps to creating a better Track ball. Perhaps the best Track ball ever. If you need to know anymore, and you know you want to, go to TRACKBOWLING.com.

WORLD-WIDE
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