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ROCKET SCIENCE & BOWLING BALL SCIENCE

*to us there's
no difference.*

During our product development stage, we found that staying with our Packman core and combining it with our new Gen MT (Moderate Traction) cover provided us with just the right look on the lanes.

"The Packman core offers moderate revs due to the medium RG values combined with a large overall flare potential," Ron Hickland, our ball designer said. "This core provides a wide array of ball reactions depending upon the layout and surface preparation"



$$F = \frac{dp}{dt} = \frac{d(mv)}{dt}$$

2

COVER THAT BALL WITH SOMETHING THAT MAKES A DIFFERENCE.

When we started working on the cover, we started with the success of the cover from the 716T.

The new Gen MT (Moderate Traction) cover is a modified version of our Gen XT (Xtra Traction) cover found on the 716T. By reducing the amount of Traction additives, our Gen MT cover will match up the best with medium to oily lane conditions.



Resin: (Al, Fe, Mg), (SiAl), O₂, (OH), • nH₂O
General chemical composition: SiO₂ 43.13-49.04%,
Al₂O₃ 27.93-37.44%, K₂O+Na₂O 9-11%, H₂O
#13-6.12%

3

A SURFACE THAT ENHANCES EVERYTHING ELSE INSIDE.

The finish process is the final factor that determines our overall ball motion. For the 503T, we started with 800 Abranet then followed it up with 1000 and 2000 Abralon.

"This finish will provide enough traction for oily lanes while allowing the 503T, to still be useful on medium oil patterns as well," said Rich Hanson, Track Brand Manager.

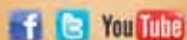
AT TRACK, we're always looking for the most innovative, technological ways to improve a bowling ball. We take improvement pretty seriously. Even naming balls is serious business to us.

With the release of the 503T, we wanted to design a ball that would complement the 503C in our mid-performance category. In order to accomplish this, we needed to use just the right combination of core and cover. Our R&D Team really came through for us.

IMPROVING THE BALL 3 STEPS AT A TIME.

THERE YOU HAVE IT. Three highly technical, obsessively worked-out steps to creating a better Track ball. Perhaps the best Track ball ever. If you need to know any more, and you know you want to, go to TRACKBOWLING.com.

WORLD-WIDE
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AUGUST 28, 2012



800.837.1106 • trackbowling.com