

ROBBY'S AXEL

NEW PRODUCT EVALUATION

PRODUCT: AXLE

DEVELOPMENT: FEBRUARY 1994 TO AUGUST 1995

OBJECTIVE:

THE CREATION OF A PREMIUM QUALITY BALL THAT POSSESSES SOME OF THE MOST INNOVATIVE CONCEPTS IN DYNAMIC CORE TECHNOLOGY AND VENEERS COMPRISING OF ADVANCED POLYMER COMPOSITES.

CORE:

A DUAL PIECE CONFIGURATION USING A VERY DENSE MASS CENTERED WEIGHT BLOCK DESIGN SURROUNDED BY A LIGHT DENSITY OUTER COVERING. THE COMBINATION OF THESE ASPECTS IN CORE DESIGN ALLOWS FOR THE MAXIMUM REV POTENTIAL.

VENEER:

APPROXIMATELY 4.25 POUNDS OF AN ENHANCED REACTIVE RESIN IN THE FINISHED 10 THROUGH 16 POUND BALLS. THE VENEER IS COMPOSED OF A BLEND OF SPECIFIC POLYMER ALLOYS THAT ENHANCES THE SKID QUALITIES OF THE SURFACE WHILE ALLOWING FOR GREATER LATENT HOOK POTENTIAL.

PERFORMANCE:

THE SHAPE OF THINGS TO COME, THE COMBINATION OF THIS UNIQUE POLYMERIC RESIN IN CONJUNCTION WITH A KINETICALLY DYNAMIC CORE OFFERS THE ABILITY TO GET THROUGH THE HEADS WITH DELAYED GRIPPING ACTION. THE MASS CENTERED DESIGN ALLOWS FOR THE DELIVERY OF AN INCREASED KINETIC ENERGY INTO THE POCKET AFFORDING SUPERIOR CARRYING POWER. THE LIGHTER WEIGHT RANGE OF THIS PRODUCT EXHIBITS POTENTIAL DYNAMIC CHARACTERISTICS SIMILAR TO THE UPPER WEIGHTS. THE AXLE ROLLING PATTERN HAS A CONTROLLABLE AND PREDICABLE ARC STYLE HOOK WHICH IS VERSATILE IN MOST LANE CONDITIONS WET OR DRY.