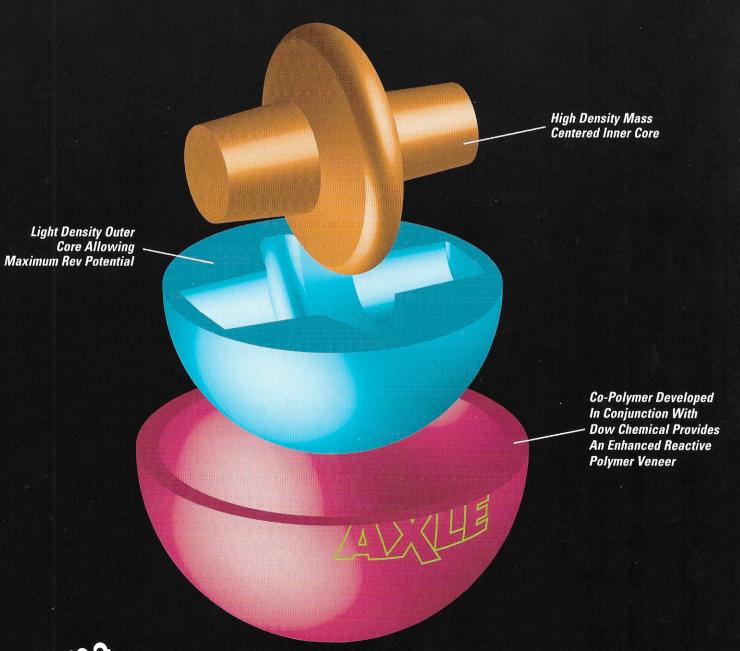


Performance That Will Thrill You To The Core.







New Product Evaluation

Product:

Axle

Development:

February 1994 to August 1995

Objective:

The creation of a premium quality ball that possesses the most innovative concepts in dynamic core technology. Veneer jointly developed and supplied by Dow Chemical.

Core:

A dual piece configuration using a very dense mass centered weight block design surrounded by a light density outer covering. The combination of these aspects in core design allows for the maximum rev potential.

Veneer:

Co-Polymer developed in conjunction with Dow Chemical provides an enhanced reactive polymer in the finished 10 through 16 pound balls. The veneer is composed of a blend of specific polymer alloys that enhances the skid qualities of the surface while allowing for unlimited hook potential.

Performance:

The combination of the Dow Chemical polymeric resin with a kinetically dynamic core offers the ability to get through the heads with delayed gripping action. The mass centered design allows for the delivery of an increased kinetic energy into the pocket affording superior carrying power. The lighter weight range of this product exhibits dynamic characteristics similar to the upper weights. The Axle rolling pattern has a controllable but aggressive style hook which is versatile in most lane conditions wet or dry.