



TURBO XL

New Product Evaluation

PRODUCT

TURBO XI, ENHANCED REACTIVE RESINTM

PROJECT

PHOENIX

START DATE

November 1993

COMPLETION

DATE

August 1, 1994

OBJECTIVE

Design characteristics into a reactive type ball that will become the most versatile reactive product ever developed.

CORE

Multi-piece core construction with an inner component based

on the architecture of the "Turbo X" core.

VENEER

Approximately 4.25 pounds of Enhanced Reactive Resin™ in the finished 10 through 16 pound balls. The veneer is composed of a new polymeric blend engineered from our original Reactive Resin™ formula. This reformulation allows for a stronger lanegripping action as never thought possible.

PERFORMANCE CHARACTERISTICS

The redesigned veneer in conjunction with a technically advanced core design offers a delayed gripping action with increased kinetic energy. The "Turbo XL" weight series is engineered individually to create characteristics that are specific to each ball weight. There is increased potential for angular spin as the ball weight decreases providing even light weight balls an ability to deliver devastating power to the pocket. We call this design characteristic "Performance Consistency". Since this product works well in wet/dry conditions, there is little tendency for over/under reaction. The Turbo XL possesses a controllable arc style hook with a consistent breakpoint for most lane conditions in play today.

TEST RESULTS

Through subsequent testing by Ebonite's Research and Development and Pro and amateur staffs, we have isolated a combination of characteristics in a reactive ball that fits an incredibly wide range of bowlers along with varying lane conditions. This product is without a doubt the ball of choice.

QUALITY ASSURANCE DEPARTMENT EVALUATION

Based on the test results referenced above as well as in-house testing and production, this product is ready for introduction. Authorization is hereby granted for unlimited production.

General Specifications

HARDNESS

76-78 Shore D

TARGET WEIGHT

10, 11, 12, 13, 14, 15, 16 pound -1.0 oz., + 4.0 oz.

TOP WEIGHT

1.5 to 4.5 ozs.

AVERAGE 2.75 ozs.

APPEARANCE

600 Sanded Wine Reactive Resin™.

ALL ROUNDNESS

+ or - .002" nominal

CORE ROUNDNESS

Dynamically balanced to + or - .005"

DIAMETER

8.595"

AVERAGE 8.585"

DRILLING TURBO XL may be drilled in the same manner as you would drill the Turbo X.

TURBO X CORE INNER SHELL ENHANCED VENEER

REDESIGNED