

VECTOR

THE FUTURE IS HERE:

Columbia 300, leading the industry in product research and development for over 25 years, introduces the **REVOLUTIONARY VECTOR SERIES** of bowling balls.

The dictionary defines a vector as "a force that has direction and magnitude", push or pull in a particular direction. Armswing, release, speed and rotation of the ball, friction against the lane, the gyroscopic force created by the weight block as it rotates around the ball's axis, are all physical forces, vectors, which, in combination with ever-changing external influences such as dry, medium and/or oily lane conditions, determine the path the ball takes to the pins.

Developed through state-of-the-art technology, the Vector Series' variable weight block positioning system alters each ball's center of gravity, creating a lower moment of inertia. The result is a marked increase in the rotational velocity of the ball — the number of **REVOLUTIONS** it completes as it travels toward the pins. Combined in the Vector Series, these physical forces vary the skidding, rolling and hooking tendencies of each ball so that the overall force, predictable action and performance enable you to customize your game in response to the demands of the lane, your style and personal preferences.

Diversity is the key of the Vector Series — another "first" from Columbia 300.



VECTOR ONE

Color: Black
Weights: 14, 15 & 16 lbs.

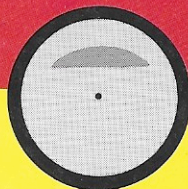
VECTOR TWO

Color: Blue
Weights: 14, 15 & 16 lbs.



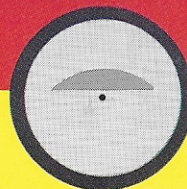
BLACK U-DOT

1. Weight block closest to the top outer cover.
2. Highest center of gravity.
3. Encourages a longer skid with good roll.
4. Promotes sharper turn or hook on medium and dry lane conditions.



VECTOR ONE

1. Weight block midway between geometric center of the ball and the top outer cover.
2. Medium center of gravity.
3. Medium skid duration and heavy roll.
4. Promotes medium turn or hook on medium oil and dry lane conditions.



VECTOR TWO

1. Weight block closest to the geometric center of the ball.
2. Lowest center of gravity.
3. Encourages a shorter skid and maximum roll.
4. Promotes a more gradual course and encourages a strong hit or finish.

**COLUMBIA 300®
FOR OVER 25 YEARS
SOLD ONLY
IN BOWLING LANES
AND PRO SHOPS.**