

Special Introduction

July 22, 2003



Due to the overwhelming success of the original Spirit™, we are proud to introduce the Spirit™ II. The original Spirit was the result of a joint partnership with our urethane supplier, BASF® in developing an outstanding performing ball at a very reasonable cost.

Once again, we requested assistance from BASF to develop the Spirit II at an outstanding cost/value to our customers. The Spirit II incorporates a light-loaded particle reactive coverstock with a popular and proven core from the past.

The Spirit II - Sparks are gonna fly!

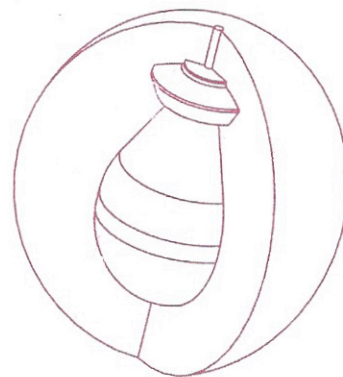
The following pages will give you all of the information, details & timing on the new SPIRIT II. As always, thank you for your continued support.

Best regards,

Roger W. Vessell

Roger W. Vessell

Vice President, Sales & Marketing



Columbia bowls the world over.®